



THE GREEN SHEET

VOLUME XXVIII, PART VI, JANUARY/FEBRUARY 2013

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION

B



The SFGCSA presented a \$25,000 check to Nancy McBride the National Safety Director for Missing and Exploited Children. From left: Back Row: Bryan Singleton, SFGCSA Vice President, Billy Entwistle, Joe Pantaleo, Marcus Prevatte, Ricky Reeves, SFGCSA President. Front Row: Lissa Donald-Minus, SFGCSA Association Manager and Nancy McBride. Photo courtesy of the SFGCSA.

Jason Regan, superintendent from the Boca Pointe CC, shot a 75 to win the 2012 Crowfoot Open and the last spot on the FGCSA golf team. Photo by Joel Jackson. He will join Steve Bernard, Seth Strickland, Deron Zendt and Scott Scamehorn representing Florida in the GCSAA National Championship in February.

CALENDAR OF EVENTS

JANUARY 7

CENTRAL FLORIDA GCSA AND FTGA RESEARCH TOURNAMENT, INTERLACHEN CC

JANUARY 8

PALM BEACH GCSA MONTHLY MEETING, BEAR LAKES

JANUARY 11

CALUSA GCSA MONTHLY MEETING, CORAL OAKS COUNTRY CLUB

JANUARY 14

FGCSA GOLF BMP CERTIFICATION, PRESENTED BY THE TCGCSA, IRSC ST. LUCIE WEST

JANUARY 17

SEVEN RIVERS GCSA MONTHLY MEETING OCALA NATIONAL GOLF CLUB

JANUARY 17

SOUTH FLORIDA GCSA CHAPTER MEETING, CRANDON GOLF COURSE

JANUARY 28

SUNCOAST GCSA VENDOR DAY, BRADENTON CC

FEBRUARY 7

FGCSA RECEPTION HOTEL PALOMAR, SAN DIEGO

MARCH 11

NORTH FLORIDA GCSA PABLO CREEK RESEARCH TOURNAMENT

PRESIDENT'S REPORT BY NANCY MILLER, CGCS

The New Year will be bringing changes to the FGCSA. The Board of Directors has a full docket for the coming year: On the agenda were: Examining the mission of the FGCSA, defining the duties and qualifications for a new Executive Director, a review of publications, the Industry Partners program, Golf BMP's, Rounds 4 Research, government relations, chapter communications and membership dues.

As you may know, Joel Jackson is cutting back, by mutual agreement, his responsibilities to the FGCSA as of January 1, 2013 and he will remain as Director of Communications. The board is revising the executive director job description and salary requirements. During the search process, with Joel's willing assistance, the board will share executive director's responsibilities until we can hire a professional.

With the help of a new Executive Director, we need to determine a business model that will carry us forward as a viable trade association. Finding the right person to guide us will take some time and money. Funds may be needed to hire a search firm and set up the new executive director. It will take time for this process, but we want to do it right.

Publications are the backbone of the FGCSA. We depend on advertising sales as well as membership dues to fund the benefits that we provide our members and chapters. Advertisers are feeling the same economic pinch that golf courses are. The widespread use of digital media has had a significant effect on the impact of print media and we are examining all ways to strengthen our financial position.

The Industry Partners program seems to be a good fit for our major sponsors, but we are looking for more sponsors. Small or large, we have advertising packages to fit any budget. Please contact Jennifer with prospective advertisers that service your course. We need your help!

The Golf BMP certification is progressing well. If your chapter would like to



Nancy Miller, CGCS

sponsor a certification class and exam, please contact Jennifer and we'll set one up. The current mission of the FGCSA is to unify the Florida golf course superintendent chapters. A large part of our unification mission these days is governmental advocacy and interaction with allied groups. While local involvement is vital, as a larger group, our voices are heard louder and clearer than as individuals. The FGCSA helped create the Golf BMPs which has helped modify local ordinances.

Besides issues advocacy, the FGCSA is now assisting many chapters with annual dues collection, providing an interactive membership database where contact info changes and memberships are instantly available, submitting joint chapter tax returns, communicating statewide and helping communicate local meetings and events via website email blasts. We need your participation and support to remain a leader in the state on the issues facing you and the golf industry. Happy holiday and a very Happy New Year to one and all.



Editor:

Joel Jackson, CGCS
(407) 248-1971 (fax/phone)
E-mail: FLGrn@aol.com

News Coordinator:

Jennifer Bryan
PO Box 65
Jensen Beach, FL 34958
(772) 334-7515
(772) 334-6015
E-mail:fgcsa@comcast.net

The Green Sheet is a bimonthly FGCSA Newsletter printed as follows: Jan/Feb, March/April, May/June, July/August, Sept./October, November/December.

Financial Support:

This issue of the Green Sheet is being sponsored by:

Golf Ventures
5101 Gateway Blvd., Suite 18
Lakeland, FL 33811-2704
800-330-8874
800-481-8911
888-222-7072

All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue February 15.

FGCSA Members,

By now you have probably heard that the FGCSA is participating in the Rounds 4 Research program.

In case you were not aware or do not know much about this program, I will digress just a bit. You might remember that earlier this summer the Environmental Institute for Golf (GCSAA's philanthropic organization) announced that it would be conducting Rounds 4 Research after the Carolinas GCSA administered it on a smaller scale for three years.

Working with a handful of chapters, the Carolinas GCSA generated nearly \$350,000 in three years to support local research and advocacy efforts. Noting that the program had grown beyond its administrative capacity, the Carolinas approached GCSAA with the challenge to take it national and share this wonderful opportunity with others.

So why is FGCSA involved in Rounds 4 Research? Quite frankly, we are operating in an unsustainable manner in addressing many of our needs. We know research dollars are getting tougher to generate. We know that we need to engage with local and state lawmakers to advocate on behalf of our game and business. We know that we need to attract the best and the brightest to continue our profession through scholarship. In short, we have needs that we cannot sustain with the resources we generate by ourselves and industry partners.

Rounds 4 Research is based on the practice of securing donated rounds of golf and putting them up for public auction. This mechanism provides for the end user – the golfer – to contribute directly to activities that ultimately benefit them, their facilities and the game.

While the funds come from golfers, the onus is on us as a chapter to build an inventory of rounds. I am asking each of you to work with your facility leadership to secure one tee-time (defined as a foursome) in each of the next three years (2013-14-15). You can do this by completing the online donation form at www.rounds4research.com or by contacting (Jennifer Bryan, 800-732-6053, fgcsa@comcast.net) and the information will be inputted for you.

I am excited about the opportunity presented to us. But this will take a commitment by each and every one of us to secure donated rounds and promote the program to our golfers/patrons/members. I ask that you donate a round today so that we have a healthy profession, industry and game for years to come.

Sincerely,
Nancy Miller, CGCS
President, FGCSA



FROM JENNIFER'S DESK:

Superintendent Members: The FGCSA GIS Reception will be held on Thursday, February 7, 2013 at the Hotel Palomar from 7-10:00pm. Your attendance is welcome! Invitations, along with wristbands will be mailed in late January. I will only be mailing wristbands to those members who have RSVP'd. To RSVP, please go to www.floridagcsa.com/reception or click on the Information tab from the home webpage, www.floridagcsa.com. Only those people with wristbands will be admitted. Please be sure to call the FGCSA if you have any questions, 800-732-6053. I look forward to seeing you in SanDiego!

Follow us on Facebook and Twitter!



D.O.C. REPORT

By Joel Jackson, CGCS

If you noticed, this section is not titled Executive Director's Report. I have asked and been granted by the board, the ability to reduce some of my E.D. duties and focus on publications and the website. I still want to serve the association in a positive helpful way, but its time to begin planning for a new generation of leadership. Meanwhile my new title is Director of Communications.

Legislative/Regulatory Update: (Ordinances) We are pleased that both Palm Beach County and Brevard County opted to recently pass fertilizer ordinances based on the Florida State Model Ordinance. The Green Industries had good participation and input in the commission meetings and in letters and emails to the various commissioners. In both cases golf courses are reminded to follow the Golf BMPs in managing nutrients. That alone is a good reason to document your support and knowledge of the BMPs by voluntarily getting certified in the Golf BMPs. Keep checking your emails and visit www.floridagcsa.com for announcements on the next BMP training and testing session around the state.

Numeric Nutrient Criteria (NNC): EPA finally issued its decision on the NNC in Florida. Depending on which side you are on it's a victory or a possible setback. In a tele-conference call yesterday with the Allied Industries of Florida, the general consensus from the Ag/Green Industry side is that it is mostly positive and/or encouraging. EPA and FLDEP's working relationship is getting warmer and more cooperative as much of FLDEP's work was incorporated into their final decision. The activists still maintain their appeal in the courts, but real progress is being made between the agencies. We have a long way to go, but it's moving forward. In the original decree, January 6, 2013 was the implementation date, but in the real world to get everything in place and functional that date has been currently pushed back to November 13, 2013.

The initial press reports react as per usual with complaints about the NNC being watered down, less effective. The loose language without science behind it still flows from the detractors who will never be satisfied, but the reality is there will be basin plans, their will be TMDLs that have to be met and fertilizer applicators from all commodities will have to make some changes, but so will the water treatment plants, septic tank owners and others. Hang on and practice and demonstrate good environmental stewardship in all you do for the good of the golf industry and your job.

Allied Association News: On December 18, the Golf Florida (think We Are Golf) allied associations will meet near Orlando to discuss this year's February trip to Tallahassee to meet once again with key legislators and state department heads. We had a good first start last year, and we hope to continue to build the credibility and value of this Allied Golf effort.

MARCH 19

EVERGLADES GCSA EDUCATION AND DINNER MEETING, PELICAN BAY

MARCH 18

SPRING REGULATOR TOUR, OLD COLLIER GOLF CLUB

MARCH 28

SOUTH FLORIDA GCSA EXPO, FORT LAUDERDALE RESEARCH & EDUCATION CENTER

APRIL 18

EVERGLADES GCSA SPRING SYMPOSIUM, NAPLES BEACH HOTEL & GOLF CLUB

Also, on the topic of Allied Industries of Florida, this group will also be meeting to discuss the legislative agenda on the broader scale of the rules and regulations being implemented by local governments. There will be an effort to do pro-active outreach and education before cities and counties start drafting fertilizer ban ordinances without considering the "facts" of fertilizer fate in the environment and overall plant health and healthy turf benefits. This approach so far has been mainly "reactive" instead of proactive and the group will try to change that dynamic into a more positive process, so that governments are adopting sound helpful ordinances, which admittedly in most cases they can't enforce anyhow except to target easily identified lawn care company trucks.

Do write and email commissioners when you get "Action Alerts," trust me, it makes a difference.

Publications Report: We still very much need leads for potential new advertisers in the Florida Green and/or the Membership Directory. Please take a few minutes and think of vendors who call on you that are not currently supporting the FGCSA or the Chapters. Send those vendor names and contact info of those companies to Jennifer Bryan at fgcsa.comcast.net. It's important. Thank you.

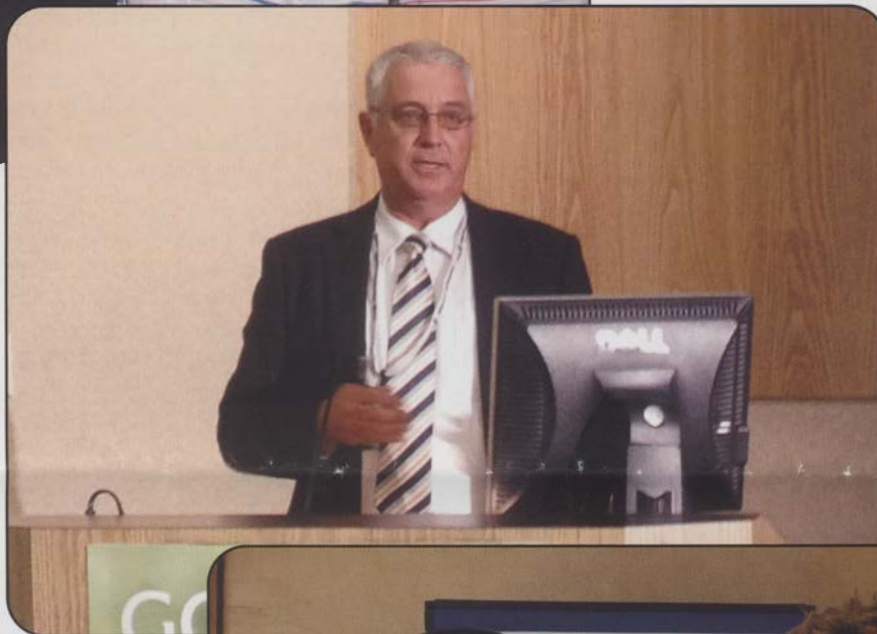
The Winter issue of the Florida Green is entering the final stages of production and this year we will begin visiting four major regions of the state, in which three chapters are grouped. Previously only one region was targeted and courses in the chapters within that area were profiled. This way the whole state is covered each year and the chapters rotated year after year for Winter, Spring, Summer and Fall. The four regions are North, Central, Southeast and Southwest. So, we will hear from each area each year beginning with West Coast in the Winter Issue.

Also please consider responding to the Hands On call for articles sent out each quarter. One of the best features has been you sharing your programs with your peers. Keep it up. Thanks. I'll post the 2013 Editorial Calendar so you can get a head start finding a topic you might like to write about.



The Suncoast traveling team of (from left): Bill Tyde, Robby Robertson, Dan Haubein and Nick Kearns took Low Gross honors at the WCGCSA Bud Quandt Tournament at Feather Sound on October 8th. Photo by Joel Jackson.

At the USGA Water Summit in Dallas, Tim Hiers, CGCS from the Old Collier GC discussed irrigating with brackish water to conserve fresh water.



The 1st and 2nd place teams in the annual EGCSA CREW Tournament were captained by Brian Beckner (left) and Kevin Leo. Can you guess who came in first place? Photo by Joel Jackson.



FGCSA Reception Sponsorship

Thursday, February 7, 2013

7:00 –10:00 pm

PALOMAR™

SAN DIEGO

A KIMPTON® HOTEL

We are thrilled to offer you the opportunity to be a part of the Florida Golf Course Superintendents Association's reception at the Golf Industry Show. This great event has a tradition of being the one night during the GIS when all of the Florida Superintendents are in one spot at the same time. This is an excellent time for you to visit with your Florida clients in a social atmosphere.

We are very excited to announce that this year's reception is scheduled for Thursday night, February 7, 2013, at the **Hotel Palomar** located at 1047 Fifth Avenue, San Diego. We are proud to provide one of the best receptions at the GIS and with your continued support you will not be disappointed.

Admission to the reception is limited to Florida Superintendents and spouses and the sponsors of the Florida reception ONLY. The number of tickets to the reception is based on sponsor level as listed on the enclosed Sponsor Registration Form. We will give all sponsors proper credit in the Florida Green magazine following the reception.

If you would like to attend the FGCSA reception at the **Hotel Palomar** as one of our sponsors, please send the enclosed Sponsorship Form to the FGCSA office no later than **January 11, 2013**. Sponsorships received after that date will not have their name printed on the invitations, but will be acknowledged at the reception.

As always, we continue to appreciate the support that your company has given to the Florida Superintendents in the past and hope that you will be able to join us in February.

Sponsorship Opportunities for the FGCSA Reception:

- | | |
|---|-------------------|
| ➤ Platinum Sponsorship | \$5,850.00 |
| ▪ Includes twenty admission tickets for your company. | |
| ▪ Company logo display(determined by venue location) | |
| ▪ Listing on the Sponsor Board the night of the reception. | |
| ▪ Listing in the Florida Green magazine, Green Sheet Newsletter and FGCSA website | |
| ➤ Gold Sponsorship | \$3,000.00 |
| ▪ Includes ten admission tickets for your company. | |
| ▪ Listing on the Sponsor Board the night of the reception. | |
| ▪ Listing in the Florida Green. | |
| ➤ SILVER SPONSOR | \$1,350.00 |
| ▪ Includes four admission tickets for your company. | |
| ▪ Listing on the Sponsor Board the night of the reception. | |
| ▪ Listing in the Florida Green. | |
| ➤ BRONZE SPONSOR | \$675.00 |
| ▪ Includes two admission tickets for your company. | |
| ▪ Listing on the Sponsor Board the night of the reception. | |
| ▪ Listing in the Florida Green. | |

Visit www.floridagcsa.com for a Reception Sponsorship Form or call the FGCSA office 800-732-6053.



FGCSA
GOLF BMP
CERTIFICATION
 SPONSORED BY
TREASURE COAST GCSA

EASY PRE-REGISTRATION AVAILABLE ON-LINE

Register and pay on-line at www.floridagcsa.com/BMP

You **MUST** pre-register to attend!

Monday, January 14, 2013
IRSC/St. Lucie West Campus
Schreiber Conference Center
500 NW California Blvd.
Port St. Lucie, FL 34986

- PRE-REGISTRATION IS REQUIRED
- \$60.00 for all FGCSA Members (includes a \$10 charge for lunch)
- \$85.00 for non-FGCSA Members (includes a \$10 charge for lunch)
- Check-in of Pre-Registered Attendees: 7:30am - A valid picture ID must be presented in order to take the exam.
- 8:00am Seminar Begins

Complete and mail registration form along with a check made payable to the FGCSA; PO Box 65, Jensen Beach, FL 34958. Registration forms **MUST** be received no later than January 10th. Easy registration available on-line at www.floridagcsa.com/BMP. You **MUST** pre-register in order to participate. Registration will not be accepted at the door.

NAME: _____

COMPANY/CLUB: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP: _____

PHONE: _____ E-MAIL: _____

Yes, I am a member of the FGCSA (Class A, SM or C) and have enclosed \$60.00 payable to the FGCSA

No, I am not a member of the FGCSA and I have enclosed \$85.00 payable to the FGCSA

You will be notified of your test results via e-mail .

Questions? Contact Jennifer Bryan 800-732-6053

Lakeland: 800-330-8874

Jupiter: 888-222-7072

Happy New Year! Our Staff at Golf Ventures would like to wish all of you the best of health, happiness and prosperity in the New Year!

We would love to show you the new equipment from Jacobsen, Turfco, Smithco and all our allied vendors so call your salesman today and let us show you what's new for 2013!

Come visit us in San Diego at the GIS Show at the Helena Booth and Jacobsen Booth. Golf Ventures is happy to sponsor the Florida Reception for the Florida Golf Course Superintendents Association. Hope to see you in San Diego!

HAPPY NEW YEAR!



Beard, Dr. James B.
International Sports Turf Institute
P O Box 10065
College Station, TX 77842-0065



FGCSA
Jennifer Bryan
PO Box 65
Jensen Beach, Florida 34958



FIRST CLASS
U.S. Postage
PAID
Permit #137
Stuart, FL