

NEWSLETTER



MARCH 1967

Golf Course Superintendents Association OF NEW ENGLAND



Sponsors and administrators of the Lawrence S. Dickenson Scholarship Fund — Awarded yearly to deserving Turf Management Students.

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Golf Course Superintendents Association

FEBRUARY MEETING

The February Meeting was held at the Holiday Inn, Newton, Mass. on February 20, 1967. The Directors' Meeting was held in the morning prior to the Regular Business Meeting. At the Business Meeting Tom Curran suggested that it is every member's duty to notify the National of any reclassification in your status. It was voted to incorporate our Association and the Directors have been checking with a law firm in Boston as to the best possible way to do this.

New applications to be voted on at the next meeting:

REGULAR MEMBER

DONALD MacKAY, JR.
17 Oakwood Street
East Hartford, Connecticut
Club affiliation
Springfield Country Club

ASSOCIATE MEMBER

ARTHUR H. WASHBURN
Oak Hill Road
Nabnasset, Massachusetts
Club affiliation
Nabnasset Lake Country Club

DUES

Lou Duval reminded all members who have not yet paid their dues to please do so.

Article IV Section 10 - 1, 2

1. All Association dues shall be payable December 1. On the first day of December and April the Treasurer shall send a statement to every member indebted to the Association.
2. All Members whose dues or assessments shall remain in arrears more than five (5) months shall be suspended from the Association without necessity of notice given of such suspension.

BY-LAW AMENDMENT

The proposed By-Law Amendment was read at the last meeting and we will vote on it at the next meeting:

As of March 1, 1967, all persons in addition to meeting the requirements set forth in Section I, 1-7 shall be required to be members of the G.C.S.A.A. before being eligible for regular membership in the G.C.S.A. of N.E. This amendment does not affect present G.C.S.A. of N.E. members.

EMPLOYMENT

Anyone seeking information on job openings and new employment should contact John Callahan, 146 Edgehill Road, Sharon, Mass.

NEXT MEETING

The next meeting will be held on April 3, 1967, at the Holiday Inn, Grove Street, Newton, Mass. Take exit 53 (Grove Street exit) off Route 128.

Directors Meeting	10:00 a. m.
Business Meeting	11:00 a. m.
Lunch	12:30 p. m.
Educational Program	1:30 p. m.

The Educational Program will be turned over to Mr. Richard F. O'Malley, District Sales Manager, RUST-OLEUM, Evanston, Illinois.

CHUCKLE

Maybe men are better drivers than women, but you've never heard of a woman wrecking an automobile because some man on the corner had nice legs.

IN MEMORIAM

Our sympathy is extended to Al Mellon and family on the recent death of his brother.

PRESIDENT'S MESSAGE

ARE YOU A SUPERINTENDENT OR A CLUB MANAGER?

This question has been posed many times over the last year and caused tempers to reach the boiling point. It is one question that needs an immediate answer and a change in the National Association's By-Laws.

A Golf Course Superintendent is naturally the man in charge of maintaining the golf course, club house grounds, parking lots, all outdoor activities areas, and more often than not, the golf carts.

The man in charge of buildings and grounds, should be called Superintendent of buildings and grounds, and be compensated for the extra responsibility.

The above job descriptions are very clearly outlined, and no quarrel should be raised on these classifications.

Friction develops when a Golf Course Superintendent takes over the responsibility of the Club office staff, bar and club dining facilities. He then becomes a General Manager. More power to this individual, if he has the capabilities to efficiently carry out this task.

I believe, he should then resign from the Golf Course Superintendent Association, and join the Club Managers' Association.

Let us ask ourselves several serious questions on this subject before it becomes a problem:

1. What are a Superintendent's credentials to become a Manager and what are a Manager's credentials to become a Superintendent of a golf course?
2. What are the full implications in making the two jobs into one?

The answers to the above questions are simple. Greed, and power hungry individuals are setting out to wreck what it took 40 years to establish.

The working structure of club management should be shared equally three ways:

Golf Course Superintendent;
Manager;
Golf Professional.

Let the Superintendent do an outstanding job of maintaining the golf course.

Or, are you ready to go to Hotel Management School and become a Manager?

Leon V. St. Pierre
President

GOLF CLUB OPERATION ARCHAIC

J. Gordon MacKinnon, president of the Dale Carnegie Courses and a past president of the Nashawtuc Country Club was the guest speaker at the last meeting of the New England Golf Course Superintendents Association. Mr. MacKinnon claims that country clubs are being

operated financially on an archaic basis and that they are at least fifty (50) years behind the times in proper management procedures.

He feels that the hiring of business managers would put more clubs on a profit-making basis. The business managers, according to MacKinnon, would follow the same operational patterns used by a few of the privately owned clubs in the area that are making money and not operating in the RED.

As a further improvement MacKinnon recommends that club personnel be given training programs, incentives and security. Certainly none of the club members would take a job without the above provisions being made or something similar. Now that the growth of the sport has made these golf courses big business MacKinnon feels that the Superintendent should be compensated as to the caliber of his position. He feels that the Superintendent must be versed in human relations, salesmanship, and management. In addition to this, the Superintendent is already a Fine Turf Grass Manager, a purchasing agent, and in many cases a plumber, electrician, carpenter, mechanic and now some are expected to be "factory trained golf cart repair men."

The Editor

According to MacKinnon the ten worst hazards on a golf course are:

1. Greens committee members whose own lawns are filled with crab grass, instructing superintendents on how to improve greens and fairways.
2. Club members who eat at the local beanery and fail to understand why a Country Club must charge \$4.95 for steaks which cost the club \$2.49 before cooking.
3. Members who make great 19th hole speeches on reform but turn mute at policy meetings.
4. Committees which allow outings for once-a-year golfers who cause more damage than can be repaired by superintendents.
5. Members who have clients play as guests and are therefore reluctant to tell their guests not to pull carts through traps and over greens.
6. Litterbugs.
7. Casper Milquetoasts who want to advance the starting times for women to 9 a. m. every day, including weekends and holidays.
8. Members who think all employees of a club are lackeys and give orders in a loud voice so that they can impress their friends and guests.
9. Retired service brass who write letters to the board of governors when employees fail to recognize them by their service rank.
10. Members who want the course open from March to January, then complain about footprints and damage to the greens.

FRIENDS OF THE ASSOCIATION

Abbott Spray and Farm Equipment Co.
Waltham Street
Lexington, Massachusetts

Dr. Burton R. Anderson
Golf Course Architect
Turf and Golf Course Consultant
Route 5
Augusta, Maine

The Clapper Co.
1121 Washington Street
West Newton, Massachusetts

Geoffrey S. Cornish
Golf Course Architect
Fiddler's Green
Amherst, Massachusetts

The Charles C. Hart Seed Co.
Wethersfield, Connecticut

Fuel Activator Chemical Corp.
C. F. Barbour — Regional Director
43000 Prudential Tower
Boston, Massachusetts

Gaffny Enterprises, Inc.
Irrigation Specialists
North Main Street
Middleton, Massachusetts

Grounds Equipment Co., Inc.
383 Boylston Street
Newton Centre, Massachusetts

The Hubbard Hall Chemical Co.
P. O. Box 790
Waterbury, Connecticut

Irrigation Consultants Inc.
251 Harvard Street
Brookline, Massachusetts

Tom Irwin Co.
Bennett Hill Road
Rowley, Massachusetts

Karandrew Turf Farms, Inc.
Sam Mitchell, Sales Representative
18 Old Randolph Street
Canton, Massachusetts

Johns-Manville Sales Corp.
150 Causeway Street
Boston, Massachusetts

Larchmont Irrigation Co.
Larchmont Lane
Lexington, Massachusetts

J. F. Aveni
Lu Soil — Soil Conditioner
Minerals & Chemicals Philipp Corp.
25 Concord Street
Belmont, Massachusetts

Magovern Company, Inc.
Lawn Acre Road
Windsor Lock, Connecticut

New England Engine & Parts Co. Inc.
The Pacer Distributor
884 Commonwealth Avenue
Boston, Massachusetts

Stanley S. Philipkoski
Sales Representative
Stauffer Chemical Co.
380 Madison Avenue
New York, New York

Sawtelle Brothers
Jct. Routes 128 and 62
Danvers, Massachusetts

Turf Equipment Co.
28 Rutledge Road
Natick, Massachusetts

Philip A. Wogan
Golf Course Architect
21 Budleigh Avenue
Beverly, Massachusetts

Wyandotte Chemical Co.
709 Salada Building
Boston, Massachusetts

D. L. Maher Co.
Water Supply Contractors
Testwells — Gravel packed wells
Byron Jackson Pumps
P. O. Box 274
Woburn, Massachusetts

Alfeo Rokeby Co., Inc.
Fertilizers and Chemical Specialties
P. O. Box 267
Marietta, Ohio



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