

# Golf Course Superintendents Association

OF NEW ENGLAND



## NEWSLETTER

April, 1964

### President—

JOSEPH BUTLER  
United Shoe Country Club  
3 Ridgewood Terrace  
Beverly, Mass.  
Phone WA 2-1263

### First Vice-President—

LEON V. ST. PIERRE  
Longmeadow Country Club  
51 Fenwood Road  
Longmeadow 6, Mass.  
Phone LO 7-5562

### Second Vice-President—

ANTHONY D. CARANCI, JR.  
Ledgemont Country Club  
22 Hillview Drive  
North Providence 4, R.I.  
Phone PA 3-1688

### Secretary—

JOHN CALLAHAN  
Spring Valley Country Club  
194 Edgehill Road  
Sharon, Mass.  
Phone SU 4-6370

### Treasurer—

ARTHUR L. CODY  
Wollaston Golf Club  
Phone Supt. Office at club  
GRanite 2-3535  
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19 Ardell Street  
North Quincy, Mass.

### Trustee—

ALBERT L. ALLEN  
Kernwood Country Club  
Phone PI 4-7783  
Kernwood Country Club  
Salem, Mass.

### Trustee—

WILLIAM ASH  
Allendale Country Club  
Phone WY 3-8767  
9 Patton Street  
No. Dartmouth, Mass.

### Trustee—

JOHN KEALTY  
The Country Club  
209 W. Plain Street  
Cochituate, Mass.  
Phone OL 3-1408

### Finance Committee Chairman—

GEORGE ROMMELL  
Hyannisport Club  
Phone SP 5-2419  
169 Gosnold Street  
Hyannis, Mass.

### Educational Committee Chairman—

THOMAS CURRAN  
Oak Hill Country Club  
Phone DI 2-9198  
37 Parker Street  
Fitchburg, Mass.

### Golf Committee Chairman—

EDWARD J. MURPHY  
Lexington Country Club  
194 Oxbow Road  
Wayland, Mass.

### Newsletter Committee Chairman

RICHARD C. BLAKE  
Mt. Pleasant Country Club  
Phone 869-2737  
211 Sewall Street  
Boylston, Mass.

### Past President—

N. J. SPERANDIO  
Concord Country Club  
Concord, Mass.  
Phone EM 9-4723

The April meeting was held April 6, 1964 at the Waltham Field Station.

An application for associate membership was received from: James Wheeler Supt. Whitinsville G. C., Whitinsville, Mass.

The below listed by-laws changes were approved as of April 6, 1964. Under Article IV - Section 4 - Associate members (page 7) add paragraph 2.

- A. A Supt. having a Bachelor of Science degree in Agrostology — Agronomy — Plant Pathology shall be eligible to become an associate member.
- B. A Supt. having an Associate degree in turf management, shall receive two years work experience credit towards an associate membership.
- C. A Supt. having a Short Course certificate in turf management shall receive two years work experience credit towards an associate membership.

Do you receive all association correspondence? IF NOT send your correct mail address to Bill Ash, 9 Patton St., No Dartmouth, Mass.

Your association officers are attempting to bring the mailing list up to date. Your help is necessary, if you have changed positions, address, etc. Please advise. Your immediate cooperation would be appreciated.

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### JOHN KEALTY — STORY OF THE '63 OPEN

John Kealty, golf course superintendent at The Country Club, Brookline, Mass., was called "the real story" of the 1963 USGA Open Championship by Clarence W. Benedict, newly installed President of the USGA. In making the report of the Championship Committee at the USGA Annual Meeting in New York City, January 25, Mr. Benedict spoke of the tricky winds at the Open, of Julius Boros' steady play, the challenge of Arnold Palmer and Jacky Cupit and the commendable attitude and conduct of Jack Nicklaus at a mass press interview immediately following his failure to make the 36-hole cut.

But all these, Mr. Benedict said, were secondary to the story of John Kealty. He described Mr. Kealty as a proud man, one who would not be satisfied with anything less than perfection in the preparation of his golf course for the Championship.

In the fall of 1962 the golf course at The County Club was in superb condition. There was every reason to expect that this condition would exist at the time of the Championship. However, the winter of 1962-63 was devastating. When spring came there were acres of dead turf. In Mr. Benedict's words, "John Kealty's world had come crashing down around him." But Mr. Kealty did not have time for despair. He began to put the course back in condition. A period of drought followed the arrival of warm weather and this added to the difficulty of preparing the course for the Championship.

Mr. Kealty and Al Radko, USGA Green Section Agronomist, called up all their knowledge, skill and patience in attempts to grow turf quickly. By the time of the Championship, the course was in playable condition. It was not in top condition, and no one was more aware of the deficiencies than was John Kealty. Yet without the quiet devotion, fortitude, and cooperative attitude of this man, the Championship might have been played under much poorer conditions.

John Kealty truly was THE story of the Open.

USGA Green Section.

Dealers' meeting

1. Sawtille Brothers, Chet & Ross, Frank Morrean representing Cushman — Worthington — Jacobsen, ect.
2. Clapper Company — Harold Smith showed slides of Toro & Ryan equipment in use on the course.
3. Grounds Equipment Co. — Tony Sperandio — new branch office on North Shore managed by Bob St. Thomas — Gravely Power Equipment.
4. Hubbard Hall — Fred Heyliger — Roto blends of fertilizer. Versicol — Banvel - O - weed killer products for Knotweed control Terra Green — Bob Cull.
5. Karandrew Turf Farms, Inc. — Sam Mitchell — Blue grass sod and Penncross Bentgrass sod.
6. Lusiol — Joe Aveni.
7. American Agricultural Chemicals — Roy Sibley, Jr.
8. Turf Equipment Ca. — Phil Noyes — new building and location off Rte. 9, Natick, Mass.
9. Doggett Fisson Company — chemicals — A. K. Doggett.
10. Bushee Engineering Co. — the Beach Roamer.
11. Rokeby Chemical Co. — Ken Turner.

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WHAT IS A COMPETITOR?

A COMPETITOR is a person who spends his days, and often his nights, dreaming up ways to give your customers better service. When he finds out how, it will be your turn to find still better ways to keep your customer happy.

A COMPETITOR sometimes does more for you than a friend. A friend is too polite to point out your weaknesses, but a competitor will take the trouble to advertise them.

A COMPETITOR is never too far away to affect jobs of your employees. If the quality of your work decreases, or the alertness of your service, he will prosper and everyone will feel the effect.

A COMPETITOR'S ability should never be underestimated. The business graveyard is full of companies who figured the competition was stupid, short-sighted, or just plain lazy.

A COMPETITOR helps make life worth living. He keeps you alert and in peak condition. Without his rivalry you would find the race less interesting and the victory less satisfying.

A COMPETITOR is hard to live with, but harder to live without. Competition brings progress by encouraging the development of better products at better prices. It makes the customer the boss of the economy.

from the Norton Spirit

Next meeting — May 4, 1964 — Oakley C. G., off Rte. 128 go south on Trapelo Rd. towards Cambridge. Club address is 410 Belmont St., Watertown, Mass.

Business meeting 11:00 A.M.

Lunch at Club 12:00 Noon

Golf after lunch — Only N.E.G.C.S.A. members and guest of the host Supt. allowed in goft tournament. All players must register in tournament before teeing off.

Host Supt., Cosmo Piantedosi.

PROPOSED MEETINGS

June 1 — Pleasant Valley C. C., Sutton, Mass

Joint Rhode Island and Conn. G.C.S.A.

July 13 — Manchester, N. H.

Aug. 3 — Open.

Sept. 14 — Lake Sunapee, N. H.

Oct. — Supt.. — Pro Tournament — Bra Burn C. C.

Nov. — Open

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If you think it is hard to meet new people, just pick up the wrong golf ball.

the editor

*Dick Blake*