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VOLUME XXVII, PART V, SEPTEMBER/OCTOBER 2011

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION





On Left, Officers: Kevin Sunderman, Secretary/Treasurer; Gary Myers CGCS, Past President; Nancy Miller, Vice President and Mark Kann, President. On Right Directors; (I-r): Trent Inman, West Coast; Brad Smith, North Fla; Brian Main, Palm Beach; Mark Todd, Suncoast; Ricky Craig, Central Fla; Ricky Reeves, South Fla; Jim Shaffer, Seven Rivers and Jim Foster CGCS, Calusa. Not pictured: Carlos Arraya, Treasure Coast; Jim Rowland, Ridge and Bill Davidson, Everglades.

#### CALENDAR OF EVENTS

#### SEPTEMBER 14TH-16TH

FTGA CONFERENCE AND SHOW PGA NATIONAL, PALM BEACH GARDENS

#### SEPTEMBER 21ST

SUNCOAST GCSA AND WEST COAST GCSA JOINT MEETING

#### SEPTEMBER 21ST

ISLA DEL DOL

SEVEN RIVERS GCSA MONTHLY MEETING TBA

#### SEPTEMBER 22ND

PALM BEACH GCSA AND SOUTH FLORIDA GCSA JOINT MEETING WYCLIFF GOLF & CC

#### SEPTEMBER 24TH

TREASURE COAST GCSA

3<sup>RD</sup> ANNUAL FISHING TOURNAMENT

#### SEPTEMBER 27TH

CALUSA GCSA PRO/SUPPLIER
MIROMAR

#### OCTOBER 1ST

FGCSA GOLF CHAMPIONSHIP SOUTHERN DUNES

#### OCTOBER 10TH

WEST COAST GCSA BUD QUANDT TOURNAMENT FEATHERSOUND

#### OCTOBER 13TH

EVERGLADES GCSA ASSISTANT
SUPERINTENDENT GOLF AND MEETING

## PRESIDENT'S REPORT BY MARK KANN

It is a tremendous honor to serve as the next President of the Florida Golf Course Superintendents Association. I look forward to the upcoming year and the challenges that will need to be met along the way. I am excited to be working with a great group of individuals who are all committed to seeing our organization succeed. I would like to thank Gary Myers for his leadership over this past year as President. Also, I would like to thank Bill Kistler for his service on the FGCSA Board of Directors over the past several years, as he now leaves the Board.

I have many goals that I wish to achieve during this year and as most Past Presidents have told me, that year goes by rather quickly. The Golf BMP Certification process has made substantial progress over the past year and I hope to have it in full swing this coming year. The process is a great way for us to be a proactive Association and can only help us face future opposition to our management practices. At the Crowfoot Seminar in August, a beta-version of the certification test was administered and received quite well by members of our Association in attendance. Several individuals outside of the FGCSA have contributed to the effort and deserve recognition including Ralph Dain, GCSAA; Todd Lowe, USGA; Mike Thomas, FL DEP and Laurie Trenholm, University of Florida/IFAS.

The FGCSA, like most associations, is looking for ways of improving their financial position, without compromising membership services. The staff of the FGCSA, Joel Jackson and Jennifer Bryan, are to be commended for their efforts on trying to save money for the Association. Along with the Long Range Planning Committee, they remain committed to looking at



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Deadline next issue November 15.



Mark Kann

every avenue to cut costs and increase revenues. We had to enact some tough cuts recently. Over the past year, we have parted ways with our staff photographer, Daniel Zelazek and our State Lobbyist, Mike Goldie. Both have had long relationships with our Association, but we have had to look at less costly ways to accomplish the services they provided.

The FGCSA has two main sources of income: membership dues and advertising revenue. Both areas have decreased over the past several years. Membership numbers have fluctuated from chapter to chapter each year, but the totals still show a decrease. Advertising revenue has had the most dramatic impact over the past few years. We have implemented and revised our Industry Partners Program over the past year in order to provide the best possible opportunity to our industry supporters. We now have a program that is

Continued on page 3...

## 2012 Turf and Ornamentals **Early Order Program**



#### Dates and Terms:

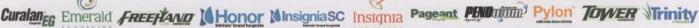
BASF Early Order Program (EOP) is from October 1, 2011 to December 16, 2011. Products invoiced during this period will receive June 8, 2012 terms for the end-user with the exception of the FUNgicide Season Pallet and Intrinsic Pallet. Buy early before a price increase on December 17, 2011.

A qualifying October purchase of at least \$4,000 locks the Turf and Ornamentals Professional into the October incentive column for the duration of the EOP program.

















Oct. Incentive	Nov Dec. 16 Incentive	Invoiced Dollars
4%	3%	\$4,000 - \$14,999
6%	5%	\$15,000 - \$24,999
8%	7%	\$25,000 - \$34,999
10%	9%	>\$35,000
1% ac	ditional rebate on total purchase	that includes an Intrinsic Pallet
2% addition	nal rebate on total purchase that	includes a FUNgicide Season Pallet

#### **October Commitment Reward**

Spend \$25,000 - \$34,999 in October and get \$750 additional earned credit. Spend \$35,000 or more in October and get \$1,000 additional earned credit.

#### Qualifications and Area:

In order to qualify for the BASF EOP, \$4,000 dollars of BASF agency product must be purchased, invoiced and delivered by authorized BASF agents between the program dates (NO EXCEPTIONS). Area is defined as United States and Puerto Rico.

#### Pallet Offerings:

FUNgicide Season Pallet: \$28,999 (\$2,120 Savings)!

Product	Case	# of Cases	Use Rate oz./1,000 ft <sup>2</sup>	Acres
Curalan EG	12 x 2.75 lb.	4	1.0	48
Emerald	10 x 0.49 lb.	5	0.18	50
Honor Intrinsic	6 x 3 lb.	2	1.1	12
Trinity	2 x 2.5 gal.	2	1.0	30
Insignia SC Intrinsic	2 x 2.5 gal.	2	0.7	42

FUNgicide Season Pallet Terms of Payment: \$8,699.70 by 4/6/12; \$10,149.65 by 5/4/12; \$10,149.65 by 6/8/12. Products may not be registered in all states.

#### Additional Program Details and Qualifications:

- All products sold on the behalf of BASF, All sales are final, NO RETURNS.
- Incentive will be based upon reported sales from the BASF authorized agent(s)
- This program applies only to qualified end-user professionals (Golf, Greenhouse, L&L, Nursery, Ornamental, Sports Turf, Sod Farms, Municipalities and Parks & Rec.)
- The end-user's incentive % is not cumulative, with the exception of the intrinsic Pallet or FUNgicide Season Pallet, if both the intrinsic Pallet and the FUNgicide Season Pallet are ordered, the end-user will receive a maximum 2% additional rebate on total purchase.
- Multiple sales for one customer are cumulative and will qualify if ordered between program dates and from any authorized BASF agent(s).
- alifying October purchases of <\$4,000 will be counted toward any purchases from Nov. Dec. 16 and will be rewarded at the Nov. - Dec. 16 percentage

BASF reserves the right to cancel or modify this program at any time.

#### Intrinsic Pallet: \$16,799 (\$1,245 Savings)!

Product	Case	# of Cases	Use Rate oz./1,000 ft²	Acres	
Honor Intrinsic	6 x 3 lb.	2	1.1	12	
Insignia SC Intrinsic	2 x 2.5 gal.	2	0.7	42	

Intrinsic Pallet Terms of Payment: \$6,719.60 by 5/4/12; \$10,079.40 by 6/8/12. Products may not be registered in all state.

- Qualified end-user will receive an incentive on the total invoiced dollar amount (excluding taxes) of qualified
  products purchased from an authorized BASE T&O agent. All incentives will be issued to the qualifying
  agent (who processed the order. The incentive will appear as a credit on the end-user's account with the
  agent that processed the order.
- EOF credit can only be applied to new purchases of agronomic inputs or related products
- EOP credit will only become available mid-July 2012 to the end-user once they have paid-in-full on product purchased during the BASF early order program.
- If end-user has not paid-in-full by mid-July 2012, EOP credit may be applied to a service charge only on the outstanding BASF balance.
- If an end-user purchases from more than one agent: (1) The October Commitment Reward will be applied
  to the respective agent based on percent purchase from each agent; (2) If an end-user's EOP purchase
  includes at least one of the Pallet Offerings (FUNgicide Season Pallet or Intrinsic Pallet), the credit for the
  additional rebate will be at the agent's account where the Pallet Offering was purchased.

### **Program Order Form**

Pallet Offerings	Pallet Price	Package	Order Quantity	Total Dollar Purchases
FUNgicide Season Pallet (EOP only!)	\$28,999.00/pallet	NA NA		s
Intrinsic™ Fungicide Pallet (EOP only!)	\$16,799.00/pallet	NA		\$
Product	Price	Package	Order Quantity	Total Dollar Purchases
CURALAN® EG fungicide	\$1,089.00/unit	12 x 2.75 lb. (33 lb. keg)		\$
CURALAN® EG fungicide	\$3,960.00/unit	4 drums (132 lb.)		\$
EMERALD® fungicide	\$1,421.00/case	10 x 0.49 lb.		s
EMERALD® fungicide	\$6,615.00/case	5 cases (24.5 lb.)	THE REAL PROPERTY.	\$
FREEHAND® 1.75G herbicide	\$86.00/bag	1 x 50 lb.		\$
FREEHAND® 1.75G herbicide	\$26,400.00/unit	1 x 50 lb. (8 pallets)		\$
FREEHAND® 1.75G herbicide	\$51,200.00/unit	1 x 50 lb. (16 pallets)		\$
FREEHAND® 1.75G herbicide Supersack	\$1,650.00/unit	1 x 1,000 lb.		\$
HONOR® INTRINSIC™ brand fungicide	\$2,502.00/case	6 x 3 lb.		\$
INSIGNIA® SC INTRINSIC™ brand fungicide	\$1,441.12/case	4 x 30.5 fl. oz.		\$
INSIGNIA® SC INTRINSIC™ brand fungicide	\$5,383.25/case	4 x 122 fl. oz.		\$
INSIGNIA® SC INTRINSIC™ brand fungicide	\$6,520.00/case	2 x 2.5 gal.		\$
INSIGNIA® SC INTRINSIC™ brand fungicide	\$6,225.00/unit	1 x 5 gal.		\$
INSIGNIA® fungicide	\$1,459.20/case	4 x 2.4 lb.		\$
INSIGNIA® fungicide	\$3,312.00/unit	1 x 36 lb.		\$
PAGEANT® fungicide	\$292.00/case	4 x 1 lb.		\$
PAGEANT® fungicide	\$3,312.00/case	4 x 12 lb.		\$
PENDULUM® AQUACAP™ herbicide	\$660,00/drum	15 gal. drum		\$
PENDULUM® AQUACAP™ herbicide	\$4,620.00/unit	110 gal.		\$
PYLON® miticide-insecticide	\$2,490.00/case	2 x 0.5 gal.		\$
TOWER® herbicide	\$1,450.00/case	1 x 5 gal.		\$
TRINITY® fungicide	\$1,250.00/case	2 x 2.5 gal.		\$
HONOR® fungicide (discontinued—limited inventory)	\$2,502.00/case	6 x 3 lb.		\$
TOTAL				(A) \$

Note: California end-users are subject to applicable mill taxes. Washington end-users are subject to applicable hazardous substance tax.

Invoiced Dollars	Oct. Incentive	Nov Dec. 16 Incentive	Pallet Offering Rebate %	October Commitment Reward (B)	Oct. or Nov Dec. 16 Incentive %	%				
\$4,000 - \$14,999	4%	3%	1% or 2%	-	Pallet Offering Rebate % (if applicable) +	%				
\$15,000 - \$24,999	6%	5%	1% or 2%	-				Total \$ (A)		Total Rebate
\$25,000 - \$34,999	8%	7%	1% or 2%	\$750	TOTAL Rebate %	%	X	\$	=	\$
>\$35,000	10%	9%	1% or 2%	\$1000						October Commitment
both FUNgicide Season Pa	llet & Intrinsic Pa	illet are purchased, maxi	mum rebate is 2%.						+	Reward \$ (B)
										Total Program Rebate
									-	•

- Any of the following products must be ordered and purchased within one transaction to qualify for special pricing: Curalan EG (4 drums), Emerald (5 cases), FreeHand 1.75G pallet, FreeHand 1.75G half and full truckloads (see pricing).
   Mandatory Direct Drop Shipped (DDS): All orders for FreeHand 1.75G pallets, half and full truckloads, Pendulum AquaCap 110, Intrinsic Pallet, and FUNgicide Season Pallet will be direct shipped and billed to the end-user, no exceptions. Product can be shipped to the agent with an accepted Bill & Hold (see Bill & Hold form for more details).

Turf and Ornamentals Professional				
Contact Name				
Street				
Phone				
Agent				

Business Name			
City	State	ZIP	
E-mail			
DSR Name			

#### ... Continued from page 2

substantially beneficial to both our partners and our Association. We have also included benefits to our highest level sponsors that will only be available to those in that tier. We hope that these changes will be received positively and increase partner participation.

So you may be asking yourself, what can I do? In terms of membership, we simply need more members. There are a number of courses in the state that have superintendents that do not belong to the state or even a local chapter. Invite fellow superintendents to local meetings and let them see the benefits for themselves. We are constantly looking for new advertisers. We, as superintendents, see numerous vendors daily and have the best chance for making that initial contact. Next time a vendor stops by your office, ask them if they advertise with the FGCSA. If they do, thank them. If not, ask them, why not? Let's try to support those companies that support our Association. It is also, a great way for a local company to expand business by advertising in our publications. Jennifer and Joel are always willing to help fill in the gaps and "close the deal", but our members need to get the ball rolling for them by providing names and contact info on new leads.

This message is not a new one, just one that bears repeating from time to time. We can all do our part to help our situation. When we run out of options to cut costs and increase revenue, we may be forced to evaluate a possible dues increase to cover operating costs. We have a lot of creative and intelligent people in our Association, so we will continue to search for ways to avoid that dreaded dues increase.

#### Calendar of Events continued from page 1

HIDEOUT GOLF CLUB

#### OCTOBER 20TH

SUNCOAST GCSA PRO/SUPER FOUNDER'S CLUB

#### **OCTOBER 24TH**

EVERGLADES GCSA PRO/SUPER
OLDE FLORIDA GOLF CLUB

#### OCTOBER 29TH

CALUSA GCSA TAYLOR TOURNAMENT PLANTATION COUNTRY CLUB

#### **NOVEMBER 10TH**

SEVEN RIVERS GCSA CHAPTER MEETING
JULIETTE FALLS

#### **NOVEMBER 14TH**

EVERGLADES GCSA EDUCATION AND GOLF OLD COLLIER GOLF CLUB

#### **DECEMBER 14TH**

EVERGLADES GCSA CHRISTMAS GOLF TOURNAMENT AND DINNER

QUAIL CREEK COUNTRY CLUB

#### **DECEMBER 6TH**

CALUSA GCSA CHRISTMAS CHARITY TOURNAMENT STONEYBROOK

#### DECEMBER 14TH

TREASURE COAST GCSA ANNUAL CHRISTMAS OUTING GRAND HARBOR



Dale and Wes Mitchell from Golf Agronomics Supply & Handling present FGCSA President Mark Kann with their annual Turf Research Donation of \$3,000. GASH's research contributions to the FGCSA over the years total \$68,000. Thank you for your loyal support.

## EXECUTIVE DIRECTOR'S REPORT By Joel Jackson, CGCS

Legislative/Regulatory Update: (Ordinances) Three more counties beat the July 1, 2011 deadline to enact fertilizer ordinances that would be grandfathered in by the House General Ag Bill 8215 which was passed by the legislature in this past session. (Manatee County – has ban on use in summer months; Collier and Martin Counties adopted the Florida State Model Ordinance. However, Collier County has indicated they want further talks with FLDACS about having restrictions under the new law. Everyone is waiting to see how that plays out and how rigorous the Counties must make their evidence of need.

The new bill firmly places the responsibility for regulating the sale and use of fertilizers with the Dept. of Agriculture and Consumer Services. It gives FLDACS sole authority to regulate the sale of fertilizers, thus preventing future sales bans. However, it does still leave the door open for more restrictive use measures at the local level if they can make their case to FLDEP, FLDACS and IFAS. I am assuming that they will require a more scientific burden of proof for these former seasonal use bans, which are well-intended but scientifically mis-guided.

Numeric Nutrient Criteria (NNC): FLDEP is holding a series of Nutrient Standards Workshops around the state. I attended the one on July 27<sup>th</sup> in Leesburg. Most of the attendees seemed to be from city and/or county governments and regulators from the water management districts. The Sierra Club was also in attendance. Jim Shaffer and Andy Jorgenson from the Seven Rivers GCSA also were in attendance. The gist of the meeting was for FLDEP to show the program they are devising to meet EPA's NNC forced upon us by EPA's lawsuit settlement after being sued by Earth Justice.

FLDEP's goal is to have site specific evaluation of various water bodies which will place them on Planning Lists, Study Lists or Verified Lists of impaired water bodies. Each step will generate various steps of monitoring, testing and determination of the need for TMDL's to remove any impairment. Factors considered are Dissolved Oxygen, Chlorophyll A content, Total Nitrogen and Total Phosphorus. Plus a biological assessment will be done to determine the overall health of each particular ecosystem. Exceeding of one factor may not place that water body on one of the lists, if overall the flora and fauna normally expected in those systems are healthy. As the DEP said, before a TMDL will be created, a pollutant must be identified so it can be addressed.

An algae bloom in itself does not automatically mean an impairment needing immediate remediation.

The DEP rep also told me after the meeting that if and when a Basin Plan is activated with TMDL's those industries, sites, etc following documented BMPs will be given consideration in what steps they will have to take if a water body is deemed to be impaired and needs relief. The state budget and sheer magnitude of such monitoring and testing of so many water bodies means that the timeline is often stretched out over a 1 to 5 year cycle. Something the Sierra Club rep was questioning as were some other county DEP folks. FLDEP is obviously trying to do it right and with good science backing up the decisions which will have financial repercussions.

Whatever program FLDEP comes up with, the Federal EPA must approve it before it can go into action and satisfy the court order to comply with the Clean Water Act.

And speaking of the Clean Water Act, the (NPDES) issue also being proposed by US EPA is being fiercely debated at the Federal level with supportive members of Congress trying to reign in EPA's mission to regulate/permit pesticide use in/on or near water bodies. Some states are working on general permits so that normal applications in response to a pest problem don't have to go through a case by case permitting/approval process. Additionally, advocates and congressmen are also trying to prevent over regulation by EPA when FIFRA clearly already has jurisdiction over the proper use of pesticides and where they can be used. The debate continues. The Florida Pesticide Review Council will be discussing an update on the issue at their August 30<sup>th</sup> meeting in Tallahassee. I will be on vacation at that time. If someone would like to sit in on that meeting, please let me know and I will inform Dr. Howard of DEP.

Allied Association News: I will be attending a Florida Allied Golf Association Panel Discussion in Boca Raton on August 12<sup>th</sup>. Hosted by the Florida CMAA, it includes member from the Florida PGA, Golf Course Owners, Hospitality Industry and Golf Course Superintendents. Four questions I will be answering include: Budget reductions on course conditioning, effluent water status and golf courses, new grass types characteristics and the effect on courses of legislation of fertilizers and pesticides.

Publications Report: We need leads for potential new advertisers in the Florida Green and/or the Membership Directory. Please send vendor names and contact info of those companies you do business with that do not currently advertise/support the FGCSA. It's important. Thank you.



#### F.G.C.S.A. INDUSTRY PARTNERS

#### **Platinum Plus**

Golf Ventures The Toro Company, Wesco Turf, Hector Turf

#### **Platinum**

Bayer Environmental Science
John Deere Golf, Beard Equipment, ShowTurf
Harrell's LLC
Howard Fertilizer & Chemical Co. Inc.
Syngenta
Tampa Bay Turf Management, Inc.

#### Gold

Agrium Advanced Technologies BRANDT Celebration® Bermudagrass Pasteuria Bioscience, Inc.

#### Silver

Winfield Solutions Professional Products Group

#### **Bronze**

Ragan Technical Solutions, Inc Southeastern Turfgrass Supply

Thank you very much for your Support!
Partnership Opportunities are available all year.
Contact the FGCSA office: 800-732-6053 or fgcsa@comcast.net for details on the program.

\*Remember to send in your Industry Partnership renewal Forms before the next Green Sheet to ensure that your company is listed!

#### We Need Your Help!

We all have been under the gun these past few years with a sluggish economy, but things seemed to be leveling out recently and signs of recovery were beginning to stir. Now we're dealing with S&P Bond downgrade, so recovery remains slow. The FGCSA has cut expenses in an effort to address a downturn in advertising revenue and membership dues.

All of us owe a big debt of thanks to those advertisers who have stuck with the state and local chapters through thick and thin. And last year we created the FGCSA Industry Partners program to provide them with a way to stay involved and receive a full advertising and recognition program at a substantial discount over individual pricing for advertising options.

But we need your help is generating leads for potentially new advertisers to participate in supporting our association. Please take a few minutes and jot down the names, phone numbers, emails and/or websites of some of the vendors you regularly deal with, but who are not advertising in the Florida Green or our annual FGCSA Membership Directory. There are bound to be some smaller but highly regarded service and support companies in your chapter who could also benefit by some new advertising opportunities.

If you give us their names we can call and explain our wide variety of support and recognition options which in turn can identify them as supporters of our industry, our associations and help grow their businesses through more exposure.

Call, email or mail the information to Jennifer Bryan, 800-732-6053 or <a href="mailto:fgcsa@comcast.net">fgcsa@comcast.net</a> or P.O. Box 65, Jensen Beach, FL 34958.



Dr. John Cisar, UF/IFAS Ft. Lauderdale accepts a \$20,000 SHARE donation from Marcus Prevatte, SFGCSA President at the chapter's annual meeting at the Doral Resort.

Steve Bernard, Adios GC shot a 72 to capture the Crowfoot Open trophy and the 2<sup>nd</sup> spot on the FGCSA Golf Team for the GCSAA Championship next February in Palm Springs.



Harold Wilhelm (left), with BWI is congratulated by Ridge President Scott Scamerhorn and VP Mike Giddens in June after winning \$5,000 with his hole-in-one in the new Ridge Invitational, 18-hole – Hole-in One Contest format.

#### **Summer 2011 FGCSA Board Meeting Minutes**

The Summer 2011 Board Meeting of the FGCSA Board of Directors was called to order by President Gary Myers at 8:54 am, August 5, 2011 at Osprey Ridge Golf Course.

All officers were present. All Chapters were represented, with the exception of the Everglades. The Chapter Representatives

Calusa, James Foster, CGCS: Central Florida, Rickey Craig: South Florida, Ricky Reeves; Ridge, Mike Giddens; Treasure Coast, Carlos Arraya; Seven Rivers, Jim Shaffer; West Coast, Trent Inman; North Florida, Brad Smith; Suncoast, Mark Todd; Palm Beach, Brian Main.

Others attending the meeting were: Jennifer Bryan - Association Manager; Joel Jackson -FGCSA Executive Director; Ralph Dain GCSAA, Mike Gay - Central Florida GCSA, Suzanne Moraco - Morgan Stanley, Kevin Sunderman - West Coast GCSA and Todd Lowe - USGA.

Minutes of the FGCSA Spring 2011 Board Meeting were approved.

Morgan Stanley Update - Suzie Moraco presented to the Board an overview of the Morgan Stanley Account. Reports included data from the close of business on August 3<sup>rd</sup>. The account is a moderate investment account and has seen a net cumulative increase of 28% since inception. The executive Board will set up a conference call with the intent to manage the funds with more Golf - The FGCSA Golf Championship will flexibility; making minor tweaks to the portfolio without deviating from the basic strategy. This call will occur before the end of August.

USGA Update - Todd Lowe reported the USGA had a successful US Open. He also reiterated that the USGA is there to help those clubs in need. Remember that a visit from the USGA results in CEU's from the GCSAA. John Foy and Todd Lowe are also available to speak at local chapter meetings.

GCSAA - Ralph Dain reported that there are currently 3 action alerts on the GCSAA website. He will work on getting laptops set up at local chapter meetings for our members to take action. This has proven successful in the past. Several Chapter Outlook Grants were awarded to Florida Chapters; EGCSA, PBGCSA and SFGCA (\$2500) towards a DVD showing the benefits of golf course to be handed out to Government and local legislatures, \$1300 to the TCGCSA for their

website development and \$1500 went to the FGCSA for their website. The GCSAA is currently looking for Research proposals due by October 17<sup>th</sup> for consideration to fund.

Financial Reports - The Fourth quarter reports were presented and approved by the Board. Jennifer will provide the board a breakdown of income from the previous two vears which will show the Industry partnership income.

LRP - The Long range Planning committee has had two conference calls and is brainstorming ways to increase revenue. A dues increase may be considered as well. A Board LRP meeting will take place after the next Board Meeting to more thoroughly discuss revenue generating ideas and the future of the FGSCA.

#### **Executive Director Report** Government Legislative/Regulatory Update \*as reported on page 4

Publications - Jennifer and Joel have created a new brochure and media kit and will begin heavy solicitation for ads and Industry Partners. The Summer issue was mailed and was slightly larger than the previous issue.

Education Committee - Jim Shaffer presented to the board a current schedule of educational opportunities.

be held at Southern Dunes on October 1. 2011. The deadline to enter is September 24, 2010. Registration forms are available on the FGCSA website. If you have any questions, please contact Joe Ondo at 407-657-7565. The Crowfoot had 110 registered. The Crowfoot will also provide a platform to administer a sample of the new BMP Test. Kinks are still being worked out, but the committee has developed a test of three parts; 30,40 and 30 questions respectively.

Membership - Jennifer presented to the board the current membership data. Not all chapters had reported. Please remember to submit your chapter's membership lists to Jennifer so the state can keep up to date and accurate records.

Awards/SOP- SOP manual were passed out to the Board and the Board was also reminded of the Award nomination change in schedule; nominations must be

presented to the Board no later than the winter board meeting.

New Business - Be sure to get the word out to other chapters around the country for the support of Darren Davis who is running for the GCSAA Board of Directors.

The meeting was adjourned at 10:36am. The Fall 2011 Board Meeting will be held at 8:00 am at Disney's Osprey ridge on Friday, October 14, 2011. Following the Board meeting a Long Range Planning meeting will be held until 4pm. A continental breakfast will be served along with lunch.

#### Summer 2011 FGCSA Annual **Board Meeting Minutes**

The Summer 2011 Board Meeting of the FGCSA Board of Directors was called to order by President Gary Myers at 10:50am, August 5, 2011 at Osprey Ridge Golf Course.

All officers were present. All Chapters were represented except Everglades and Treasure Coast. The Chapter Representatives were:

Calusa, James Foster, CGCS; Central Florida, Rickey Craig; South Florida, Ricky Reeves; Ridge, Mike Giddens; Seven Rivers, Jim Shaffer; West Coast, Trent Inman: North Florida, Brad Smith: Suncoast, Mark Todd: Palm Beach, Brian Main.

Others attending the meeting were: Jennifer Bryan - Association Manager; and Joel Jackson - FGCSA Executive Director

Minutes of the FGCSA Summer 2010 Annual Board Meeting were approved.

Election of Officers - The Election of Officers was approved. The new officers are: Gary Myers, CGCS, Immediate Past President; Mark Kann, President; Nancy Miller, CGCS, Vice President; Kevin Sunderman, Secretary/Treasurer.

Financials -The new 2011/2012 budget was approved as drafted.

The Board meeting was adjourned at 11:24am.

FGCSA Jennifer Bryan PO Box 65 Jensen Beach, Florida 34958



S8 P5\*\*\*\*\*\*\*\*\*\*\*\*\*MIXED ADC 320 COOKINGHAM, PETER TURFGRASS INFORMATION CENTER MSU: W-212 LIBRARY EAST LANSING MI 48824

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Golf Ventures invites you to the FTGA Show and to visit our booth #109. We have exciting new lines to share with you. So please join Golf Ventures and our Vendor Partners at the 59<sup>th</sup> Annual FTGA Conference and Show, September 13-16, 2011 at PGA National Resort & Spa in Palm Beach Gardens. Look forward to seeing you there!

