

# CONNECTICUT



## CLIPPINGS

SEPTEMBER 1984

Volume 18, Number 4

### Foundation Names Beditz Director of Research

NORTH PALM BEACH, Fla.—In a move to expand and enhance the National Golf Foundation's new direction in industry research and analysis, President David B. Hueber has named Dr. Joseph F. Beditz the NGF's new director of research.

Beditz will assume his duties in the Foundation's North Palm Beach, Fla. headquarters on Aug. 15, Hueber said.

Beditz earned a Ph.D. from Florida State University in 1983 in Research Methods and Statistics, and has worked for a number of firms in the field.

"We're very happy to have Joe joining our staff," Hueber remarked. "His broad academic background and practical experience is just what we're looking for. We expect him to be heavily involved in research relating to the golf industry as well as assisting in our operational analyses and golf course feasibility studies."

"I'm excited about David's plans to strengthen the Foundation as the definitive source of golf information," said Beditz, 32, a native of Troy, N.Y. "Part of that is the design and development of information as a product and services which better meet the business needs of the golfing industry in the 1980s and beyond. I'm excited about the planned scope of research services to the industry."

Beditz, a 1976 graduate of the University of North Dakota, is co-founder

### President's Message

I was very pleased with the excellent turnout for our August CAGCS meeting at the Country Club of Avon. August is a very busy time of year for all of us, so it was especially nice to see the 90 or so who attended the meeting. For those of you who did not attend, the highlight of the meeting was the honoring of John Perry as a Life member of CAGCS.

I must note here that proper dress must be worn at our monthly meetings. Jeans and shorts should *not* be worn at these meetings unless noted in the meeting notice. Also jackets and ties will be worn to our dinner meetings. If we want to be treated as professionals please act and dress as professionals.

So as summer comes to an end and fall will soon be upon us, we must continually strive to provide better playing conditions for our memberships. Each year mother nature presents us with new challenges and each year we must rise up and meet these challenges.

*David Stimson, CGCS*

of IDDEA, inc., a Tallahassee, Fla. firm responsible for market development activities and the overall management and administration of government and business contracts.

Beditz and his wife, Lindsay, plan to move to the North Palm Beach area.

### Fall Evaluation

FALL! It's the time of year one thinks of cornstalks & pumpkins; witches and goblins; geese flying South; autumn colors and falling leaves. But there are other things one should be thinking about; and that is just how good a job was done this season. What did we accomplish; what goals did we set and meet; what goals did we fail to meet and what about next year? Also, for next year, will we have to tighten our belts and if so where do we start?

One place to start may well be the Superintendent's desk. The following list may be some of the areas where money is wasted unnecessarily:

1. Crew not starting on time properly (example—crewmen start at 7:10 instead of 7 sharp, 10 min. lost times 6 men equals 60 min. or 1 hour; 1 hour per day times \$5.00 times 5 days equals \$25 per week times 30 weeks equals an unbelievable loss of \$666.00 for the season.

2. Plans to start a job on Monday, but the equipment was not checked out ahead of time and a problem is found with the equipment and the crew stands around until the problem is corrected.

3. No rain plan so the crew stands around watching it rain.

4. A project is not properly planned for both labor and material. The crew wastes time on both and the job takes longer or has to be redone.

5. Improper instructions given to crew and not making sure that crew understands what has to be accomplished.

*(cont. on page 3)*

## Connecticut Association Of Golf Course Superintendents

*President* David Stimson, CGCS  
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The object of this association is to encourage increased knowledge of golf course management and greater professionalism through education, research, exchange of practical experience and the well being of each individual member.

The CONN. CLIPPINGS is an official publication of the Connecticut Association of Golf Course Superintendents, Inc.

Greg Wojick, Editor  
1347 Newfield Avenue  
Stamford, CT 06905

## Future Happenings

**September 18**  
CAGCS Monthly Meeting  
Pautipaug Country Club  
Baltic, CT

Fran Rodgers—  
Host Superintendent

**October 2**  
Met Area Team Championship  
Wilmington, Delaware

**October 16**  
CAGCS Monthly Meeting  
Country Club of Fairfield  
Fairfield, CT  
Ted Maddocks—  
Host Superintendent

## GCSAA Highlights

Believe it or not—now is the time to start planning for GCSAA's 56th Conference and Show to be held in Washington D.C., February 5-13, 1985. Early Bird registration remains in effect and "as a little bird recently stated", will probably be accepted till the end of September. This year's conference promises several new looks—a mid-week to mid-week format; expanded seminar offerings; a more diverse educational program and one or two surprises to spice the traditional banquet. So, don't hesitate—take advantage of the early bird savings and make ready for a useful and enjoyable 1985 Conference & Show.

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If conference time is fast approaching, then so the onset of the Annual Tournament. And so it is—this year to be played at Hilton Head Island, South Carolina. Superintendents from Connecticut who have played in the Annual Tournament previously, and there have been many over the years, have always enjoyed their involvement immensely. Frank's Tournament, as this event is sometimes called, in deference to the great deal of effort put forward by Connecticut's own Frank Lamphier, is always well organized, efficiently managed and a great time to renew old acquaintances or make new ones. So if you have ever thought about playing in a fun tournament, viewing golf courses in another part of the country or simply enjoying a break from 'old man winter', then give GCSAA's Annual Tournament a try. You won't be disappointed!

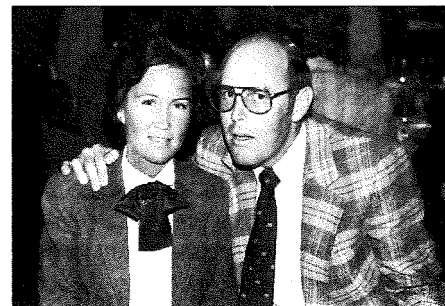
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How many have noticed the continued development and improvement of *Golf Course Management*—the official publication of GCSAA. An ever improving variety of articles—both technical and of general golf interest as well as industry and professional news provide the reader a well rounded and enjoyable monthly diet of good reading. Don't miss it! Pull out those summer issues that may have been pushed aside and catch those articles that may be of assistance to you right now!

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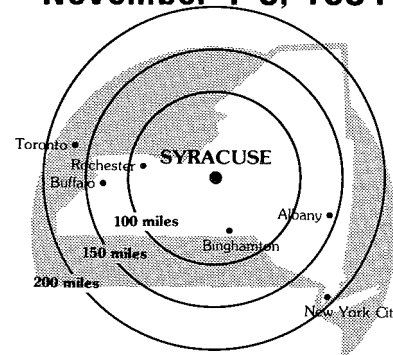
If you're not a member of GCSAA, then please consider joining. Ours is a good association made up of individuals who love what they do—manage golf turf. GCSAA offers the opportunity to develop one's frame of reference beyond the local scene which we all need to do. Your involvement and interest in GCSAA will make our profession all that it is hoped to be!!!

*Steve Cadenelli*



*Peter Pierson, co-owner and Superintendent of the TPC of Connecticut, pictured here with his wife Sheri, can breathe a little easier after successfully rebuilding and preparing his course for the 1984 Sammy Davis Jr. Greater Hartford Open held in July.*

## CENTER IN ON TURF in Syracuse, New York November 7-9, 1984



### NY State Turfgrass Association

- EDUCATIONAL CONFERENCE
- EXPANDED TRADE SHOW
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(516) 541-6902

(con't. from page 1)

6. Manufacturing jobs (due to bad planning) just to keep crew busy for an hour or so.

7. Sending out improper equipment that is not in working order.

8. Crew taking too long of a break or leaving job site too soon at noon and quitting time.

9. Sending too large a crew for a project and too few for other projects. It should be known ahead of time how many men and for how long.

10. Not preplanning work ahead so that what items have to be used are out, ready to go and all in working order.

11. Not properly watching the buying procedures; overbuying, not getting the best possible price, making sure the purchase will not be inferior equipment or chemicals.

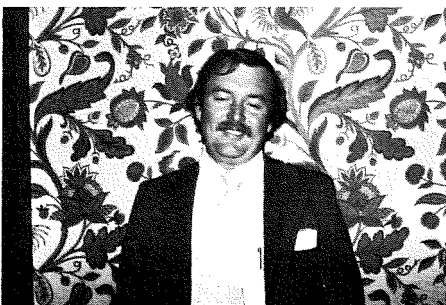
These are just a few ideas as to where the money is wasted. I'm sure if you put your mind to it, you as a Superintendent are guilty of at least some of these things and could add several not listed.

So, as winter creeps up on us and conventions, seminars, and vacations come and go, we can take the time to properly plan and execute a happy and successful 1985 season.

—John Stephenson, CGCS  
Pottawatomie Park Golf Course  
Credit: *The Bull Sheet*



The September CAGCS meeting site host, Fran Rodgers, Superintendent at the Pautipaug Country Club.



The August CAGCS meeting site host, Jim Medieros, CGCS, Superintendent at the Country Club of Avon.

## GCSAA News

The age of the computer has come to GCSAA! At the touch of a button, the Association can learn almost anything it is necessary to know about a member.

What advantages are available through computer use? Ask James G. Prusa, CGCS, GCSAA Associate Executive Director. "I met a couple of members on one of my trips. After returning to the office, I wanted to drop them a note. I didn't have their addresses so I went to the GCSAA computer. By pressing a few keys on the computer keyboard, I was able to find their addresses, telephone numbers . . . all kinds of information—just like that!"

Another example comes from Billy J. Shelton, GCSAA Media Relations Manager. "The LPGA called requesting the names of the professional superintendents at three courses where the LPGA was conducting tournaments. I went to the computer, and in less than five minutes had the names of the superintendents for those courses."

In both examples, it might have taken hours—possibly days—to find the information without the computer.

The computer will provide more information than phone numbers and names. By knowing *only* an individual's name, information such as phone numbers, addresses, club name, chapter affiliation, education, certification, awards and honors, committee assignments and personal information can be found. Other information is also stored in the computer that can be retrieved at the touch of a button.

Also, by knowing only the club name, the superintendent's name can be found through the computer; and vice versa.

GCSAA emphasized personal or sensitive information about members is treated as confidential. Security of computerized records is maintained by pass codes to which only key GCSAA officials have access to further insure confidentiality.

The following depicts the information shown on the computer screen:

### MEMBERSHIP MASTER FILE INQUIRY

CODE . . .	MEMBER ID# . . .	PHONE . . .
NAME . . .		
ADDR1 . . .	FOREIGN . . .	COUNTRY . . .
ADDR2 . . .	AIRMAIL . . .	
ADDR3 . . .		MAIL TO . . .
CITY . . .	STATE . . .	ZIP . . .
TYPE MEMBER . . .	UNKNOWN . . .	VOT'G STATUS . . .
		TITLE . . .

### SELECTOR MENU

- 1 = STATISTICS
- 2 = DEMOGRAPHICS
- 3 = GOLF COURSE AFFILIATION
- 4 = CHAPTER AFFILIATION
- 5 = EDUCATION/CERTIFICATION
- 6 = CONTINUING EDUCATION
- 7 = COMMITTEE PARTICIPATION
- 8 = HONORS/AWARDS
- 9 = COMPLIMENTARY SUBSCRIPTIONS

ENTER SELECTION (CONTROL II FOR NEXT RECORD, CONTROL IV TO END)

For further information on GCSAA's computer, call toll free, 1-800-GSA-SUPT.

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