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VOLUME XXVII, PART I, SEPTEMBER/OCTOBER 2010

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION



The new FGCSA Officers for 2010-11 are (l-r): Vice President Mark Kann, Secretary/Treasurer Nancy Miller, President Gary Myers CGCS, and Past President Bill Kistler.

August 26<sup>th</sup> – Palm Beach GCSA Ellen Jeffrey Memorial Golf Tournament, Atlantis Golf Club

September 8<sup>th</sup> – Joint meeting South Florida GCSA and Palm Beach GCSA, Jacaranda CC

September 15<sup>th</sup>-17<sup>th</sup> – FTGA Conference & Show, Caribe Royale Hotel, Lake Buena Vista

September 23<sup>rd</sup> – Palm Beach and South Florida GCSA Joint Meeting, Jacaranda GC

### **Upcoming Events**

September 23<sup>rd</sup> – West Coast GCSA monthly meeting, Pasadena Yacht & CC

September 30<sup>th</sup> – Seven Rivers GCSA 2<sup>nd</sup> Annual Pro/Superintendent Championship, Stone Creek CC

October 2<sup>nd</sup> – FGCSA Golf Championship, Southern Dunes GC

October 11<sup>th</sup> – West Coast GCSA Bud Quandt Tournament, Tampa Palms

October 13th - Suncoast GCSA

Pro/Superintendent Tournament, The Founders Club

October 14<sup>th</sup> – Calusa GCSA Pro/Superintendent/Supplier Tournament, Olde Hickory CC

October 14<sup>th</sup> – Seven Rivers GCSA meeting, World Woods

October 14<sup>th</sup> – Palm Beach GCSA and Treasure Coast GCSA Joint Meeting, Loxahatchee Club

October 22<sub>nd</sub> – South Florida GCSA M&E Tournament, Carolina Club

### President's Message By Gary Myers, CGCS

It is with great honor and humility that I serve as President of the Florida Golf Course Superintendents Association. I look forward to continue working with the entire Board of Directors along with our Executive Director, Joel Jackson and our Association Manager, Jennifer Innes. I follow a long list of special Golf Course Superintendents who have served as President of FGCSA. I want to thank our out going Past President, Shane Bass and our Immediate Past President, Bill Kistler for their dedicated service to the FGCSA.

I started in this business working on a Golf Course in Tucson, Arizona in 1976. The course was under construction and I started out working on the crew. When the course opened, I was the low man on the maintenance crew and was transferred to the cart barn where I was responsible for cleaning and staging the carts. I eventually went back to the maintenance crew. I became a Golf Course Superintendent in 1979 and my travels took me from Tucson to Las Vegas to Scottsdale, Arizona to Orlando, Florida. I am extremely proud to be a Golf Course Superintendent and I tell

young people whenever I am in front of them what a terrific profession this is. Riding in a golf cart around a golf course early in the morning before play with the smell of freshly cut grass, seeing the various wildlife, the morning dew and the peaceful quietness is truly an exhilarating experience. I consider myself lucky.

This is a challenging time for not only us who maintain golf courses but, for the Golf Industry as a whole. The economy and other factors have seen rounds decrease over that past several years. Many of our clubs are asking us to reduce cost. We are facing more and more challenges from municipalities to national environmental groups with regards to water, fertilizer and pesticide use. As a group, we must work together to help strengthen the Golf Industry and educate the public with regards to the water. fertilizer and pesticide issues. Whenever I get the opportunity to speak on the subject of water use, I try to keep it in simple terms. I point out that Golf Course Superintendents are the most efficient water users of any large water users and we have been doing this long before water use became a headline. Golfers can play



### Gary Myers, CGCS

from a dry spot and cannot play from a wet spot. We can cut the turf when it is dry and it is extremely difficult when it is wet. Wet conditions produce more problems such as weeds and disease. Water costs money. With this in mind, we have always tried to keep our courses as dry as possible and use as little water as we can.

Rather than groups focusing on golf courses and their water use, they should direct their efforts to home owners and commercial properties. I am always frustrated when I drive down my street while it is raining and someone's lawn sprinklers are running. I have been out to dinner while it was raining and the restaurant sprinklers were running. I mentioned it to the Manager and was told that they operate on a timer. When I told him that he could turn the timer off, he did not know how.

If you have been around me at all, you know that I can go off in a tangent about a subject. As I was writing this message, it happened once again. It is really a result of my pride and passion for this profession that always comes out.

I look forward to serving as President of the FGCSA and it is my goal to attend a function at all eleven of our Associations that make up the FGCSA. If you have any suggestions, questions or just want to talk, please don't hesitate to contact me.



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The Green Sheet is a bimonthly FGCSA Newsletter printed as follows: Jan/Feb, March/April, May/June, July/August, Sept./October, November/December.

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All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue October 15.

### **Executive Director Report By Joel Jackson, GCCS**

1. Legislative update: Since my last report I am happy to report that the Hillsborough County Commissioners voted 6-2 not to impose a use or sales ban on fertilizers during the summer. They have opted to follow something similar to Orange County where applicators must take BMP certification classes to be able to apply fertilizer in the summer months. They have already caught flack from the Sierra Club for their decision as the activists attacked Ag Commissioner Charles Bronson's letter to the commission as misleading. You know telling them things like they ought to listen to DEP, Dept of Ag and IFAS and the scientific facts when making a law to protect the environment. Count this as one small victory, but be assured this will aggravate the activists to come down even harder so stay alert in your local areas and let us know if you hear anything.

Those two EPA actions, the Numeric Nutrient Criteria designation for Florida Waters and the NPDES (Spray Permitting on or near U. S. Waters (all water) are still on the forefront. While the noise has settled down as EPA re-evaluates some data findings, etc they are still on track to pass these rules unless the Ag and Green Industries can get congress to seriously modify their intent. You should have received from GCSAA an email with their responses to EPA on these issues. Pay attention for emails that Call to Action and be sure to send your comments based on the provided talking point to your U.S. Senators and Representatives. Numbers count so step up and be counted.

2. Association Business: The FGCSA will be offering a new advertising and sponsorship package to all our vendors. By signing up for the one of the Industry Partnership levels they will realize significant cost savings, gain more exposure, know annual costs for budget purposes up front and can select from several payment options. Please tell the vendors who call on you to look for announcements going out to all our current advertisers and those we have contact information on. They can also call Jennifer at 800-732-6053 or email her at fgcsa@comcast.net to receive their own Partnership Kit.

The FGCSA is contracting with CyberGolf

to redesign our website. We plan to launch by October 1<sup>st</sup>. The site will be more user-friendly and highly interactive for paying dues for those chapters who are directing the renewals to the FGCSA office, registering for FGCSA events, archiving Florida Green and Green Sheet issues for reference, Member Only membership directory, vendor directory a central location for links to chapters and other Allied Associations.

The FGCSA SOP Manual received a revision to match updated operational procedures including a new deadline for submitting nominations for annual Awards like: Distinguished Service, President's Award and Marie Roberts Award. They are now due no later than the FGCSA Winter Board Meeting.

3. Education: The FTGA Conference and Show will convene September 15<sup>th</sup> – 17<sup>th</sup> at the Caribe Royale Hotel in Orlando just off I-4 and a stone's throw from Walt Disney World. Nearby Falcon's Fire GC will host the annual FTGA Golf Championship. Go to <a href="https://www.ftga.org">www.ftga.org</a> or the News tab on <a href="https://www.floridagcsa.com">www.floridagcsa.com</a> for downloadable forms.

### **MINUTES OF Summer 2010 Annual FGCSA BOARD MEETING**

The Summer 2010 Board Meeting of the FGCSA Board of Directors was called to order by President Bill Kistler at 11:20 am, July 30, 2010 at Osprey Ridge Golf Course.

All officers were present. All Chapters were represented. The Chapter Representatives were:

Calusa Nancy Miller Everglades: Wayne Kappauf Central Florida: Mike Gay South Florida: Ricky Reeves Jim Rowland Ridge: Treasure Coast: Bobby Wallace Seven Rivers: Jim Schafer West Coast: Kevin Sunderman North Florida: Matt Jones Suncoast: Mark Todd Palm Beach: Steve Wright

Others attending the meeting were: John Foy, USGA; Todd Lowe, USGA; Jennifer Innes, Association Manager; Joel Jackson, FGCSA Executive Director; Ralph Dain, GCSAA, Greg Pheneger, FTGA

Minutes of the FGCSA Summer 2009 Annual Board Meeting were approved.

**Election of Officers -** The Election of Officers was approved. The new officers are: Bill Kistler, Immediate Past President; Gary Myers, President; Mark Kann, Vice President; Nancy Miller, Secretary/Treasurer.

Financials - The new 2010/2011 budget was approved as drafted.

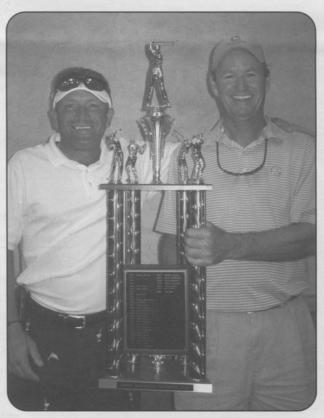
The Board meeting was adjourned at 11:30am.



Richard Colyer and Dale Mitchell from Golf Agronomics presented their annual \$3,000 research donation to FGCSA Executive Director Joel Jackson at the Crowfoot Open Reception.

### 2010 FGCSA TEAM CHAMPIONSHIP Southern Dunes Golf Club October 2, 2010

- A chapter team may consist of 5 players with best 4 out of 5 scores counting.
- A chapter may play with 4 players with all scores counted. Chapters may enter more than one team.
- One gross and one net team plus individual prizes for low gross and net.
- \$1,000 in prizes based on 40 players.
- Low gross superintendent wins spot on FGCSA team for GCSAA Championship.
- Registration Forms available online at www.floridagcsa.com
- Please call the FGCSA office (800)732-6053 or Joe
   Ondo (407) 407-657-7565



Winners of the Individual Crowfoot Open Vendor and Superintendent Divisions are (l-r): John Swaner, GASH and Mark Henderson, Gulfstream G.C. Mark now qualifies for the FGCSA Golf Team.

### **Summer 2010 FGCSA Board Meeting Minutes**

The Summer 2010 Board Meeting of the FGCSA Board of Directors was called to order by President Bill Kistler at 8:40 am, July 30, 2010 at Osprey Ridge Golf Course.

All officers were present. All Chapters were represented. The Chapter Representatives were: Calusa - Nancy Miller; Everglades-Wayne Kappauf; Central Florida - Mike Gay; South Florida - Ricky Reeves; Ridge - Jim Rowland; Treasure Coast - Bob Wallace; Seven Rivers - Jim Schafer; West Coast - Kevin Sunderman; North Florida - Matt Jones; Suncoast - Mark Todd; Palm Beach - Steve Wright

Others attending the meeting were: John Foy, USGA; Todd Lowe, USGA; Jennifer Innes, Association Manager; Joel Jackson, FGCSA Executive Director; Ralph Dain, GCSAA, Greg Pheneger, FTGA, Robert Randquist GCSAA Vice President; Morgan Stanley Representatives; Mike Goldie, Lobbyist

Minutes of the FGCSA Spring 2010 Board Meeting were approved.

President, Bill Kistler introduced the guests and they gave reports and updates to the board.

USGA – Green Section Record is a weekly digital publication transmitted on Fridays. There will be championships in Florida; the Senior Amateur as Lake Nona Oct. 2-7th and the Senior Women's Amateur at Fiddlesticks Oct. 9-14.

FTGA – The FTGA is currently making some changes to the By-Laws to accommodate the use of the internet and e-mail notification. They have also created some new membership categories to help encourage more members. Pete Snyder has been working hard to gain support for the Environmental Assessment. This should be initiated the first part of the year. It will be paid for by the consumers; not the companies.

GCSAA Update – Ralph Dain updated the Board on the GCSAA.
Bob Randquist also expressed his appreciation for the Florida GCSAA's support. Environmental Institute for Golf Award nominees are due Oct. 24<sup>th</sup>. Please submit your nominations. Aug. 23-25 will be the Leadership Academy @ the GCSAA; reps from South Florida, Palm Beach and Treasure Coast GCSA chapters will have representatives.

**Financial Statement** – Mark Kann presented the current financial statements. The 4<sup>th</sup> quarter financial statements were approved.

## Executive Director Report – Government Legislative/Regulatory Update

Joel discussed EPA's Nutrient and Spray Drift programs and Hillsborough County's vote on their fertilizer ordinance. He also mentioned Mac Carroway of SMR Farms and the FTGA reported the Manasota Water Basin Board was looking into golf course water use. Joel sent Mac local superintendent contact info, USGS Water Use

Publications – The FGCSA will roll out a new Industry Partner Program that will bundle advertising opportunities and reception sponsorship s into one package. We are anticipating strong support for the program as it will reward those partners who currently support all of our programs. We are also preparing for Larry Keiffer's upcoming retirement and have hired a new graphic and design artist, Tim Lancaster, who will transition into the position.

Education Committee – Mark Kann presented to the board a current schedule of educational opportunities that are available on the GCSAA website as well as the FGCSA website.

Golf – The FGCSA Golf Championship will be held at Southern Dunes on October 2, 2010. The deadline to enter is September 25, 2010. Registration forms are available on the FGCSA website. If you have any questions, please contact Joe Ondo at 407-657-7565.

Membership - Kevin Sunderman presented to the board the current membership data. Numbers are still lower than we would like, however, they are in line with last year's numbers for the same time period. Please remember to submit your chapter's membership lists to Jennifer so the state can keep up to date and accurate records.

Awards/SOP- Nancy Miller presented along with Joel Jackson some verbiage and spelling corrections to the SOP. Included in these were adjustments to the Award

nomination schedule. Award nominations must be submitted to the FGCSA prior to the Winter Board meeting for proper approval and notification. Changes to the SOP were approved,

New Business – Jennifer reported to the Board that Farmlinks would be happy to accommodate a FGCSA Board Retreat on an 18 month rotation. The Website design is currently in process and the anticipated kick-off date for the website will be October 1<sup>st</sup>.

The meeting was adjourned at 11:15am. The Fall 2010 Board Meeting will be held at 9:00 am at Disney's Osprey Ridge on Friday, October 15, 2010 with breakfast served at 8:00am.

Fall 2010 FGCSA Board Meeting

October 15, 2010

9:00 a.m. - Disney's Osprey Ridge Golf Course



FGCS Directors for 2010-11 (l-r): Jim Shaffer, Seven Rivers; Kevin Sunderman, West Coast; Jim Rowland, Ridge; Mark Todd, Suncoast; Ricky Reeves, South Florida and Mike Gay, Central Florida. Not pictured: Jim Foster CGCS, Calusa; Bill Davidson, Everglades; Chris McCranie, North Florida; Steve Pearson, Palm Beach; and Roy MacDonald Treasure Coast. All chapters were represented at the Board Meeting.

### From Jennifer's Desk...

Greetings from the FGCSA "office"! Fall is the official start of a new year for the FGCSA and a new FGCSA Board of Directors. I am very excited to work with our new group and especially with our new President, Gary Myers, CGCS. These are hardworking people who hold the FGCSA and your profession with high honors. I am very fortunate to work with such a fine group.

I am happy to announce that membership renewals are arriving daily from all chapters. It looks like we will continue to serve as many members this year as we have in years past. As you cross paths with fellow superintendents, please remind them that now is the time to renew. The 2011 FGCSA Membership Directory will be mailed out in December and final Chapter lists need to be turned in to the FGCSA office no later than October 1<sup>st</sup>. We would like to have an accurate directory for both our members and our advertisers.

October 1<sup>st</sup> will also mark the kickoff date for the new FGCSA website. In addition to providing up to date calendar and membership information the website will also contain a vendor directory. Your favorite supporters of the FGCSA will be listed with ease at your fingertips! Please keep a look out for the new website!

Along with these changes, the FGCSA has just unveiled a new industry partner program. This is an exciting program that offers our supporters package saving options for participation in all of our FGCSA publications and events; the most exciting event, of course, the FGCSA Reception during the Golf Industry Show. We are excited to announce this year's reception will be held on Thursday night February 10, 2011 at *Walt Disney World Resort*® theme park *Epcot*®. Participation in this event is only open to current FGCSA members and sponsors. One more great reason to make sure your membership status is up to date! If you or someone you know would like more information about the FGCSA Industry Partner Program please have them contact me in the FGCSA office; (772)334-7515 or <a href="mailto:fgcsa@comcast.net">fgcsa@comcast.net</a>. Industry partner information and forms are also available on our website — www.floridagcsa.com.

Jennifer

A special thank you to those companies who have already committed to our newly launched **FGCSA Industry Partner** Program.

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- Tampa Bay Turf Management, Inc.

We appreciate you and your continued support!

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Golf Ventures invites you to the FTGA Show and to visit our booth #311. The 58 <sup>th</sup> Annual FTGA Conference and Show, September 15-17, 2010 at Caribe Royale. Hope to see you there!

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