

THE GREEN SHEET



VOLUME XXV, PART V, SEPTEMBER/OCTOBER 2008

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION



2008-2009 FGCSA Officers (from left): Secretary/Treasurer Gary Myers, CGCS; Past President Matt Taylor, CGCS; President Shane Sass, CGCS and Vice President Bill Kistler.

Upcoming Events

Sept. 4th – South Florida GCSA Chapter Meeting, Doral GC

Sept. 8th – Central Florida GCSA Memorial Tournament, lake Nona CC

Sept. 11th – West Coast GCSA Monthly Meeting, Isla Del Sol

Sept. 16th – Sept. 19th – FTGA Annual Conference and Show, PGA National Resort & Spa

Sept. 25th – Seven Rivers Monthly Meeting, Gainesville CC

Sept. 27th – FGCSA Golf Championship, Southern Dunes GC

Oct. 3rd – FGCSA Board Meeting, Osprey Ridge GC

Oct. 9th – Calusa Pro, Superintendent Supplier Tournament, Olde Hickory GC

Oct. 6th – Central Florida GCSA, Bud Quandt Tournament, Tampa Palms G & CC

Oct. 7th – Everglades GCSA Pro-Super, Golf Club of the Everglades

Oct. 14th – Suncoast GCSA, Supt/Pro at Mission Valley

Oct. 17th – South Florida GCSA Missing & Exploited Childrens Tournament/Fundraiser, Carolina Club

Oct. 29th – Palm Beach and Treasure Coast GCSA Joint Meeting

Nov. 20th – Everglades GCSA Event, Gateway G & CC

Dec. 11th – Calusa GCSA Christmas Charity Tournament, Magnolia Landing

Feb 2-7th – GCSAA Education Conference & The Golf Industry Show, New Orleans

Feb 5th – FGCSA Reception, New Orleans Riverview Room.

President's Message By Shane Bass, CGCS

First I'd like to say hello and what an honor it is for me to be part of this great association and its traditions. I look forward to serving my term as President for the 2008-2009 year. I will do my best to live up to the standards that have been set by the many fine gentlemen and fellow superintendents who have served in this office before me.

As our golf courses have changed throughout the years to become better and move forward with new designs, technology and products; so our association must also be willing to change and improve so that we can continue to be a leading force within the golf industry.

This will be the first full year with the two biggest changes our association has had in a while, Jennifer Innes as our new association manager and Joel Jackson as our executive director. Please work with them as they help us reorganize our operation and seek to make improvements in member service and value.

One of the changes you will notice will be that the Florida green cover will go from a gatefold cover to a single page cover. Production cost savings is just one strategic reason for approving this change.

The Coastal Plains Chapter is dissolving and those members will become At Large members of the FGCSA. I would like to see their spot in the chapter rotation of the cover stories to feature some of the other At Large Member superintendents that have supported us over the years in this category in Northwest Florida.

Another change coming our way is the addition of a GCSAA field representative in Florida. The search and selection process is going on now. Hopefully this person will be able to work with Joel and Jennifer and our local chapters on a wide range of issues like member recruitment and retention, chapter effectiveness, regulatory issues and research coordination. This person will serve as a direct link to the many GCSAA resources available to help our members.

GCSAA currently has two field representatives that have been working in



Shane Bass

the heartland region and upper mid-west for about 2 years now and they seem to have helped the relations between GCSAA and its members in those areas. It should be an interesting year as we discover and strengthen our potential of having such a resource here in Florida.

On a different note I believe it was Geoff Coggan that first said he was going to try to get around to all of the chapters during his year as President. Matt Taylor tried to follow Geoff's lead and attend as many chapter events as he could. I am going to make my bid to attend as many local chapter fundraising events as possible. Let me know those dates so I can plan my trips.

By now you should be registered for the 56th Annual FTGA Conference and Show being held at the PGA National Resort and Spa from Sept. 16th - 19th, if not, go to www.ftga.org and sign up now.

Once again thank you for the opportunity to serve as President and I look forward to a productive and fun filled year.

THE GREEN SHEET

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All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue October 15.

Executive Director Report By Joel Jackson, GCCS

1. Government Relations Report:

Water Restrictions and Conservation –

We have yet another meeting scheduled with the South Florida Water Management District on Wednesday, August 20th to address such topics as: the Blaney-Criddle water allocation method; weekly reporting requirements; quarterly versus monthly water use window for flexibility and change in percentages of phase cutbacks to 10-20-30%. Matt Taylor has made some inquiries about the lack of action with other SFWMD staff members saying we do not want to waste our time with another stonewalling session. New contacts at SFWMD say they will make the meeting worthwhile. We will see.

In a related story, Kevin Downing, President of the Palm Beach GCSA told me at the Crowfoot Open that he had an interview with a Sun-Sentinel reporter about golf course water restrictions. Kevin said the interview went well, and he felt the reporter got the message. Two days later, Carrie Riordan from GCSAA sent me a link to the article that ran in the paper. You can read it for yourself at: <http://www.sun-sentinel.com/news/local/southflorida/sfl-plpgolfwater0811pnaug11,0,1542212.story>

Methyl Bromide: There will be a meeting of turf industry people with Dr. Bryan Unruh on September 4th from 3 – 5 PM at the Ritz-Carlton in Naples to address the latest developments concerning access of non-CUE holders to MeBr stockpiles. Additionally, there have been new safety regulations placed on the use of all soil fumigants including the pseudo-alternatives like Basimid.

The Green Industry Best Management Practices Manual (GIBMP) will undergo its first revision meeting since its publication in 2002 on Monday, August 18th. This BMP manual was intended for the lawn care industry was the pre-cursor

of the Golf BMP manual as Florida GCSA members attended the meetings which began in 2000. It was obvious from the round table cooperation of government, industry, research and environmental groups that BMP manuals would be valuable education and outreach tools for industry and the general public. Five years have passed and it's time to reassess the information contained in the BMPs and update as mandated in the original charter to make it a living document. The same will occur for the Golf BMP manual around 2012.

2. Golf Industry Alliance: As soon as the PGA Championship is over the PGA of America (Florida) wants to hold a meeting of golf associations to unite our voice for golf on the issues facing the industry. I emailed Jim Demick of the Florida State Golf Association and he pledged his full support. CMAA and GCOA will also be included and I am recommending the USGA Florida Green Section as well. Look for the World Golf Foundation to be involved too.

The inquiries from the PGA began back in June when I was attending the GCSAA Chapter Executives Task Group meeting in Lawrence, KS. I have sent the PGA copies of the Golf Economic Impact report and our Golf BMP Manual and the bullet point list of key economic and environmental facts we have used to promote the golf industry in regulatory discussions. They indicated an interest in updating the Economic Study and I have relayed the GCSAA – Golf 20/20 model and the fact that the FTGA is embarking on a new total turfgrass economic study as well. It will be good to have friends in high places helping us talk to cities and counties as they increase the rhetoric on water and fertilizer use.

3. Upcoming Events:

September 16th – 19th: Florida Turfgrass Association Conference and Show, PGA National Resort, Palm Beach Gardens. If

you can't make the whole conference, take part in the Drive-in Friday program. Go to www.ftga.org for details and registration information.

October 24th – 26th: GCSAA Annual Delegates Meeting, New Orleans, LA

3. GCSAA News: The Florida GCSA is proud to nominate Bob Randquist, CGCS for the office of GCSAA Secretary/Treasurer for the 2009 GCSAA elections to be held in New Orleans at the Golf Industry Show.

4. Executive Director's Fall Planner

Attend local chapter meetings by invitation - TBA
 Sept 4th Methyl Bromide Meeting, Naples
 Sept 8th Central Florida Memorial Tournament, Lake Nona
 Sept 10th Florida Golf Central Magazine article due
 Sept 10th Florida Regional Ag Council Meeting, Bartow
 Sept 16th – 19th Florida Turfgrass Association Conference and Show, Palm Beach Gardens
 Sept 20th Golfdom Article deadline
 Sept 25th – 27th FNGLA Landscape Show, Orange County Convention Center, Orlando Registration info at [http://www.fn gla.org/finats/registration .asp](http://www.fn gla.org/finats/registration.asp)
 Oct 6th West Coast Bud Quandt Tournament, Tampa
 Oct 10th Florida Golf Central Magazine article due
 Oct 15th November/December Green Sheet issue due
 Oct 20th Golfdom Magazine article due
 Oct 24th – 26th GCSAA Delegates meeting, New Orleans, TBA
 Oct 29th Palm Beach – Treasure Coast Meeting, TBA

GCSAA News

Show how you have been an environmental steward at your golf facility. Online applications for the 2008 Environmental Leaders in Golf Awards are now open. Log in to www.gcsaa.org and apply now. Application deadline is October 17th.

National Championship & Golf Classic

Feb. 1-3, 2009

Gulf Shores, Ala.

Registration opens October 1, 2008

Experience paradise on the sugar-white beaches of the Gulf Coast as GCSAA and The Toro Company come together to host a GCSAA members-only networking event that provides multiple opportunities to connect with your peers. This event is all about bringing members together to build lasting relationships with others who share similar goals and aspirations in the golf course management profession.

They've added even more fun to this event than ever before. The lineup includes new fun contests, more prizes, engaging receptions, and a revamped tee prize package.

This year's host hotel is the **Perdido Beach Resort**, a Mediterranean-style hotel that offers all the amenities that you expect from first-class accommodations – including a beautiful view of the Gulf.

Five magnificent facilities have been specially selected for this event. They are: Cotton Creek at Craft Farms, Cypress Bend at Craft Farms, Kiva Dunes Golf Club, Lost Key Golf Club and the Peninsula Golf Club.

Bernhard & Co. to send 10 GCSAA Class A members to England...

FREE!

Enter today to win a free trip to England and see how it's done on the other side of the pond!

For the third year running, Bernhard and Company, manufacturers of Express Dual and Anglemaster grinders, is sending 10 GCSAA Class A members to the British & International Golf Greenkeepers Association's (BIGGA) Turf Management Exhibition (BTME), January, 18 - 22, 2009 in Harrogate, England.

Winners will have the opportunity to attend the conference and exhibition, participate in education seminars, network with greenkeepers from the UK and Europe, and visit golf courses in England.

Register online at <http://www.bernhard.co.uk/gcsaa-registration.0.html> or call (888) 474-6348. Deadline for applications is November 14th, 2008. Bernhard and Company will notify the winners by December 5th, 2008.

Bernhard and Company will cover expenses for airfare, accommodation, conference registration, education seminars and transportation.

"Every GCSAA member should apply for this unbelievably awesome opportunity to experience what golf course maintenance is like in England and how they conduct their national educational conference in Harrogate. Once you have experienced the golf course industry in England, it will make you re-evaluate the ways you do things at your own course," says Chris Gray, Director of Golf Course Operations at the Marvel Golf Club in Benton, Kentucky, a 2008 GCSAA Delegate.

"Bernhard and Company has opened my eyes to the golf course industry in England and the similar challenges they have to face every day. There are so many valuable tips that I learned

from this trip that have had an immediate impact on the way that I operate my golf course, that I would never have known about if I didn't make the trip."

Register now at <http://www.bernhard.co.uk/gcsaa-registration.0.html> or call (888) 474-6348. For more information about Bernhard and Company, visit www.expressdual.com. For more information about BIGGA, visit www.bigga.org.uk, and for more information about BTME, visit <http://www.harrogateweek.org.uk/>.

GCSAA Education Conference and Golf Industry Show

February 2nd – 7th, New Orleans

FGCSA Reception Thursday, February 5th Riverview Room, Jackson Brewery

Room Reservations are currently available on line at

<http://www.gcsaa.org/conference/travel.asp>

There are a variety of hotels close to both the Convention Center and the Riverview Room located in the historic Jackson Brewery – the location of the FGCSA Reception on Thursday, Feb 5th. A map of the area is also available through the GCSAA website.

If you have any questions, please contact Jennifer Innes at fgcsa@comcast.net or (772)334-7515.

August 1st – Housing Opens

October 1st – Conference and Show Registration Opens to MEMBERS Only

October 1st – Tournament Registration Opens

October 30th – Conference and Show Registration Opens for non-members

February 1st-3 – national Championship & Golf Classic, Gulf Shores, AL

Minutes of FGCSA Summer Board Meeting

The Summer 2008 Board Meeting of the FGCSA Board of Directors was called to order by President Matt Taylor at 1:00 p.m. on Friday, August 8th at the Villas of Grand Cypress.

All officers were present. All Chapters were represented. The Chapter Representatives were: Calusa- Jim Foster, Everglades -Wayne Kappuaff, Central Florida - Gary Myers, South Florida - Kelly Cragin, Suncoast - Mark Todd, Seven Rivers - Mark Kann, Treasure Coast - Roy MacDonald, North Florida - Rip Phillips, West Coast - Kevin Sunderman, Palm Beach - Steve Pearson, Ridge - Tom Barnett.

Others attending the meeting were: Tim Hiers, Past President; Jennifer Innes, Association Manager; Joel Jackson, FGCSA Executive Director, John Foy, USGA; Mike Goldie, Lobbyist; Suzanne Moraco, Morgan Stanley.

Minutes of the FGCSA Spring 2008 Board Meeting were approved as written.

Morgan Stanley – Suzanne Moraco presented the Board with an update of the Morgan Stanley investment account. The Association's allocation of funds was reviewed; 58% stock and 42% fixed. This is considered an "all weather portfolio" (typical allocation, good return, and little risk) and appropriate for the kind of association the FGCSA is. The performance summary indicated that we are not down as much as the market this year and since inception we have earned an 18.78% return. Three fund changes were recommended to switch to other funds that are out-performing the previous ones selected, these will not affect the family of funds or the percentage allocated between types of funds. Percentage changes of allocations were not recommended given the current market of volatility.

Fertilizer Research Fund – Tim Hiers

presented to the Board a re-cap of the Fertilizer Research Fund. Tim has presented the project to the FTGA, the CMA and the FGCSA – all three Boards have approved the project. The next step will be to implement a trial phase with 10-12 volunteer clubs who will work with the Fertilizer companies participating in a test run. An example of how it will work; the fertilizer company will send to the FTGA an invoice stating the amount of fertilizer a particular golf course purchased in tons, the FTGA will then in turn send a voluntary invoice to the course for a research donation of \$1.00 per ton. Received payments will then go into a research account fund. A web site will be set up to answer questions. The plan will formally be put into writing explaining how the project works. It will be an important role of the superintendent to sell the program and not the fertilizer sales person. The Fertilizer Research Fund will be administered by a committee consisting of two members of the FTGA, two members of the FGCSA, two members of the Club Managers Association, and one member of the USGA. This Board will determine the allocation of funds.

Government Relations – Mike Goldie updated the Board on the fate of the Fertilizer Bill. Although it did not pass this past session, there will be some changes in the Legislature that could enable it to be re-presented in the next session. Need to continue working to get local governments to accept BMP's rather than different local restrictions. This will serve two fronts; good economy and good environment.

Staff Performance Reviews – In the future staff performance reviews will be conducted at the Spring Board meeting so any salary benefit increase will be known for the next fiscal year's budget process.

Treasurer's Report – Bill Kistler presented to the Board the Publications and Operations budget drafts. The Executive Director's Salary and expenses will be split between the two budgets;

Operations and Publications. Gary Myers motioned to approve the Board with aforementioned changes. Kelly Cragin seconded the motion. All approved. The Research Fund and the FGCSA's future obligations were discussed. It was recommended that a summary of all Research projects which we have funded, including those multi-year commitments, be drafted to report back to members. Currently the Turf Digest is the clearing house for publishing most IFAS research projects. Since not all FGCSA members are FTGA members, current projects need to be presented in a format or summary article to inform members and to use as a member recruiting tool to show value of joining the FGCSA.

Executive Director Report -

Government Relations: Jacksonville/Duval is in the process of approving a county-wide fertilizer ordinance. Like others, they cite golf courses to follow Golf BMP Manual – but cited the old BMP instead of the new BMP. Look for more counties to enact their own rules. **Water Restrictions:** They will likely not take up any changes to the current status. There will be a meeting in South Florida in West Palm Beach on August 20th from 3-5. **Research:** The USDA has labeled turf a specialty crop and has created an advisory committee on which Joel Jackson and Darren Davis will sit. **Media/Public Relations:** Joel proposed adoption and more usage of the new GCSAA Logo in conjunction with current state and chapter logos to take advantage of the GCSAA Branding and marketing on the Golf Channel and other golf media using new Logo design. **Web Site:** Joel will be working to update the website and possibly re-tool the content. All options will be explored.

Education Committee – Mark Kann - the GCSAA will no longer be sponsoring the Superintendent Leadership Series. We will now have to be more creative in selecting speakers and need to budget more money if we want to continue having speakers from outside of our region. We

made a strong effort over the year to communicate to our members the educational opportunities available to our members. The Assistant Superintendent Survey received little response – these seminars will need to continue on a local level.

Golf – The Crowfoot Open was scheduled for Aug 9th-10th and the FGCSA Championship is scheduled for September 27th at Southern Dunes GC in Haines City. Wayne Kappauf reported that for the first time the Everglades Chapter would be sending two teams.

Membership - Wayne Kappauf presented the current membership data. As of the board meeting on August 8th only four

chapters had submitted member's lists. The deadline is August 15th. A reminder was made to all chapters to submit your new membership lists to Jennifer. Please e-mail an electronic copy if possible. If your updated list is not received by August 15th, you risk not having the names of your members published in the FGCSA Membership Directory.

Fundraising – Matt Taylor presented to the Board a request for funds from the FGCSA Benevolent fund to be awarded to the Rick Tatum Memorial Fund and Sheryl Tatum. A \$2500 donation will be presented to both. The FGCSA will also begin setting up a Benevolent Fund table at all state events.

FTGA–. The 2008 FTGA Conference and Show schedule and events are set. It will be held September 16-19 at the PGA National Resort and Spa with an “Accelerate Your Business and Profits” theme.

GCSAA – The GIS Conference and Show will take place in New Orleans Feb 2-7th. Hotel room reservations can currently be made via the GCSAA website. Jennifer will recommend hotels that are nearest to the FGCSA Reception and publish that list in the Green Sheet.

The meeting was adjourned at 4:00 pm. The Fall Board Meeting will be held at in Orlando in October. A date will be decided.



Steve Bernard from the Adios G.C. in Coconut Creek, FL fired a two under score of 70 on the Grand Cypress New Course to win the Crowfoot Open and a spot on the FGCSA Golf Team.



FGCSA President Elect Shane Bass, CGCS, in the center, accepted a \$3,000 donation for turf research from Richard Coyler (left) and Dale Mitchell of Golf Agronomics at the Summer Board Meeting. The donation brings GASH's cumulative annual donations to the FGCSA Research Account to a total of \$59,000.



2008-09 FGCSA Board of Directors (l-r): Steve Pearson, CGCS, Kevin Sunderman, Rip Phillips, Tom Barnett, Wayne Kappauf, CGCS, Kelly Cragin, Mark Kann and Roy MacDonald. Not pictured: Nancy Miller and Bob Wagner.

MINUTES OF 2008 FGCSA ANNUAL BOARD MEETING

The 2008 Annual meeting of the FGCSA Board of Directors was called to order by Vice President Shane Bass at 4:05 p.m. on Friday, August 8th at Grand Cypress Villas.

All officers were in attendance. External Vice Presidents or their representatives were:

Calusa:	Jim Foster	Ridge:	Tom Barnett
Central Florida:	Gary Myers	Seven Rivers:	Mark Kann
Coastal Plains:	Shane Bass	Suncoast:	Mark Todd
Everglades:	Wayne Kappauf	South Florida:	Kelly Cragin
Palm Beach:	Steve Pearson	Treasure Coast:	Roy MacDonald
North Florida:	Rip Phillips	West Coast:	Kevin Sunderman

Minutes of the 2007 FGCSA Annual Meeting were approved. There were no additional Committee Reports because all the reports had been discussed at the just completed Summer Board Meeting.

Craig Weyandt then presented the Slate of Officers as follows:

Shane Bass, CGCS	President
Bill Kistler	Vice President
Gary Myers, CGCS	Secretary/Treasurer
Matt Taylor, CGCS	Past President

Since there were no further nominations from the floor, a motion to accept the slate of officers was made by Craig Weyandt and seconded by Rip Phillips. The motion was approved by unanimous vote.

There being no new business the annual meeting was adjourned at 4:15 PM.

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Golf Ventures



Golf Ventures/Jacobsen/Kilpatrick will be hosting our 3rd Annual "Bring the Factory to Florida" at the Daytona International Speedway on December 9th and 10th.

Two days of training on engine, electrical and hydraulic troubleshooting, preventive maintenance and more to help you improve performance of your machines, your staff and your bottom line.

Please mark the date and invitations with more details to follow soon!

Visit us at the FTGA Show September 18th and 19th,
Golf Ventures Booth #710.

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