



CONNECTICUT
ASSOCIATION OF
GOLF COURSE
SUPERINTENDENTS



Connecticut Clippings

Volume 38, No. 2

May, 2004

From Humble Beginnings

By Heather Garvin and Ron Holcomb with Bob Chalifour

As I enter the Turf Products Corporation (TPC) I am greeted by a receptionist. I give my name and request to see Fred. I now look at my surroundings and am impressed by display cases filled with awards. I am promptly given directions to the room where our meeting will be held and walking this short distance I feel as though I am in an art gallery. There are beautiful pictures on every wall.

I expected to be meeting in

a stuffy conference room but sitting in the employee break area are my cohorts in this adventure, Heather Garvin and Ron Holcomb, with Fred. Not Mr. Zeytoonjian, not Mr. President, not Mr. CEO – Fred. Heather and Ron have already conducted most of the interview with the President and CEO of Turf Products Corporation, Fred Zeytoonjian.

Fred, a staunch supporter of the Connecticut Association of Golf Course Superintendents, is a life member. He founded TPC in 1970. It was first located in

a two car garage/greenhouse on Route 5 in Windsor CT. This new and young company had five employees; Buzzy Lane handled the irrigation, Ed Swanson and Al Purdy were the outside sales force, Carole Leitao, the comptroller, retired in 2003 after 33 years with TPC and Norma Cobb presided over the office.

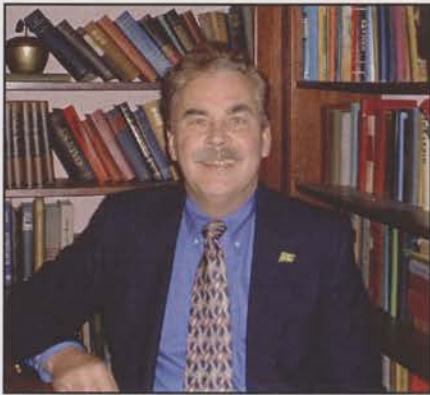
From this very small beginning of five employees and 400 square feet of commercial sales area its growth has been remarkable. Today the company has 325 employees and over 250,000 square feet of commercial sales, and warehousing area
continued on page 3...



Original Turf Products Headquarters
on Route 5 in East Hartford, CT (circa 1970)

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Wayne Urban, President

The President's Message

Let's Git it on!

One of the hardest things to do is write an opening season message (April 3) that won't fall upon your ears until late May. By that time, everyone will be in short sleeves, perspiring,

and bitchin' about how September can't get here fast enough.

I opened up the place today (April 3) in the midst of intermittent snow and rain showers, 36 degrees, and wind gust around 25 mph. I shouldn't have - I wasn't ready. But they were, and in order to not see myself hung in effigy, I optimistically proclaimed "Let's get it on." So, like everyone else in this position, we're off and running and there is no looking back. By the way, did I mention that along with preparing to open the season, we have undertaken a complete greens reconstruction project that has included tracked backhoes, bulldozers, front end loaders and to this date, over 200 sticks of dynamite.

So far, my mental, spiritual and physical attitude has weathered the storm, but I can see and feel some early kinks in my armor. It's only April 3 and I need a vacation. Some dry and warm weather that is conducive to optimum

playing conditions would also be appreciated. While talking to a lot of my peers over the past winter, we all agreed upon one factor that is a commonality to all our golf operations. How do we make up the lost revenue incurred from that previous poor season? I've already been informed (like I'm sure everyone else) to reduce, modify and justify my operational costs this spring. This basically equates to doing more with less. Already my capital equipment budget has been cut in half and I'm anticipating reductions on the rest of my operational line items. I still need a vacation! Enough venting!

We have a great line up of golf venues this year - a financially sound and ever increasing membership within CAGCS and the power and will as individuals to overcome whatever the bad guys throw at us!

"Let's git it on"
Wayno

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The Clippings is open to all commentary. Please send your comments to:
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in 26 locations. A state of the art training facility has recently been added just two miles from the main office in Enfield. This stadium type classroom seats 70 people in comfortable chairs.

Fred was born and raised in the Boston area. He remembers as a youngster, his mother and mentor having him make daily deposits for the family business. As a teenager, Fred worked as a vendor at the Boston Braves baseball games. Still an active sports fan Fred attends as many Patriots Football games as possible.

After graduation from Boston University with a degree in business he joined the family heating oil and irrigation business. Fred was successful with the irrigation business and soon was ready to start on his own. The Kenneth Barre Irrigation Company was his first venture and he was soon


approached by the Toro Company to take on their irrigation products. From there the rest is history, see timeline.

Not always easy, Fred struggled to make payroll, mortgage payments and to put food on the table. His future as a Toro distributor during his first 6 months was even threatened by Dr. James Watson, President of Toro. Apparently Dr. Watson heard about the infamous fly over that occurred at a Magovern Co.(former Jacobsen dealer) Field Day in Branford, CT.




Fred Zeytoonjian next to one of several display cases with just a few of many awards from Toro.

Fred hired a biplane that he could not afford to pay for to tow a banner for all at the Field Day to see. Most thought it was pretty clever but evidently some or someone did not. Hence the critical letter from Dr. Watson.
continued on page 4...



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Stopping at the same gas station about a dozen times someone asked what he was looking for." I'm looking for a biplane", responded Fred. A nervous Fred searched the sky for the plane that finally appeared about 3 hours late. One of Fred's employees paid for the flyover. The letter from Dr. Watson although very serious at the time was put aside and many years later when Fred was firmly established he reminded Dr. Watson about the incident. Today a plane still zips around the office in Enfield. It is piloted by Fred's grandson Hunter.

Fred and Betty Anne have been married forty years. They have three sons; Frederick Jr. an attorney in Washington, DC and Douglas and Mark, Vice Presidents of TPC. They also have three grandchildren. His hobbies are photography, travel and spending time with his family. Fred truly enjoys being a grandfather.

The art work that adorns the walls at TPC, beautiful and striking photographs that Fred has taken on his various trips. If you visit TPC be sure take a look at them. Also watch out for Hunter zipping around the hallways on his plane.

A humble start to a stellar performance, CAGCS is proud and thankful to have Fred and TPC as members.

Turf Products Corporation Timeline

1970
TCP incorporates, located in East Windsor, CT. Territory covers Central CT and Western MA for commercial mowers and irrigation products.

1978
TCP expands its territory into Southern CT and Westchester and Putnam counties in NY.



Fred Zeytoonjian, President and CEO of Turf Products Corporation at his desk at main headquarters building in Enfield, CT.

1980
TCP moves into residential products. Our expanded territory includes Eastern MA, NH and RI. Worcester, MA location opens.

1988
TCP takes over all of Maine. Our first three Sprinkler House locations open: Cape Cod, Eastern MA and Manchester, NH.

1989
TCP establishes corporate headquarters and Warehouse in Enfield, CT. Two more Sprinkler House locations open in Enfield, CT and North Haven, CT.

1991
Sprinkler House in Rhode Island opens. TPC adds Exmark Landscape Contractor Equipment to its lineup.

1992
Two more Sprinkler House locations are opened In Milton, MA and Salem, NH.

1995
While celebrating its 25th anniversary, TCP Acquires Timberland Machines, a leading power equipment distributor for

brands such as Echo, White and Oregon. TCP takes over Western New England for Toro Consumer products.

1996
TCP opens two Sprinkler House locations in North Attleboro and Peabody, MA. Quick Lease Corporation is founded.

1997
Sprinkler House locations open in Hartford, CT And While Plains, NY.

1998-1999
The first Turf Depot store opens in Salem, NH. Timberland Machines expands sales and distribution of its major lines in NY State. TCP acquires Venture Vehicles Inc. and Golf Cars of Maine and creates the new Venture Vehicles. TCP acquires ProParts direct, a catalog-based landscaper parts business.

2000-2001
Our next two Turf Depot locations open in Portland, ME and Manchester, NH. Venture Vehicles expands Yamaha sales to The rest of New England, NY, Northern NJ And Northeastern PA.

April 27th Meeting Results Blue Fox Run Golf Course Two Man Shamble

GROSS:

1st - James Stazowski, Turf Products Corp.
Peter Bacon, Wyantencuk CC

NET:

- 1st - Stephen Roberts, Stephen A. Roberts-Landscaping
Joe Trosky, Winfield Nursery, Inc.
2nd - John Motycka, Skungamaug River GC
Mark Grenert, SBI - Connecticut
3rd - Tom Rodden, Glastonbury Hills CC
Brian Johnson, Blue Fox Run GC
4th - Tom Watroba, Suffield CC
John Fleming, Water Specialists, LLC
5th - James Wierzbicki, Simplot Partners
Andy Drohen, Pursell Technologies

- Closest to Pin: #3** - Dean Bachand, Wampanoag CC
Closest to Pin: #17 - John Fleming, Water Specialists, LLC
Closest to Line #12: Noel Hall, TPC at River Highlands
Long Drive: #6 - Joe Trosky, Winfield Nursery, Inc.
Longest Putt: #9 - Mike McDermott, Twin Hills CC
Longest Putt: #15 - John Fleming, Water Specialists, LLC

CAGCS 2004 SCHEDULE OF EVENTS

June 21	Aspetuck Valley Country Club	Mark Chant Superintendent
July 19	Country Club of Waterbury CAGCS Invitational	Patrick Cragin Superintendent
July 12	Madison Beach Club	
August 3	Westwoods Golf Course	Kevin D'Amico CGCS
September 12	Lake Compounce CAGCS Family Day	
September 27	Norwich Country Club Superintendent/ Assistant Championship President's Cup/McLaughlin Trophy	Bruce Morse Superintendent
October 12	Oak Lane Country Club S & R Tournament	Larry Dodge Superintendent
November 8	Old Lyme Country Club Annual Meeting	Brian Skelly Superintendent
December	TBA CAGCS Christmas Party	

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Town of East Hartford

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Shuttle Meadow CC

Michael Pieri, Class C
Blue Fox Run Golf Course

Matthew Sinclair, Class C
Oronoque Country Club

Michael Smith, Class Com-
mercial, Turf Products Corp.

Congratulations

Congrats to Eileen & Willard
Jacobs, from Heritage Village
Country Club, on the birth of
there son, Cameron Reichard,
born on February 25, 2004
weighing in at 7 lbs. 15 oz.

To Amy & Chris Mauro on
the birth of there son Jason
Robert on April 15, 2004
weighing in at 6 lbs. 9 ozs.

Note

Please note Connecticut Golf
2004 has featured Heather
Garvin and Bob Silva

Calendar

June 23, 2004 U Mass Turf
Field Day (past enclosed
flyer)

August 11-12, 2004 Penn
State Turf Field Day

August 11, 2004 URI Turf
Field Day. Contact Dr. Mi-
chael Sullivan, Dept. of Plant
Sciences, 401-874-4540, fax
401-874-2494

Get Well

Best Wishes and a speedy re-
covery to Lonnie Troll

On The Move

Kevin Balocca is now Superin-
tendent at Shaker Farms CC
in Westfield, MA

CAGCS Board of Directors

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GreenClean granular is an aquatic algaecide and is one of the only non-copper based products available. GreenClean is the fastest acting algaecide, working quickly to restore an area's natural beauty and full operation. Effects of treatment are immediately apparent (bubbling and discoloration of algae). Waters treated with GreenClean Granular can be used without interruption.

GreenClean is an integral part of an entire water management system, and can be used by itself, in conjunction with beneficial bacteria products, or in rotation with copper products, to help maintain clear, algae-free waters.

Application and Rates

Algae can create several problems including: poor water quality, clogged irrigation systems, closing of recreational areas, and the creation of breeding grounds for unwanted insects. GreenClean granular can be used to eliminate, control, and prevent a broad spectrum of algae in any non-potable body of water including, but not limited to: lakes, ponds, irrigation systems, water features, fountains, flooded areas, and drainage systems. GreenClean granular can be applied by broadcasting/spreading, as a spot treatment, as a dissolved liquid, or as a subsurface application.

Heavy Algae Growth	Low Algae Growth/Maintenance
30-170 pounds per acre-foot	3-17 pounds per acre-foot
3-16 tablespoons per 1000 gallons (16 Tbs. = 1 Cup) (2 Cups = 1 Lb.)	1-5 teaspoons per 1000 gallons (3 tsp. = 1 Tbs.)

Efficacy

Efficacy data was collected that measured the control of green algae for a period of 96 hours. The following table demonstrates the percent inhibition of algae relative to the control.

mg/L	Pounds per acre-foot	% inhibition of algae
0.51	3	-0.7
3.0	17	17
6.0	33	99*
32.4	179	100
75.0	414	100

*After 96 hours, there was 99% control at the 33 pounds per acre-foot of water rate. Testing was conducted by Springborn Laboratories Wareham, Massachusetts. Study No. 13780.6101.

Toxicity Study Results

Table 1 – Results of the 96-hour static acute exposure of rainbow trout (*Oncorhynchus mykiss*) to GreenClean; Concentrations tested and the corresponding cumulative percent mortality.

Concentration of GreenClean		Percent Mortality			
mg/L	lbs/acre-foot	24-hour	48-hour	72-hour	96-hour
Control	Control	0	0	0	0
61.6*	170*	0	0	0	0
110	304	0	0	0	0
180	497	0	5	5	5
300	829	85	85	90	90
500	1381	100	100	100	100

* *Highest recommended application rate on the GreenClean label.*

Note: 20 fish were exposed to each treatment level.

Testing was conducted by Springborn Laboratories Wareham, Massachusetts. Study No. 13780.6100.

Table 2 – The LC50 values and No-Observed-Effect Concentration (NOEC) for rainbow trout (*Oncorhynchus mykiss*) exposed to GreenClean under static conditions.

Time	LC50	
	mg/L	lbs/acre-foot
24-hour	150	414
48-hour	150	414
72-hour	150	414
96-hour	150	414
NOEC through 96 hours = 110 mg/L (300 lbs/acre-foot)		

Note: 20 fish were exposed to each treatment level.

Testing was conducted by Springborn Laboratories Wareham, Massachusetts. Study No. 13780.6100.

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- **Efficacy regardless of pH** GreenClean is effective in acidic, neutral, and alkaline bodies of water.
- **Efficacy against Cu-resistant algae** GreenClean provides a solution for treating ecosystems containing copper resistant algae.
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UMASS TURF RESEARCH FIELD DAY 2004

Wednesday June 23, 2004

Joseph Troll Turf Research Center
South Deerfield, Massachusetts

From the North: From Route 91 take exit 25. Turn left onto Route 116. Follow 116 South to River Road (on the left just before the Connecticut River bridge). Turn left onto River Road. The Center is on the corner of Route 116 and River Road.

From the South: From Route 91 take Exit 24. Turn right onto Route 5 North. Turn right onto Route 116. Follow Route 116 to River Road (on the left just before the Connecticut River Bridge). Turn left onto River Road. The Center is on the corner of Route 116 and River Road.

The UMass Turf Program is continuing the longstanding tradition of a summer Field Day. Take advantage of this opportunity to meet with the members of the UMass Turf Team, and to hear about and *see* current turf research underway at UMass. The half-day agenda includes a trade show; several green industry product and equipment vendors will be on hand with exhibits and demonstrations.



This year, Field Day will be a particularly special occasion on which we will recognize Dr. Joseph Troll, the longtime leader of the Turf Program at UMass. In light of ongoing major improvements, and in anticipation of a new building, we will officially dedicate the facility as the Joseph Troll Turf Research Center. Please join us in honoring Dr. Troll for his longstanding and continuing dedication to turf science and education.

QUESTIONS ABOUT FIELD DAY 2004? E-Mail fieldday@umassturf.org

See our NTEP trials at Field Day! See and touch our National Turfgrass Evaluation Program (NTEP) sponsored turfgrass trials at Field Day 2004. Plots will be labeled for recognition of individual cultivars:

- 2000 Kentucky Bluegrass Trial
- 2001 Tall Fescue Trial
- 2003 Fine-Leaf Fescue Trial
- 2003 Fairway-Height Bentgrass Trial
- 2003 Greens-Height Bentgrass Trial

Visit our web site for further UMass Turf Research Field Day information, as well as information on:

- **UMass Extension's Green School** – 60+ hour training program in October – December 2004. Register early, space is limited! Application deadline is September 24, 2004.
- **Winter School for Turf Managers** – Intensive 7 week short-course held annually in January – February. Application deadline for 2005 session is September 17, 2004.
- How to sign up for the **free TurfTalk e-mail list**, with timely turf **Management Updates**.

<http://www.umassturf.org>

UNIVERSITY OF MASSACHUSETTS TURF RESEARCH FIELD DAY

WEDNESDAY, JUNE 23, 2004

To be held rain or shine at the Joseph Troll Turf Research Center, South Deerfield, Massachusetts

- 8:00-9:00** Registration - Trade Show - Equipment Demonstrations*
- 9:00** Welcome
- 9:15-11:15** Research Presentations
- Managing the Broadleaf Weed Complex: A Challenging Task
 - Update on Ant Control in Turf
 - NTEP Kentucky Bluegrass Variety Trial: Wear Tolerance Results
 - Managing Pesticide Exposure from Treated Turf
 - Current Disease Pressure: Early Summer 2004
 - Weed ID: Know It Before You Control It
- 11:15-11:30** Open Forum with the UMass Turf Team
- 11:30** *Turf Research Center Dedication* – Join us as we honor Dr. Joseph Troll
- 11:45** Lunch - Trade Show - Equipment Demonstrations*
- 12:00** Massachusetts Association of Lawn Care Professionals Monthly Meeting

* VENDORS/EXHIBITORS – Equipment demonstrations must be arranged in advance with Thom Griffin, (413) 545-3066

2 contact hours in commercial certification category 37 (turf), category 32 (sod), category 49 (demo & research), the dealer license, and the applicator's license have been approved for all New England states.

For more information contact: Jason Lanier at (413) 545-2965, Mary Owen at (508) 892-0382, or e-mail fieldday@umassturf.org

REGISTRATION FORM

Pre-registration deadline: June 18, 2004. Return this form with your check payable to *University of Massachusetts* to: Turf Field Day, UMass Extension, French Hall, 230 Stockbridge Road, Amherst, MA 01003

FOR ATTENDEES:

_____ attendees @ \$40 each* = \$ _____

TOTAL ENCLOSED = \$ _____

FOR VENDORS/EXHIBITORS:

Vendor/Exhibitor registration** = \$ **150**

_____ additional lunches @ \$15 each = \$ _____

TOTAL ENCLOSED = \$ _____

*Attendees please note: \$5 additional charge for on-site registration June 23. Lunch is included in the registration fee.

**VENDORS/EXHIBITORS: Fee includes 2 lunches, a table, and two chairs. Additional lunches are extra. You may set up after 6 a.m. on June 23. If there are any special requirements, or if you wish to set up June 22, please contact Thom Griffin at (413) 545-3066.

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Mike Marino is now Superintendent at Stonington CC in Stonington, CT

Matt Gomez is the new Superintendent at Manchester CC in Manchester, CT

GCSAA SERVICE POINTS

PLEASE NOTE: When recording your service points for a monthly meeting that you have attended, you will need to enter a registration code. The code will only be for that meeting. A new registration code will be issued for each meeting.

Members can record their service points either by using the online service points affidavit available in the Member Central area of www.gcsaa.org or request a traditional paper affidavit, document # 410-010, from the fax-on-demand system at (888) 838-4419. Attendance at a non educational meeting will earn .10 service points.



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Winter Injury Initiative Meeting Report

*Peter Hasak, Research Committee
Tedesco Country Club*

On March 3, 2004, in conjunction with the New England Regional Turfgrass Conference and Show in Providence, the initial "Winter Injury Research" meeting was held. Attended by a representative group of superintendents from throughout the Northeast, Jim Skorulski of the USGA Green Section and Dr. Scott Ebdon from UMASS, this meeting was called to attempt to determine what avenue's of research of winter injury could benefit superintendents throughout the region.

Many potential areas of study came forward, including fall fertilization and other practices to maximize cold temperature hardiness, quantifying carbohydrate reserves, greens covering systems and managing covers and ice layers through monitoring temperatures and gases. Throughout the group, it was widely accepted that much more research is needed in dealing with this very complex issue.

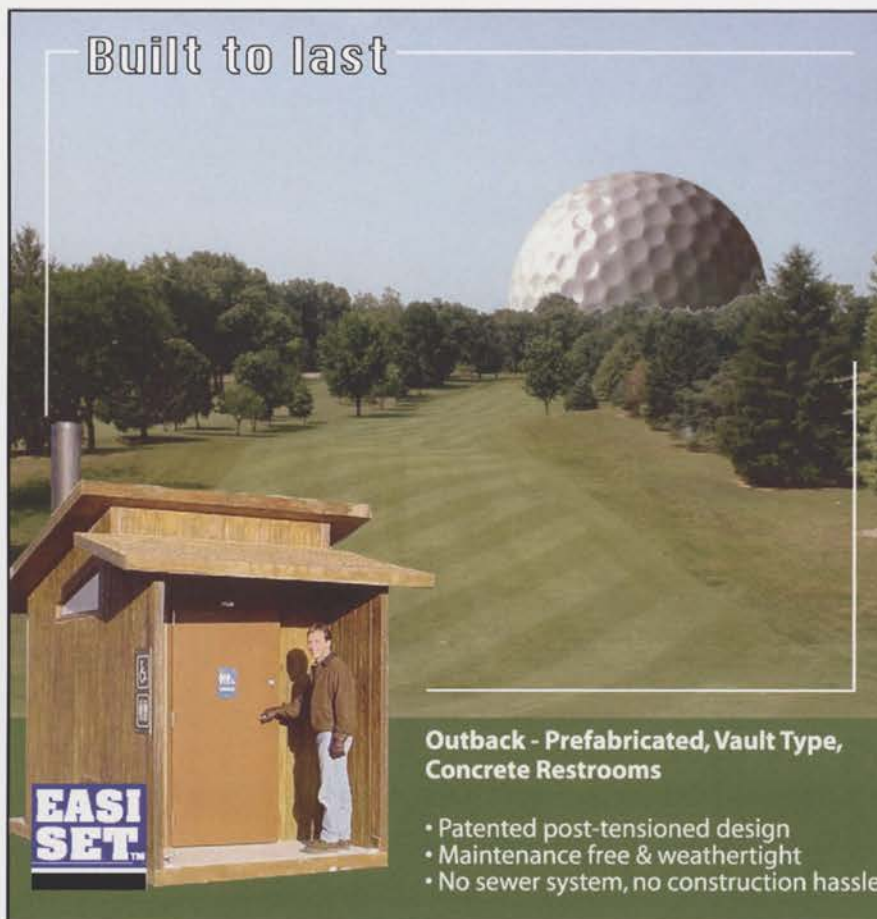
Jim Skorulski was pleased to announce that Julie Dionne of the Royal Canadian Golf Association will sit on the USGA's Research Committee. Julie has been involved with winter freeze injury research and should be helpful in promoting research in this area.

Although we are in the very preliminary stages, and no specific research topic was selected for study, it was agreed to pursue the following items:

To begin monitoring susceptible greens by data-logging surface vs. air temperatures and forwarding samples every two weeks to Dr. John Roberts at the University of New Hampshire. This will be accomplished by having 2 cooperators per region. Dr. Roberts would like to set up a communication network of updates and/or damage reporting through a hotline or email.

Drs. Ebdon and Roberts to communicate and forward a set of parameters for a specific research project, after performing

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a thorough literature search of the topic to avoid duplication of research completed or being performed.

Creation of a timetable of events associated to the furthering of this study. Formulating a game plan and forwarding it to the proper research funding sources for "seed money".

To continue to meet as a group on an annual basis to review progress and future planning.

Although the term "Winter Freeze Injury" is encompassing of many factors and at times unavoidable due to the forces of nature, it was widely accepted at this meeting that more could certainly be done to give us all

improved understanding of the issue. Please communicate your support of funding this research to your local association leaders! Formulating use of improved preemptive strategies and tools through research can benefit us all.



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- 3 Glasgow Rd, Scarborough, ME
- 68 S. Turnpike Rd, Wallingford, CT

Tips for Rapid Recovery

By David Oatis, Director, and Jim Skorulski and Jim Baird, Agronomists

March 22, 2004

While winter injury has not been as widespread or devastating on regional golf courses as compared to previous years, several golf courses, especially on Long Island, are reporting localized injury on putting greens. The extent of damage further to the north has yet to be determined. Most of the damage appears to have occurred in swales or along pathways where surface water drains from greens, indicating that the crown or growing point of the plant was damaged due to hydration and subsequent freezing temperatures. Annual bluegrass is better adapted to poorly drained, shaded,

and highly trafficked areas on the golf course compared to bentgrass. Unfortunately, this species is highly susceptible to winter injury. Although there is no guarantee of preventing future injury outside of a mild winter, the best defense is to provide the best possible growing environments by improving both surface and subsurface drainage, providing more sunlight, and reducing concentrated traffic patterns on turf.

The following tips are provided to help expedite turf recovery from winter injury:

1. Analyze the situation. Determine the cause of death (i.e., type of injury, turfgrass species killed) and contributing factors (e.g., drainage, shade, traffic, etc.). Bring plugs indoors from areas that appear damaged or have a history of damage to help determine if, when, and how the damage occurred and to help expedite the recovery process.

2. Act quickly. Even though turf recovery is dependent upon warmer temperatures, implementing your recovery plan as soon as possible will ensure the fastest possible return to expected playing conditions. Obtain covers as soon as

possible to begin to elevate soil temperatures and help with moisture management. The covers also can help prevent any further injury to any partially damaged plants.

3. Communicate with Golfers. Chances are that many of your golfers were not in the region and certainly not on the golf course during the winter to see the conditions that contributed to the injury. Take pictures throughout the winter and spring in order to support written communication (e.g., e-mail, newsletters, bulletin boards) with golfers. Furthermore, pictures help to evaluate the progress toward turf recovery.

4. Correct Growing Environment. There is no better time than the present to improve growing environments and encourage bentgrass growth by removal of trees or other vegetation that impede sunlight or traffic flow, and improving aeration by installation of drainage or more aggressive cultivation (e.g., core, deep-tine). The same poor growing environments can contribute to turf loss during the summer as well.

5. Close the Area(s) to Play. No one likes to play on temporary greens, but eliminating traffic will give the new seedlings the best chance of survival. If damage is localized on a green, rope it off as Ground Under Repair.

6. Seedbed Preparation. Use a slicer seeder and or shallow aerator to maximize seed to soil contact. Resist

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the temptation to repeat this procedure too often at the risk of damaging newly emerged seedlings. Instead, spot spike and seed areas that do not establish within a reasonable length of time. Use an improved bentgrass cultivar at a rate of 0.5-1.0 lb. pure live seed per 1000 sq. ft. Use of pregerminated or primed seed may help expedite germination and establishment, but soil temperature will play a more important role.

7. Elevate Soil Temperature. Use a permeable cover or dyed topdressing sand in order to help elevate soil temperature. Covers may need to be removed and replaced on a daily basis according to environmental conditions.

8. Maintain Conservative Cultural Practices. Apply 0.25-0.50 lb. N per 1000 sq. ft. using a starter fertilizer following seeding, and maintain light, frequent applications of nitrogen throughout turf establishment. Apply the appropriate fungicides to control diseases that commonly occur in late winter and early spring as well as diseases such as damping off that can occur underneath a cover. Raise the mowing height and use solid front rollers on mowers to reduce stress on new seedlings. Spot irrigate lightly and frequently to meet the needs of the new, shallow-rooted seedlings.

9. Avoid Opening the Area(s) Too Soon. Maintain constant communication with golfers

about the status of turf recovery and what to expect in terms of playability once the areas are open for play. Ready for play may not mean ready for the same playing conditions (i.e., mowing height) as other non-injured areas.

As a reminder, paying for a Turf Advisory Service (TAS) visit by May 15, 2004 ensures your golf course a \$300 discount off the regular cost of all half-day (\$1,500) or full-day (\$2,000) visits in 2004. If you would like more information about a TAS visit, please contact either of the Northeast regional offices listed on the USGA Web site.

Source: Jim Baird, jbaird@usga.org or 610-515-1660

GOLFWEED'S SUPERNEWS SEEKS NOMINATIONS FOR TECHNICIAN OF THE YEAR

ORLANDO, Fla., (April 28, 2004) - Golfweek's SuperNEWS, the cutting edge magazine for golf course superintendents, is seeking nominations for its Technician of the Year award. The award recognizes the important role equipment technicians play in golf course maintenance.

SuperNEWS encourages superintendents to nominate technicians for the award at www.turfnet.com. SuperNEWS will use the following criteria in the selection process:

- technician's work ethic
- overall condition and dependability of the rolling stock
- environmental awareness
- crisis management

- shop safety
 - interpersonal communication
 - effective budgeting
 - inventory management and cost control.
- Deadline for entries is July 1.

"As important as equipment technicians are to superintendents, we think it's appropriate to recognize the best among them," said SuperNEWS publisher Dale Gardner. "Though just one will be chosen, we'll profile at least three finalists. So set aside your concerns that someone might lure your technician away -- and send us your nomination."

Last year SuperNEWS named Eric Kulaas its first Technician of the Year. Kulaas, equipment manager at Renaissance Vinoy Resort & Golf Club in St. Petersburg, Fla., was presented 'The Golden Wrench Award'.

Finalists will be profiled in the Sept. 3 issue of SuperNEWS, and the winner will be announced in the Sept. 14 issue. This year's award is sponsored by Foley United. Foley United, located in River Falls, Wis., is a manufacturer of sharpening equipment.

Golfweek's SuperNEWS is a bi-weekly magazine devoted to the business of designing, building and maintaining golf courses. It delivers the latest news and explores issues relating to golf course maintenance, development, management, construction and design. SuperNEWS is owned by Turnstile Publishing Co. based in Orlando, Fla. In addition to SuperNEWS, Turnstile Publishing Co. publishes Golfweek, TurfNet Monthly, TurfNet.com and Golfweek.com.

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