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THE CONN. CLIPPINGS



DECEMBER 1977

Volume 10 No. 5

Newly Elected CAGCS President Bob Osterman Also Nominated as GCSAA Director

There is no doubt that our newly elected President will have his hands full in 1978 and beyond. However, this is not new to Bob Osterman who takes over from the very capable Bob Tosh. Since arriving in Connecticut eleven years ago fresh from New Jersey and the UMass Turf School, Bob has been has been a very active individual.

Bob spent his introductory years in this profession as assistant superintendent at The Golf Club of Aspetuck where he later became and remains golf course superintendent. During his total of eleven years there Bob has nursed this Geoffrey Cornish layout and has seen it develop into the fine golf course that it is today. Throughout this period he has understood the importance of staying abreast of current information and has recognized the value of not only belonging but being very active in the superintendent's association and in community affairs. During his years as a member of CAGCS he has served as Editor of *Conn. Clippings*, Director, Secretary, Treasurer, and Vice President. He has also

served as Chairman of the Organizational Study Committee. At the national level he has served on the Editorial and Chapter Relation-Membership committees. Most importantly, he is one of the relatively few superintendents throughout the nation who



Christmas Party
Saturday, December 3
Wethersfield Country Club
Wethersfield, Connecticut

7:00 p.m. - 1:00 a.m.

Hors d'oeuvres	Raffle
Dinner	Door Prizes
Dancing	Fun for All

\$30.00 per couple



has met the rigid requirements and has earned the title, **Certified Golf Course Superintendent**.

Bob's life has not been completely void of other endeavors. He has found the time and interest to have been a member and past chairman of the Easton Democratic Town Committee as well as a member of the Parks and Recreation Committee. He is presently President of the Easton Lion's Club.

Above all this he is a solid family man. His lovely wife Beverly is always seen at his side during social events, always hoping he will not tell another of his "hilarious" jokes. Their three boys, Keith, Kenneth and Kurt round out their fine family. Bob's past performance surely indicates that he can not only perform the responsibilities of CAGCS President and GCSAA Director, if elected, but that he can perform them with distinction. He is an asset to our association and deserves every ounce of support that the association can offer in his quest for national office.

Steve Cadenelli

President's Message

I am extremely proud and honored to have been elected President of the Connecticut Association of Golf Course Superintendents at our recent annual meeting. It is a position only 27 other men have held since this organization began in 1929. Some of these men have contributed a great deal to the golf course superintendents profession. I hope that during my term as president and with the help of the board, and most of all, the members of this association, I can keep CAGCS moving in the direction set by these men.

We do have a direction to start and that is with the Organizational Study Committee's report. These recommendations have been

and will be discussed and voted on in the very near future. I believe many good ideas were discussed in this committee's meetings and believe there is a need for it to continue for at least another year. I have asked our new Vice-President, Steve Cadenelli, to chair this committee for 1978.

Committees and their work are a basic tool in any successful organization. CAGCS has several standing committees; Membership, Educational, Public Relations and Social, Welfare, Golf, Scholarship and Research. If you would like to serve on any of the committees listed, or in any capacity, please contact me as soon as possible. Any member, regardless of classification, may serve on committees. Get involved, contribute something,

however big or small, to your profession and association.

CAGCS is a great organization and is trying to offer new incentives to it's members, whether it be tangible or intangible. Your officers and directors can only go so far. It takes all members to contribute to an organization. You can only get out of it what you put into it.

I ask every member to help me and the board to make 1978 a successful and productive year for the Connecticut Association of Golf Course Superintendents.

On behalf of myself, my family and the board, I would like to wish everyone a very Merry Christmas and a Happy and Healthy New Year.

Robert W. Osterman

Connecticut Association Of Golf Course Superintendents

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Vice-President Stephen Cadenelli
Country Club
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Robert Tosh, *Immediate Past President*

The object of this association is to promote research, education and an exchange of practical experiences in the field of turf grass culture so that the increased knowledge will lead to more economic and efficient management of golf courses and related turf areas.

The CONN. CLIPPINGS is an official publication of the Connecticut Association of Golf Course Superintendents, Inc.

Stephen G. Cadenelli, Editor
127 Country Club Road
New Canaan, CT 06840

Editorial

The recent Landscape Seminar which was sponsored by CAGCS only after the membership had expressed a desire to offer this educational exercise, was attended by only 13 people from Connecticut. It was extremely disappointing for myself and those who worked hard to plan this seminar. I can only say that you blew it! The seminar offered some of the most interesting and valuable information that a golf course superintendent could obtain. A person who calls himself a motivated and progressive superintendent must take advantage of such educational opportunities. Clubs should make it possible for their superintendent to attend this type of session. Most importantly, you as an individual owe it to yourself to get off your tail and better yourself. Better jobs and salary increases do not just happen. It is the aggressive and self-motivated individual who betters himself. Enough said.

The approaching off-season again offers some fine opportunities to attend educational sessions and equipment shows. Go to your club officials and express your willingness to learn so that you can make your course that much better. All of us have room for improvement.

Steve Cadenelli

Sherwood Moore Honored

Sherwood Moore, golf course superintendent at Woodway Country Club in Darien, was honored recently with an evening in his honor given by his former turf students and many close friends. As well as paying tribute to Mr. Moore, many of the invited guests had fun "roasting" Sherwood. Also, a plaque was given to him by his former students who thanked him for all that he had done to foster their careers. Over the years Sherwood has trained nearly 30 turf students.

Mr. Albert Brown, club president and green chairman at Woodway, spoke of what Sherwood means to the membership at his club. On behalf of Woodway's club officials he presented Sherwood with a blazer bearing Woodway's insignia.

Sherwood was genuinely surprised with the evening and spoke of the many friends he has made throughout his years as a golf course superintendent. He also thanked his



Sherwood and Marie Moore at dinner given in his honor.

wife Marie for all the encouragement she has given him during their years together. In summing up his success Sherwood said simply that, "If you have a genuine love and enthusiasm for your work, you're bound to be successful."

Bruce Cadenelli

Grass Catcher

Many thanks to Bob Tosh for his excellent leadership of our association during the past two years. Bob has provided quiet but strong guidance that has resulted in great progress for CAGCS. We look forward to his continued words of wisdom as immediate past president.

★ ★ ★ ★ ★

Ron Holcomb hosted a well-attended and well-run regular meeting at Cliffside Country Club in October. The McGlothyn Trophy, contested this day, was won by Dick Cook of Black Hall Country Club. The highlight of the evening was a talk given by Mort Sharnick, Associated Editor of *Sports Illustrated*. He spoke of his experiences of covering sporting events around the world. The emphasis of his talk centered around the responsibility that an athlete or anyone has to himself. It was an interesting and inspiring talk.

★ ★ ★ ★ ★

The annual meeting, held recently at the Pine Valley Country Club in Southington and hosted by Leo Della Bianca, was highlighted by the election of officers. The complete slate of officers as nominated, were elected. Leo provided an excellent luncheon and a golf course that was in fine condition. Leo is anxious to have the group back and is especially interested in hosting a tournament to benefit the S & R fund.

★ ★ ★ ★ ★

By now everyone should have received their copy of the report of the Organizational Study Committee. This report which includes the proposed by-law changes is open for your review. It is expected that a



Out-going President Bob Tosh awards Life Membership plaque to Lloyd Russell at recent annual meeting held at the Pine Valley Golf Club.

special meeting will be called in January to act on these proposals.

★ ★ ★ ★ ★

It has been my intent to provide a newsletter that is as informative as possible. I will continue with this as my goal. However, I need your assistance to be successful. I need to know what is going on of interest throughout the state. Please pass on whatever information that you might have.

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**MERRY CHRISTMAS
AND HAPPY NEW YEAR**

Steve Cadenelli

Imagination Experimentation Are Keys To Creative Thinking, Problem Solving

When you have a problem to solve, you can easily attack it in the same old ways and come up with the same old solutions that sort of work or that once worked, but are you missing some new and unique solutions because you aren't thinking creatively?

The next time you're faced with a problem of any sort, serious or minor, routine or unusual, try one or more of these mental exercises in creativity.

1. Reverse the way you look at the problem. Turn it upside down, take a completely different approach to it. Don't be afraid to be absurd in your thoughts once in a while — the fanciful can lead to some very practical solutions. How would Moon Maid solve it?

2. Tear it apart. Then analyze the relationships among the pieces. How are they the same? How do they differ? What if you change one link in a chain — what effect would it have on the whole? Try altering the color, shape, timing or size of one or more parts.

3. Change the order of the parts. Sort things, massage them, jiggle them, line them up in different ways. New ways of seeing the problem will begin to emerge.

4. Find an analogy. What is this problem like? Is it like a little kid pushing an apple up a hill and every time he gets halfway up someone rolls an orange down on him? Find an analogy and you'll see the problem more clearly.

5. Challenge your assumptions. This isn't easy, but ask yourself absurd questions like, Who says it has to be like this? Why should I believe that organizational structures need a boss? Challenge every assumption you can identify. It will strengthen your understanding of the problem itself.

6. Let your thoughts run wild. Fantasize. Play a crazy game of "...What if?" What would I do if there were no more water available for a year? What would I do about this if I were three years old? Where would I start to build this system if I were the only survivor after a nuclear holocaust?

7. Cash in on the bonus of your own odd thoughts. Carry a notebook, and keep one

Future Happenings

November 28 - December 1 NEW JERSEY TURFGRASS EXPO
Cherry Hill Hyatt House
Route 70
Cherry Hill, New Jersey

Plan to attend this fine conference and equipment show. For information contact:

New Jersey Turfgrass Expo
Cook College - Rutgers University
Box 231
New Brunswick, New Jersey 08903

December 3 CHRISTMAS PARTY

Wethersfield Country Club
Wethersfield, Connecticut
Fred Bachund - Host Superintendent

Fred and Ken Kelliher, social chairmen, have gone to great lengths in planning this affair. The price is right, the company great! Come have a fun-filled evening!

January 27, 1978

USGA GREEN SECTION CONFERENCE ON GOLF COURSE MANAGEMENT "Turfgrasses for Golf and How They Affect You - The Golfer"
The Mark Hopkins Hotel
San Francisco, California

For further information write:
United States Golf Association
Golf House
Far Hills, New Jersey, 07931

February 12 - 17, 1978

GCSAA 49th INTERNATIONAL TURFGRASS CONFERENCE AND SHOW
San Antonio Convention Center
San Antonio, Texas

This year's conference themed "Economy Thru Ideas" promises to be the finest conference and show of its kind. Highlights include over \$8 million dollars worth of equipment, fine educational programs, golf course tour, and election of officers. It behooves you, as a professional golf course superintendent, to approach your club and convince them of the benefits of your attending this conference. GREEN CHAIRMEN AND PRESIDENTS, it is to the advantage of your club and your golf course that your superintendent attends this conference — there is so much to be learned and gained through his attendance.

March 1978 UMASS CONFERENCE AND SHOW

More to come later!

by the bed at night. When an idea strikes you — silly or not — write it down. When you have a brilliant idea as you are falling asleep or waking up — write it down. Then periodically go through your book of thoughts and toss out the trash — there will be more wisdom there than you might have thought, and it will all be information and ideas you might otherwise have forgotten or not noticed.

These seven steps are part of a process called creative thinking. People who come up with good ideas use creative thinking. They aren't afraid of some silly ideas,

because they know that even in the silliest, there might be a grain of wisdom to use to their advantage. Try it, you'll like it.

Reprint from "Forefront"

THE FOLLOWING HAVE BEEN VOTED IN AS NEW MEMBERS OF OUR ASSOCIATION. CONGRATULATIONS AND WELCOME.

Perer Bly
Assistant Superintendent
Brooklawn Country Club
Fairfield, Connecticut

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