

NEWSLETTER



MAY, 1966

Golf Course Superintendents Association OF NEW ENGLAND



FORTY-TWO YEARS OLD — and young enough
to reach for higher achievements in turf grass
management and professional stature.

President—

LEON V. ST. PIERRE
Longmeadow Country Club
51 Fenwood Road
Longmeadow 6, Mass.
Phone LO 7-5562

First Vice-President—

ANTHONY CARANCI JR.
Ledgemont Country Club
22 Hillview Drive
North Providence 4, R. I.
Phone PA 3-1688

Second Vice-President—

RICHARD C. BLAKE
Mt. Pleasant Country Club
211 Sewall Street
Boylston, Mass.
Phone 869-2737

Secretary—

THOMAS CURRAN
Oak Hill Country Club
37 Parker Street
Fitchburg, Mass.
Phone DI 2-9198

Treasurer—

LUCIEN DUVAL
Chestnut Hill Country Club
9 Rose Lane
Framingham Center, Mass.
Phone 872-0006

Trustee—

N. J. SPERANDIO
Concord Country Club
Concord, Mass.
Phone EM 9-4723

Trustee—

JOSEPH BUTLER
United Shoe Country Club
3 Ridgewood Terrace
Beverly, Mass.
Phone WA 2-1263

Trustee—

WILLIAM ASH
9 Patton Street
No. Dartmouth, Mass.
Phone WY 3-8767

Finance Committee Chairman—

WILLIAM ASH
9 Patton Street
No. Dartmouth, Mass.
Phone WY 3-8767

Educational Committee Chairman—

ROBERT GRANT
Brae Burn Country Club
22 Patricia Road
Sudbury, Mass.
Phone 443-2671

Golf Committee Chairman—

EDWARD J. MURPHY
Lexington Country Club
194 Oxbow Road
Wayland, Mass.
Phone 358-7410

Newsletter Committee Chairman—

MANUEL N. FRANCIS
Belmont Country Club
387 Davis Road
Bedford, Mass.
Phone 275-8830

Golf Course Superintendents Association

MAY MEETING

The May meeting was held at the Tatnuck Country Club, Worcester, Mass. The future possibility of having afternoon golf followed with an evening meeting and dinner was discussed. The June 6th Westover meeting will follow this idea.

VOTED REGULAR MEMBER

Lewis Kent
Eastward Ho C. C.
Chatham, Massachusetts

VOTED ASSOCIATE MEMBERS

| | |
|--------------------|---------------------|
| Peter Kirouac | Albert Blanchette |
| Dennis Pines G. C. | Reservation G. C. |
| East Dennis, Mass. | Mattapoisett, Mass. |

APPLICATION FOR MEMBERSHIP

Malcolm Haskell, Jr.
Norton C. C.
Norton, Massachusetts

Anyone objecting to this person becoming a member of the G.C.S.A.N.E. must notify the Secretary in writing before the next meeting.

TOURNAMENT RESULTS

| | | |
|-------------|----------------|-------|
| Low Gross | Al Melon | 77 |
| 1st Low Net | Wayne Ripley | 87-69 |
| 2nd Low Net | Bob Mucciarone | 84-70 |
| | John Callahan | 92-70 |

NEXT MEETING

CHAIRMAN-SUPERINTENDENT

The next meeting will be June 6th at the Westover Air Base Golf Course. This is the annual Chairman - Superintendent meeting. This will also be a joint meeting with the Connecticut association.

Schedule:

Golf upon arrival.

Register before going out to play.

Business meeting at 5:00

Dinner at 6:00

DIRECTIONS TO WESTOVER

Take the Chicopee exit off the Massachusetts Turnpike. Follow route 33 until the second rotary and take this gate inside Airbase. Take Central Avenue to Inner Drive. Take left at Inner to First Avenue. Go left on First Avenue and follow to Club.

JULY MEETING

Lexington Golf Club

PRESIDENT'S MESSAGE

PUBLIC RELATIONS

United States business spends \$2 billion a year on public relations or PR as it is known in the industry.

Just what is PR? Robert Heilbroner calls it the business of the Invisible Sell or Dale Carnegie called it, the professional winning of friends and influencing people, not for oneself but for one's company or client.

The first practitioner of public relations was P. T. Barnum.

Good PR serves as a conscience for many companies to help speed up communications and help management to become more aware of public opinion and to respond to it.

It is then obvious, when a statement is released to the press regarding course conditions, it should come from the Superintendent.

I think we all agree that the Golf Course Superintendent is the Major-Domo of the golf course. Therefore, he should be their PR man. He knows all the intimate little details of it's construction, condition, etc.

The Superintendent is a club representative and his every day deportment with club members and people of his community reflect good or bad public relations.

A code of ethics does not make a professional, but a Superintendent's actions and conduct does.

Leon V. St. Pierre
President

NOTICE: Paid up members will be listed in next month's issue. Get your dues in now.

WHAT IS THE GOLF COURSE SUPERINTENDENT'S FUTURE ?

It seems as each year goes by that there are new advances in turf management making our job more technical and complex. This is progress and the way it should be. The demands of the game are greater, the members expect more for their dollar. Up to a few years ago a member expected only good tees and greens, now the fairway and rough have to be lush too, the fairway cut at almost putting green height. A number of clubs in our area have had to go into a fungicide spraying program on the fairways. Cutting fairways at between 1/2 and 3/4 inches or less is requiring more water, fertilizer, and a program almost as demanding as taking care of the greens. Where will this all end?

Fortunately our equipment manufacturers, irrigation consultants, schools and universities are taking large strides to try to help the Superintendent. The Superintendent also has played a large part in the innovation of new equipment.

A number of years ago, such items as the topdresser, matting machine, automatic irrigation system, growth inhibitors were unheard of. All of these new items can be within the reach of the Superintendent now. The advances within the past ten years have been phenomenal. The new machines and technical knowledge can save a club thousands of dollars in labor costs, which is the major percentage of a golf course budget, with good labor getting harder to find and keep.

An example of a new item to come out this year is a soil acidity tester - it can test PH in seconds. I am not trying to push this product, but it is a step in the right direction. When you send in soil samples to be tested at a University or fertilizer dealer, you make a composite of soil in different areas of the fairway - a wet area will have a different PH than a high and dry area. It sometimes takes weeks to get the results back. This tester can tell you in seconds what the PH is.

It may sound far out, but some day you may have a gauge in every green, tee, and fairway to tell you what the needs of the grass are at a given time - moisture, fertility, PH, what fungi might be active at that one time. I am not saying that the Superintendent could be replaced by a computer, but we must keep up to date on the advancements in our profession. We must keep up to date by attending and supporting our

local and national association, by attending all conferences. These are for our benefit.

As our profession does advance and become more technical, perhaps we should help our members see that this change is taking place. The clubs that I am familiar with are demanding more intensive care on the entire course; however, they are not interested in the Superintendent's problems in providing this extra "grooming" on the course. In order to receive budgets adequate to maintain the course in the manner the members want, and respect and credit for our professional knowledge; perhaps it should be part of our job to help them realize the importance and complexity of our job. That we are a major part of the "professional" team - pro, manager, Superintendent - that keeps their club operating. We are not just hired gardeners and should not be treated as such. How many of you have made a decision regarding the maintenance of your course based on your knowledge and experience in this field only to have your plans thwarted by a member who insists that it must be done his way although he has no understanding of the situation? We are the ones who must rectify this situation. We have advanced beyond the age of the man with a green thumb taking care of a golf course, from Greenskeeper to Golf Course Superintendent and beyond.

Richard C. Mitchell
Golf Course Supt.
Thorny Lea Golf Club

GOETHE'S RULES FOR A GOOD LIFE

Goethe had nine requirements for a contented life. They have been summarized as follows:

Health enough to make work a pleasure.
Wealth enough to support your needs.
Strength to battle with difficulties and overcome them.

Grace enough to confess your sins and forsake them.

Patience enough to toil until some good is accomplished.

Charity enough to see some good in your neighbor.

Love enough to move you to be useful and helpful to others.

Faith enough to make real the things of God.

Hope enough to remove all fears concerning the future.

CONTRIBUTIONS FROM OUR FRIENDS

Grounds Equipment Co., Inc.
383 Boylston Street
Newton Centre, Massachusetts

Abbott Spray and Farm Equipment Co.
Waltham Street
Lexington, Massachusetts

The Charles C. Hart Seed Co.
Wethersfield, Connecticut

The Clapper Co.
1121 Washington Street
West Newton, Massachusetts

Sil Paulini Inc.
Loam Specialists
Hopkinton - 435-4370

Geoffrey S. Cornish
Golf Course Architect
Fiddler's Green
Amherst, Massachusetts

Larchmont Irrigation Co.
Larchmont Lane
Lexington, Massachusetts

Wyandotte Chemical Corp.
709 Salada Building
Boston, Massachusetts

Lee Patten Seed Co.
20 Beck Road
Arlington, Massachusetts

Karandrew Turf Farms, Inc.
Sam Mitchell, Sales Representative
18 Old Randolph Street
Canton, Massachusetts

Mr. F. J. Lukasik
Stauffer Chemical Co.
380 Madison Avenue
New York, New York 10017

Turf Equipment Co.
28 Rutledge Road
Natick, Massachusetts

The Hubbard Hall Chemical Co.
P. O. Box 790
Waterbury, Connecticut

Fuel Activator Chemical Corp.
C. F. Barbour - Regional Director
4300 Prudential Tower
Boston, Massachusetts

Tom Irwin Co.
Bennet Hill Road
Rowley, Massachusetts

Johns Manville Sales Corp.
150 Causeway Street
Boston, Massachusetts

Philip A. Wogan
Golf Course Architect
21 Budleigh Avenue
Beverly, Massachusetts

Sawtelle Brothers
Jct. Routes 128 and 62
Danvers, Massachusetts

The Kenneth Barrie Co.
4140 and 4140A Washington Street
Roslindale, Massachusetts

J. F. Aveni
Lu Soil-Soil Conditioner
Minerals & Chemicals Philipp Corp.
25 Concord Avenue
Belmont, Massachusetts

Stanley S. Philipkoski
Sales Representative
Stauffer Chemical Co.
380 Madison Avenue
New York, New York



MANUEL N. FRANCIS
Belmont Country Club
387 Davis Road
Bedford, Mass.
Phone 275-8830

