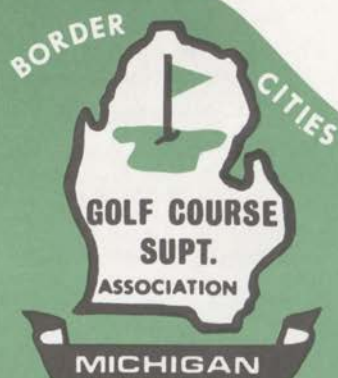


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December 1979



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A PATCH of GREEN

Official Publication of the
Michigan & Border Cities Golf Course Superintendents Association



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**MICHIGAN AND BORDER CITIES GOLF
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season's
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MICHIGAN & BORDER CITIES GOLF COURSE SUPERINTENDENTS ASSOCIATION Board of Directors. Left to right: Back row — Mike Edgerton, Charlie Gaige, Ed Heineman, Kevin Dushane, Fritz McMullen, Chris Myers, and Walter Trombley. Front row — Bruce Wolf from (Sec.-Treas.), Past President Clem Wolf from, newly elected President Jim Timmerman, and newly elected Vice President Bob Hope.

1980 Officers and Directors

James Timmermann, CGCS, Superintendent of Orchard Lake Country Club, Orchard Lake, Michigan was elected President of the Michigan and Border Cities Golf Course Superintendents Association at the annual meeting on Tuesday, October 16, 1979, at the Maple Lane Golf Club.

Robert Hope, CGCS, Superintendent, The Lochmoor Club was elected Vice President. Bob returns to the Executive Committee after an absence of one year. He had previously served as the Secretary-Treasurer for a number of years.

Bruce Wolf from, CGCS, was elected as Secretary-Treasurer for a second year. Bruce is the Superintendent of Barton Hills Country Club, Ann Arbor, Michigan.

The two newly elected Directors, serving three year terms, are Kevin

Dushane, Superintendent, Wabek Country Club and Charles Gaige, Superintendent, Lakelands Golf and Country Club, Brighton, Michigan. Chris Myers, Superintendent, Bloomfield Hills Country Club, was elected to a one year term filling the unexpired term of Roger O'Connell of Red Run Country Club.

Walter Trombley, CGCS, Superintendent, Arrowhead Golf Club and Jay Delcamp are the two members retiring as Directors.

George Prieskorn, CGCS, immediate Past President is replaced by Clem Wolf from as President Emeritus.

The change of leadership took place at the annual Christmas Party on December 7, 1979 at the Forest Lake Country Club with the "Passing of the Gavel."

golf day

Bay Pointe Golf Club
October 1, 1979

Some of the smiles at the Auction.
All proceeds were donated to the
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Bob Olson at the mike.



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Season's Greetings

from the
MICHIGAN AND BORDER CITIES
GOLF COURSE SUPERINTENDENTS
ASSOCIATION
and the Patch Of Green editors.

How environment affects plant diseases

Diseases don't just happen! Before turf diseases can develop, a series of events must take place. You need a disease-causing organism, a susceptible, plus the right environment (temperature, moisture and soil conditions) must be present and in balance.

Even when a Pathogen (a disease causing organism) is present and the air-soil environment is favorable, little or no disease develops if the host plant is resistant. Diseases probably will not occur even if you have an active organism and a susceptible plant if the environment is unfavorable. This is why the severity of a disease varies widely from year to year and from one end of town to the other.

We must have a basic understanding

of a disease and all of its ingredients if we expect to have effective control over it. It is important to know where the organism lives, how it spreads, how infection occurs and what protection the plant may have against infection. If we don't know these things than we will have difficulty controlling diseases.

We can only expect good control over a disease by (1) making the host plant more resistant (healthy), (2) by making the environment less favorable for diseases and more favorable for the plant, (3) by preventing the disease organism from reaching the plant, penetrating it and producing the disease.

We must break these requirements.

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*Season's Greetings
and Best Wishes
for the New Year*



Benham Chemicals

Turfgrass Industry prepares for St. Louis Show

The world's largest display of turfgrass maintenance equipment will be exhibited in the Cervantes Convention and Exhibition Center, St. Louis, Feb. 19-21, 1980.

This trade show, sponsored by the Golf Course Superintendents Association of America, will bring turf industry representatives from all parts of the world to St. Louis to display their equipment and supplies.

The exhibition will feature millions of dollars worth of maintenance equipment and supplies for the entire turfgrass management industry. These exhibits, in conjunction with the GCSAA conference educational program, are designed to familiarize turfgrass specialists with new methods, products and equipment that can contribute to more efficient maintenance practices. Many manufacturers also introduce their new products to the industry at this show.

This year the exhibits will occupy nearly 70,000 net square feet of space in the new Cervantes Convention and Exhibition Center in St. Louis. As a result of a recent downtown construction and renovation effort, St. Louis has become one of the most attractive convention cities in the nation.

The 51st International Turfgrass Conference and Show is expected to draw more than 6,500 visitors, including golf course superintendents,

architects and builders; city park and recreation personnel, cemetery and lawn care industry personnel; school facility supervisors and turfgrass managers from all over the world.

50TH ANNUAL MICHIGAN TURFGRASS CONFERENCE

January 15 & 16, 1980

Kellogg Center
Michigan State University
East Lansing, Michigan

25 Years or more

Last month we recognized Bob Pontius for his 25 years as a Golf Course Superintendent. We would like to continue this practice of highlighting these special men in our profession. If you know of someone or perhaps you are one - please share the information with our readers. Send your stories to the Editor and we will be happy to print them.



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MERRY CHRISTMAS
AND A
HAPPY NEW YEAR

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Office 662-8359, Residence 663-9213



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OR YOU MAY CONTACT THE NEXT GOLF COURSE SUPPLIER WHO CALL ON
YOU AND GIVE HIM THE INFORMATION NEEDED FOR APPLICATION.

USGA Annual Meeting

On Friday, January 25, 1980, the United States Golf Association Green Section Educational Conference will be held at the Ritz-Carlton Hotel in Chicago, Illinois. All golf course superintendents and club officials are cordially invited to attend this educational session.

This year's program will include:

Introductory Remarks by William C. Campbell, Chairman of the U.S.G.A. Green Section Committee.

Premiere showing of the Green Section's new film, "THE GOLFER AND THE COURSE".

A PLAYING COMPARISON OF BRITISH AND AMERICAN COURSES by Jay Sigel, 1979 British Amateur Champion; Walker Cup Team 1977 & 1979; World Amateur Team 1979; Aronowink Golf Club, New Square, PA.

SOIL TEMPERATURE AND RELATED FAIRWAY MANAGEMENT

PRACTICES by Oscar L. Miles, Certified Golf Course Superintendent at Broadmoor Country Club, Indianapolis, IN.

CONSTRUCTING GREENS TO U.S.G.A. GREEN SECTION SPECIFICATIONS by Louis E. Miller, Golf Course Superintendent at Louisville Country Club, Louisville, KY.

THE GOLF COURSE AND THE ENVIRONMENT by Philip A. Wogan, Golf Course Architect, Beverly, MA.

PRESENTATION OF THE U.S.G.A. GREEN SECTION AWARD by Frank D. Tatum, Jr., President of the United States Golf Association and by William C. Campbell, Chairman of the U.S.G.A. Green Section Committee.

DRAINAGE IS IMPORTANT TO TURFGRASS MANAGEMENT by Charles H. Tadge, President of the Golf Course Superintendents Association of

Continued on next page

SEASONS GREETINGS!

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USGA Annual Meeting cont.

America; Member of the U.S.G.A. Green Section Committee; Certified Golf Course Superintendent at Mayfield Country Club in South Euclid, Ohio.

G.C.S.A.A. CITATION AWARDED TO GOLF COURSE SUPERINTENDENTS -

William L. Burdick, Canterbury Club - Site of 1979 U.S.G.A. Amateur Championship.

Frank Nichols, Brooklawn Country Club - Site of 1979 Women's Open Championship.

Wilbert C. Waters, Inverness Club - Site of 1979 U.S. Open Championship.

DIAGNOSING TURFGRASS PROBLEMS WITH INFRARED PHOTOGRAPHY by Gerald L. Faubel, Golf Course Superintendent at Saginaw Country Club, Saginaw, Michigan.

A NEW TECHNIQUE FOR BUNKER MANAGEMENT by Robert A. Strait, Certified Golf Course Superintendent at Boca West Golf Club, Boca Raton, FL.

TOPDRESSING PUTTING GREENS PANEL - John Berarducci, Golf Course Superintendent at Skokie Country Club, Glencoe, IL; Raymond P. Knapp, Golf Course Superintendent at Tuckaway Country Club, Franklin, WI; James T. Snow, Northeastern Agronomist, U.S.G.A. Green Section, Charles B. White, Southeastern Agronomist, U.S.G.A. Green Section, Dr. Douglas T. Hawes, Mid-Continent Director, U.S.G.A. Green Section; Donald D. Hoos, Western Director, U.S.G.A. Green Section.

Pre-registration is definitely en-

couraged due to necessary reservations for the luncheon. The fee for this conference is \$15.00 per person. Complete registration information and forms will be forthcoming through your club directly from U.S.G.A. Headquarters in Far Hills, New Jersey. However, should you have specific questions regarding this conference, do not hesitate to contact Mr. Alexander M. Radko at (201) 766-7770 or your local U.S.G.A. office at 815-459-3731.

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Dr. Richard Wilson, Harvard scientist, has calculated that if a person worked at applying 2,4,5-T with a backpack sprayer for five days a week, four months a year, for thirty years, the chances of developing a tumor from the compound would be 0.4 out of a million. Dr. Wilson compared this to other common risks: smoking cigarettes is 1,200 chances per million; being in a room with a smoker is 10 chances per million; eating a quarter pound of charcoal broiled steak per week is 0.4 chances per million, drinking milk containing FDA approved levels of alfa-toxin is 10 chances per million; ditto peanut butter is 40 chances per million; drinking one can of beer per day is 20 chances per million; sun bathing or mountain climbing is 5,000 chances per million!

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Dealing effectively with salesmen

Salesmen are a necessary part of your business operation. They keep you informed of new products and serve as a personal contact between you and your suppliers. When a product you need is in short supply, a good relationship with your salesman can make the difference between getting your order and going without.

Unfortunately, many superintendent/salesman contacts result in a lot of time and coffee being consumed with very little to show for it. Here are some ways you can organize your meetings with salesmen to save you both time and energy.

PREPARE FOR SALES CALLS by having some idea of what you will order. Study that firm's promotional literature and trade magazine advertisements to develop a list of questions about products which interest you.

MAKE YOUR SALESMEN UNDERSTAND that your time is valuable and that you have no intention of wasting it. Your regular salesmen should understand that you will have nothing to do with a salesman who wastes your time and his. After all, he is there for your convenience.

TRAIN YOUR STAFF to separate the unimportant and unneeded items which salesmen are seeking to sell you from those products which could be of some value. Give someone on

Continued on next page

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Dealing with salesmen cont.

your staff the authority to turn down those which obviously have little value. Keep a list of your needs handy so that your staff can refer to it when a salesman calls.

MEET WITH SALESMEN in an area of your building where you are least likely to be interrupted. The few minutes each day you save by making your meetings more efficient will add up to a sizeable total by the end of the year.

DON'T BOTHER YOUR SALESMEN with matters over which they have no control. If you have a problem which they cannot solve, go directly to the company and use the time saved for more pressing matters.

It doesn't hurt to cement valuable relationships over an informal cup of coffee when you both have time to spare, but a hard look at the way you deal with salesmen can result in a considerable amount of time on everyone's part.

Forefront
Nov. 1979

PENNSYLVANIA TURFGRASS CONFERENCE

February 26-29, 1979

Hershey Motor Lodge & Convention Ctr.
Hershey, PA 17033

Contact: Arthur D. Wick, P.O. Box 362,
Sewickley, Pa. 15143, or Christine E. King,
Secretary-Treasurer, Pennsylvania Turfgrass
Council, 412 Blanchard Street,
Belleville, Pa. 16823.

Shifty Shuffle

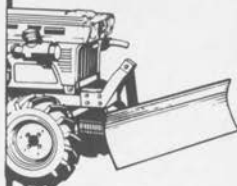
Burton Hillis of California

A new practice is sweeping the country. I call it the Shifty Shuffle, but it's neither game nor dance.

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You see it when you take your new car back and the dealer fails to repair

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Fraser, Michigan 48026

one of the minor problems covered by warranty.

You see it when you ask a waitress for a glass of water and you never get it because she feels that's the bus-boy's job.

The Hillises have just endured a classic example of the Shifty Shuffle. We ordered a fence installed and it was promised for the next week. We didn't get it until five weeks later, despite countless calls.

The salesman blamed the installation department and said he would get the job done promptly. Nothing happened.

Same story at the installation department, which blamed the installer and promised action the next day. Nothing.

The installer said he would be right out, explaining that a clerk had copied the wrong address. "Right away" meant two weeks later despite almost daily promises of "tomorrow."

At last the fence was installed. The bill was presented on the spot.

Then I played Shifty Shuffle, too. No payment, I said, for five weeks - the same period of time I had been waiting.

The installer consulted supervisor, who then consulted the salesman, who consulted his supervisor, who then consulted the credit department man, who in turn consulted his supervisor. The Shifty Shuffle operated up and down the line.

The upshot of it was that, after many losses at Shifty Shuffle, I finally won one.

At least, I think I did.

MERRY CHRISTMAS



HO! HO! HO!



Season's Greetings

AND ALL GOOD WISHES FOR
THE NEW YEAR



Bob, Burt, Don, Gordie, John Mac, John K., Dave,
Roy, Jim, Ed, Ron & Paula

Best Wishes for the Coming Season

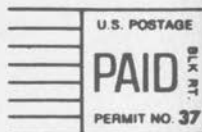


Hal Vogler

from Hal Vogler and the W. F. Miller Staff

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