



# THE GREEN SHEET

VOLUME XXVIII, PART IV, JULY/AUGUST 2010

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION



Matt Taylor, CGCS (Center) received the 2010 FGCSA Distinguished Service Award from President Bill Kistler (left) and Darren Davis during the Poa Annuu Classic on May 6<sup>th</sup>.

July 8<sup>th</sup> – Calusa GCSA Riverhall – Yellowball Tournament

July 8<sup>th</sup> – Everglades GCSA Annual Meeting, The Country Club of Naples

July 12<sup>th</sup> – North Florida GCSA Annual Meeting, St. Augustine Shores GC

July 14<sup>th</sup> – West Coast GCSA Superintendents Roundtable at Cypress Run

July 22<sup>nd</sup> – Seven Rivers GCSA

## Upcoming Events

Meeting, Stone Creek

July 29<sup>th</sup> – Palm Beach GCSA Annual Meeting, Polo Club of Boca Raton

July 30<sup>th</sup> – FGCSA Summer Board Meeting and Annual Meeting, Osprey Ridge

July 30<sup>th</sup> – Central Florida GCSA Crowfoot Seminar

July 31<sup>st</sup> – Central Florida GCSA Larry Kamphaus Crowfoot Open

Aug. 2<sup>nd</sup> – West Coast GCSA Pro/Superintendent Tournament, Cypress Run

August 12<sup>th</sup> – Calusa and Everglades GCSA Joint Meeting, The Club at Renaissance

September 15<sup>th</sup>-17<sup>th</sup> – FTGA Conference & Show, Caribe Royale Hotel, Lake Buena Vista

September 23<sup>rd</sup> – Palm Beach and South Florida GCSA Joint Meeting, Jacaranda GC

## President's Message By Bill Kistler

It looks like it's going to be a long hot summer. Hope everyone has plenty of water for your turf. It's been a busy year for the FGCSA. Along with the ongoing legislative issues at the Federal, State and local levels, we have also been addressing the future of our association.

Like many of your facilities, we are investigating new ways to generate revenue. Many of our chapters are using the FGCSA to mail renewals and collect dues this new fiscal year. With more chapters asking for this service, we knew we needed to have a new web site; one that would allow us to offer many different options to our members. This should be completed in the next few months.

You should have already received our new electronic budget survey.

This is just one more of the improvements we have made to help increase the ease of gathering useful information from our members and save money on postage and handling costs.

We continue to seek ideas and input from the Board and our members, and always with the best interest of our entire membership in mind, these decisions are made.

Since this is my last Green Sheet message, I would like to remind you to take an active role in your local chapters. Attend as many monthly meetings as you can; volunteer to write a "hands on article" for the Florida Green. Together we can make a difference. Remember, numbers and participation counts when we unite to solve the issues that confront our industry.



Bill Kistler

Thank you all for your support this past year it has been my honor to serve you.

### What could your chapter do with \$3,000?

Entries are being accepted for LebanonTurf's 2011 Dog Days of Golf Calendar and Dog of the Year contest. Enter a picture of your golf course canine companion today. If selected for the calendar your dog will also have a chance to be crowned 2011 Dog of the Year, garnering a \$3,000 prize for your affiliated chapter and \$500 prize for you. LebanonTurf's 2011 Dog Days of Golf Calendar will be delivered to your doorstep with the November issue of *Golf Course Management* magazine. Submit your entry at [www.gcsaa.org/dogcalendar](http://www.gcsaa.org/dogcalendar), or email a high resolution photo to [lebturfdogcalendar@gcsaa.org](mailto:lebturfdogcalendar@gcsaa.org). Don't delay – entries will be accepted through Aug. 2, 2010.



## THE GREEN SHEET



#### Editor:

Joel Jackson, CGCS  
(407) 248-1971 (fax/phone)  
E-mail: FLGrn@aol.com

#### News Coordinator:

Jennifer Innes  
PO Box 65  
Jensen Beach, FL 34958  
(772) 334-7515  
(772) 334-6015  
E-mail:fgcsa@comcast.net

The Green Sheet is a bimonthly FGCSA Newsletter printed as follows: Jan/Feb, March/April, May/June, July/August, Sept./October, November/December.

#### Financial Support:

This issue of the Green Sheet is being sponsored by:

Golf Ventures  
5101 Gateway Blvd., Suite 18  
Lakeland, FL 33811-2704  
800-330-8874  
800-481-8911  
888-222-7072

All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue August 15.

## Executive Director Report By Joel Jackson, GCCS

**1. Legislative update:** The Hillsborough County Environmental Leadership Council (Commissioners) heard 3 hours of testimony June 8<sup>th</sup>, and industry got in their science based reasoning for not having application or sales bans of fertilizer. The day was so long, however, the council voted (6-1) to adjourn making no decision, and wait until their July meeting to decide about their fertilizer ordinance. Will science prevail? Tune in later to find out.

Duval County is considering a landscape ordinance and industry has pointed out that some of the plant/turf lists are old information and might want to be updated before they start mandating materials and maintenance programs that have been superceded by new research and information.

Two EPA actions, the Numeric Nutrient Criteria designation for Florida Waters and the NPDES (Spray Permitting on or near U. S. Waters (all water) – basically spray drift regulations, would affect everyone and also include drift that might, could, maybe cause concerns.... This opens up a lot of potential for frivolous lawsuits by anyone who “thinks” the spraying over on the golf course is giving me a headache, etc.

Both of these initiatives have brought such overwhelming protest over the science used by EPA and the costs associated with complying with water quality improvements and spraying setbacks, notifications and permitting processes, that both have been slowed down to proceed at a more reasonable pace. Whether or not common sense

and science will succeed in making these programs more manageable or not also remains to be seen.

It's issues like these that require your own vigilance and response when comments and input is called for. This actions affect your ability to conduct the business of turf management and if you don't keep your superiors/owners informed, they will still hold you responsible for the potential course conditioning effects.

**2. Association Business:** The FGCSA will hold its Annual Board Meeting in Orlando at 9:00 AM on Thursday, July 30th in conjunction with the Central Florida Crowfoot Open. Election of new officers and installation of any new board members will take place at that time.

The FTGA leadership is seeking support for a 4/10 of 1% environmental assessment fee on the sale of products and equipment like fertilizers, pesticides, sod and irrigation equipment (all items that factor into the regulatory issues facing turf management – water, fertilizer and pesticide use and total turf usage in new developments.

The object is to use these funds to build a war chest to help educate legislators, regulators and the general public about the benefits of turf, the facts/science/research that has and is being done, and the economic and social benefits of the turfgrass industry in Florida. That takes funding. 50% of the monies raised in each turf commodity will be returned to that group, FGCSA, Sod Growers, Lawncare, Pest Control, Sports Turf, Parks and Recreation, etc. The other 50% will go into an FTGA fund and be administered by a council of members from the commodities. Much

of this money will go to helping to fund more research which is the lifeblood of progress in being better stewards of our resources and reducing inputs.

**3. Education:** The CFGCSA will host its 2<sup>nd</sup> Crowfoot Half-Day Seminar at the Grand Cypress Conference Center, Friday, July 30<sup>th</sup> from 1 – 5 PM. Crowfoot Education and event registration information has been sent to all chapter external vice presidents, chapter presidents and chapter administration assistants. The FGCSA will be sending an email blast to all members as well and you can also find the forms at [www.floridagcsa.com](http://www.floridagcsa.com).

**4. Florida Green:** We are always looking for better ways to provide information you want or need. One area you can help us is to submit some topic ideas for the Hands On section. Please feel free to email me with ideas or topics you'd like to see covered. We are currently putting together our Editorial Calendar for 2011, and we'd like get four topics lined up so we can let our advertisers know what products, programs, services and subjects we will be covering. This gives them an opportunity to market/advertise a new product or service in the issue that a related story will appear. Email your topic suggestions to: [FLGRN@aol.com](mailto:FLGRN@aol.com). Thanks.



Professor Emeritus George Snyder and Dr. John Cisar received a \$20,000 check from SFGCSA President Marcus Prevatte from the proceeds of the SFGCSA Turf Expo held on March 25<sup>th</sup>.



Champion Sponsor Golf Ventures & partners presented a \$25,000 check to the Seven Rivers GCSA at the 2010 Envirotron Classic. (l-r) Glen Oberlander, Cary Lewis, Debbie Nipper, Walt McMahon and Mark Kann.

## MINUTES OF Spring 2010 FGCSA BOARD MEETING

The Spring 2010 Board Meeting of the FGCSA Board of Directors was called to order by President Bill Kistler at 10:00 am, Thursday May 6th at the Naples Beach Hotel and Golf Club.

The Chapter Representatives were: Calusa - Nancy Miller, Everglades - Bill Davidson, Central Florida - Gary Myers, Palm Beach - Steve Pearson, Suncoast - Darden Nicks, Treasure Coast - John Curran, Seven Rivers - Mark Kann, South Florida - Marcus Prevatte, West Coast - Kevin Sunderman

Others attending the meeting were: Jennifer Innes, Association Manager; Joel Jackson, FGCSA Executive Director; Todd Lowe, USGA; Brian Beckner President EGCSA. The following chapters were not represented; Ridge and North Florida.

Minutes of the FGCSA Winter 2010 Board Meeting were approved as written.

**Treasurer's Report** – Mark Kann presented to the Board the Publications and Operations budget reports for the third quarter. The current budget figures were approved. There was a questionable line item on the Morgan Stanley Account. Jennifer will contact Morgan Stanley for more information. A Preliminary working

budget for the 2010/2011 was distributed. The Executive Board will work alongside Jennifer and Joel to complete a budget for approval at the Summer Board meeting

### **Executive Director Report -**

Joel reported to the Board on EPA Numeric Nutrient Criteria and Local Fertilizer ordinances. He also presented an update on Water restrictions and reported the South Florida Water Management District has sent out a survey regarding irrigation technology employed at permit holder courses. And he also reported that he will represent the FGCSA by serving on an Advisory Committee that is working to promote the IFAS application for a federal Specialty Crop Block Program.

**Government Relations:** Mike Goldie's services were discussed especially since the FTGA has indicated that they will no longer be employing his services at the end of this fiscal year. Joel will talk to Mike and contact some of our Allied Associations if needed about future representation possibilities.

**Publications:** The Spring issue of the Florida Green just completed publication. Joel is looking for more Hand On Topics for upcoming issues. Revenue generating ideas that can incorporate possible web advertising along with the current

print advertising in the Florida Green and Membership Directory will be explored. Jennifer will work alongside Joel and members of the Executive Committee to explore possible long range revenue generating solutions. The Green Sheet was just re-designed to include the new dual logo position the Board adopted on future letterheads and communications.

**Membership:** Kevin Sunderman presented the membership chart to the Board. Overall membership is down from last year across all chapters with the exception of the Treasure Coast.

**Reception** – Jennifer presented to the Board the final figures from the San Diego reception. Venues for the 2011 Orlando Reception are currently being explored.

**Education** – Mark Kann presented to the board a spreadsheet of upcoming education opportunities provided throughout the state. Please be sure to have your local chapters forward along any information that can be added to the schedule to Mark.

**Research** – Steve Pearson – Dr. Kentworthy is seeking support for a turfgrass study that is currently underway and a nematode breeding study. Steve discussed the scope and need of the study. **Survey** – The FGCSA will be working alongside the Survey Committee to prepare and conduct

---

an FGCSA Maintenance Survey using an on-line survey provider, SurveyMonkey. The survey will come out by the end of May.

**Website** – Jennifer presented to the Board her current progress with finding an affordable and user friendly website designer and provider. A final decision has not been presented or voted. She will keep the board apprised of her progress.

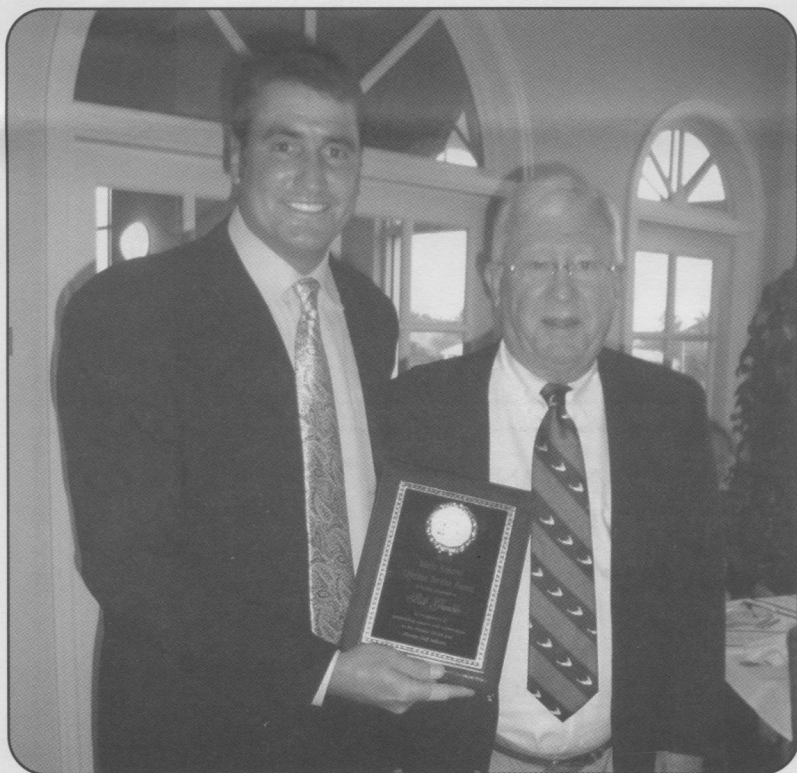
**Credit Card Processing** – Jennifer presented to the Board

several credit card providers. As the FGCSA moves forward with a new website, credit card processing is going to be made available. The Board voted on using PayPal as the initial provider.

**Rounds4Research** – Joel presented to the Board a report on the first year financials for the Carolinas GCSA, Rounds4Research. Joel will meet with Carolina GCSA's Paul Jett and Bob Farren while at the ING conference to get more information on the process and cost. The FGCSA's involvement will be discussed at the Summer Board Meeting.

**Farmlinks** – Bill Davidson suggested the FGCSA have an annual Board Meeting Retreat at FarmLinks. Jennifer will contact FarmLinks to determine if this is a possibility.

The meeting was adjourned at 12:05pm. The Summer Board Meeting will be held in Orlando at 8am at Osprey Ridge July 30<sup>th</sup>. The Annual Board Meeting will immediately follow.



Darren Davis (left) presented the 2010 Marie Robert Award for outstanding support and service to FGCSA and its chapter and members by a non-superintendent to William Gamble of WesoTurf. The presentation took place during the Poa Annua Classic in May.



Howard Hulesbosch, superintendent of the Hillcrest C.C. shot a 70 on the La Playa G.C. and won the 2010 Poa Annua Classic. Howard is the first qualifier for the 2011 FGCSA Golf Team. The Everglades GCSA won the chapter team trophy.

## From Jennifer's Desk...

Greetings from the FGCSA "office"! I hope you are keeping cool and enjoying these hot summer days. I have been very busy processing membership renewals. I now have the pleasure of collecting dues and membership information for the Everglades, Palm Beach, Treasure Coast, West Coast and Seven Rivers Chapters. Each trip to the mailbox reaps more mail than the one before and keeps me very busy.

As I mentioned in the previous Green Sheet, the FGCSA Annual Survey has finally gone out to our members. We are using a company called SurveyMonkey which is enabling us to dissect information by many criteria and ultimately creating value for you. Please help us out by taking the time to fill this out. It is a 60 question survey and will not take up too much of your time. If you did not receive the survey, please send me an e-mail, to [fgcsa@comcast.net](mailto:fgcsa@comcast.net), with your correct information. I will make sure you get the link. The more responses we gather, the better the information. Thank you for your participation!

We are also getting ready to begin the design process for a new FGCSA website using a company called CyberGolf. This will be a very exciting time for the FGCSA. Not only will it open us up to more opportunities to serve our members, but it will also help unite our chapters by providing a web-based database with real time information. In addition, it will offer a members only section and new opportunities for the FGCSA to generate more revenue and provide more services (including credit card processing). Be on the lookout for the new site coming this Fall!

As I finish this Green Sheet I am reminded that the FGCSA Summer Board Meeting and Annual Meeting are just around the corner. New officers will be elected and new Director's will be welcomed to the Board. What a great year it has been to work with our current board. And a special thank you to Bill Kistler for your service and commitment to the FGCSA. It has been a true pleasure.

Thank you.

*Jennifer*

### **2010 FGCSA TEAM CHAMPIONSHIP**

#### **Southern Dunes Golf Club**

**October 2, 2010**

- A chapter team may consist of 5 players with best 4 out of 5 scores counting.
- A chapter may play with 4 players with all scores counted. Chapters may enter more than one team.
- One gross and one net team plus individual prizes for low gross and net.
- \$1,000 in prizes based on 40 players.
- Low gross superintendent wins spot on FGCSA team for GCSAA Championship.
- Registration Forms available online at [www.floridagcsa.com](http://www.floridagcsa.com)
- Please call the FGCSA office (800)732-6053 or Joe Ondo (407) 407-657-7565

Jupiter: 888-222-7072  
Lakeland: 800-330-8874



## 2010 FTGA 58th Annual Conference & Show

Golf Ventures is proud to again be a Presenting Sponsor for the FTGA 58<sup>th</sup> Annual Conference & Show being held at The Caribe Royale in Orlando, FL September 15-17, 2010.

The Annual Conference and Show is the ideal venue for all Florida Turfgrass professionals, the businesses they support and other industry leaders to come together to discuss and address issues that impact the industry's future.



Please join us and let's make 2010 a great year for the FTGA Conference & Show in Orlando.

United States Golf Assn.  
Golf House  
P O Box 708  
Far Hills, N J 7931



FGCSA  
Jennifer Innes  
PO Box 65  
Jensen Beach, Florida 34958

FIRST CLASS  
U.S. Postage  
PAID  
Permit #137  
Stuart, FL