

THE GREEN SHEET



VOLUME IX, PART 4, JULY/AUGUST, 1993

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION



Joe Pantaleo, 2nd from left, is congratulated by his teammates Whit Derrick, Glen Klauk and Mark Hopkins for winning this year's Poa Classic with a fine 71 to finish one stroke ahead of Fred Klauk at Flamingo Island Club in Naples. Story on page six.

UPCOMING EVENTS

July 12 West Coast annual meeting,
Avila CC

July 13 Everglades chapter meeting,
Olde Hickory GC, Ft. Myers

July 14 Treasure Coast golf outing,
Indianwood GC, Indiantown

July 18 International Turfgrass
- 24 Conference, The Breakers

July 19 South Florida annual meeting,
TPC at Eagle Trace

July 21 Palm Beach annual meeting,
The Hamlet GC

July 21 Central Florida chapter
meeting, Sugar Mill CC

July 23 North Florida Transition
- 25 Tournament, Jekyll Island

July 31 FGCSA Annual Board of
Directors Meeting/Election of
Officers, Bonnet Creek GC

Aug. 1 FGCSA seminar, "Hazardous
Waste Management, Petro-
leum Spills, and SARA III
Regulations", Bonnet Creek
GC. See page 3 for details.

Aug. 1 Crowfoot Banquet with
FGCSA Awards Presentation

Aug. 2 Crowfoot Open, Bonnet
Creek GC, Osprey Ridge

Aug. 9 North Florida chapter
meeting, San Jose CC

Aug. 23 West Coast chapter meeting,
Lansbrook GC

Sept. 26 FTGA Research Tournament,
Sun City Inn, The Cypress and
Kings Point, followed by Toro
Corn Boil, Simmons Ranch

Sept. 26 FTGA Team Championship,
River Hills CC, Valrico,
followed by Toro Corn Boil

Sept. 26 FTGA Conference & Show,
- 29 Tampa. Exhibitors call
FTGA at 407-898-6721 for
Booth registration

President's Message by Mark Jarrell, CGCS

I typically utilize this space to update our members on the various activities of our association or preach about the necessity of greater superintendent involvement. This time I'd just like to offer some food for thought.

My perception of the superintendent's status in the golf industry — respected and distinguished, the indispensable professional and key person at any golf facility — received a jolt when in conversation with a good friend on the commercial side of the business. His perception was that superintendents are not perceived that way by the people who control the purse strings at a club, and that superintendents had lost some of the respect they had been given from the people they work for over the past twenty years or so.

As evidence, my friend cited the increasing numbers of green committee chairmen, general managers, developers reps, or other club officials that he dealt with to consummate an equipment sale as opposed to the superintendents who made such decisions in the past. His experience was that superintendents were being left out of the loop more often in many decisions directly involving the golf course maintenance operation. He offered the opinion that we ourselves had created this dilemma by demystifying our profession — proper education and training made a golf course superintendent instead of trade secrets and voodoo. There seems to be no end of available applicants with the proper credentials. He also stated he thought a majority of superintendents lacked sufficient business savvy.

I respect this person's opinion and intellect very much,

so I could not dispute the veracity of his statements. Is this representative of what's happening to our profession? Is this a cause and effect of club's hiring less qualified superintendents to avoid the big salary?

I'd like to think this isn't a trend; that every year I become more valuable to my club because I continue to learn and grow as a



Mark Jarrell, CGCS

professional. There's not a doubt in my mind that I would fail attempting to perform what is required of superintendents today with the level of knowledge and training I had when I started in this business twenty years ago — the business is much more technical and demanding.

Looking around me at seminars and conferences, I'm always amazed at the knowledge and capabilities of the other superintendents in attendance. I'm also amazed when I hear of a club placing their most valuable asset in the hands of someone of limited experience with the rationale of "saving money".

I'm sure there is a moral here, but I haven't yet figured it out. Those of you with better minds can call me with your thoughts.

THE GREEN SHEET

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Deadline next issue, August 15.

1993 International Turfgrass Research Conference

July 18-24, 1993

Daily Passes Available for FGCSA Members

For the first time in 20 years, the International Turfgrass Research Conference will be held in the USA, and it will be right here in Florida at the Breakers in Palm Beach!

Registration for the full week of events is \$475.00, and will provide the maximum opportunity for interacting with turfgrass experts from around the world. Full registration includes the Welcoming Celebration Buffet Dinner on Sunday evening, the Beach Party on Tuesday evening, the Turfgrass Tour and lunch on Wednesday, and the Banquet on Friday evening. Contact Dr. George Snyder (407-966-3062, FAX 407-996-0339) or Dr. John Cisar (305-475-8990, FAX 305-475-4125) for registration information.

For members of the FGCSA who can only attend selected educational sessions, special Daily Passes are available for just \$35.00/day in advance or \$50.00 at the door. Register with Ms. Marie Roberts, Executive Secretary of the FGCSA, for advance payment passes before the start of the Conference.

CONFERENCE HIGHLIGHTS

- 14 DACS CEU's are offered for educational sessions on Tuesday, Thursday, and Friday.
- .5 CEU's for GCSAA Certified Superintendents are offered at the Friday program.
- Over 120 Presentations by speakers from over 15 countries.



This year's Crowfoot weekend activities begin with the FGCSA Board Meeting at noon on Saturday, July 30th, at the Bonnet Creek Golf Club meeting room. The annual meeting and election of officers will take place at the conclusion of this meeting, approximately 4 p.m. **All interested local chapter members are invited to attend.**

Practice rounds will be available on Saturday and Sunday. Tee times may be made at 407-824-2270. Accommodations can be made at Walt Disney World's Dixie Landings located on Disney property. Call 407-934-3199 for reservations.

Sunday begins with the FGCSA seminar on Petroleum and Hazardous Waste Disposal at 7:30 a.m. at the Bonnet Creek Golf Club meeting room. This seminar has been approved by the GCSAA by .5 CEU's and approval has been requested from the state for Restricted Pesticide credits. **You do not have to be registered for the Crowfoot Open in order to attend the seminar.**

Sunday night's activities begin with cocktails at 6:00 p.m. followed by the banquet at 7:30 p.m. Tickets must be purchased in advance. The annual FGCSA Distinguished Service Award will be announced during the banquet as well as the recipients of the Presidents Award for Lifetime Service.

The Crowfoot Open will begin on Monday with a 9:00 a.m. shotgun start on Walt Disney World's Osprey Ridge. Cash bar and awards will follow in the Club House.

Crowfoot Seminar

In conjunction with the Crowfoot weekend, the FGCSA will sponsor a five hour seminar on Sunday morning, August 1st, at the Bonnet Creek Golf Club. The course outline is as follows:

Rich Quinn, President, Orange Petroleum Co., a pollutant storage contractor, will speak on "Regulations Governing Fuel Systems."

Gene Pope, manufacturing representative for petroleum equipment, will speak on "Types of Underground and Aboveground Fuel Tanks."

Scott Seyfried, Geologist with ten years experience in environmental clean up, will speak on "A Typical Golf Course Petroleum Clean-Up."

J R. Wynne, Marketing Manager for PetroPac, will speak on "Selecting a Contractor or Consultant"

Paul Streifel, Geologist with ten year experience in hazardous waste, will speak on "Sara Title III Hazardous Waste and Storage".

David Court, Chairman of the FGCSA Education Committee, reports that this seminar has been approved by the GCSAA for .5 CEU's toward Certification and that approval has been requested for 2 CEU's toward the Florida Restricted Pesticide License.

DATE: Sunday, August 1st
PLACE: Bonnet Creek Golf Club
TIME 7:30 a.m. - 1:00 p.m.
TOPIC: Compliance with Sara Title III with regard to Petroleum Spills and Hazardous Wastes
COST: \$35.00 Pre-registration; \$50.00 at door
CALL FGCSA at 1-800-732-6053 for PreRegistration Forms.

The Spring 1993 meeting of the FGCSA Board of Directors was called to order by President Mark Jarrell at 8:00 a.m. on Saturday, May 15th, at the Naples Beach Hotel.

All officers except Scott Bell were in attendance. Big Bend was the only chapter not represented.

SECRETARY/TREASURER: Paul Crawford submitted the minutes from the Winter 1993 Board Meeting. Minutes were approved.

Paul then presented a rough draft of the proposed FGCSA operating account budget for the upcoming fiscal year. Several budget items were discussed. It was decided: 1) to continue leasing a postage meter rather than purchasing one; 2) survey should be done bi-annually rather than annually; 3) more suppliers should be solicited to co-sponsor the reception at the GCSAA Convention. The Florida Green could underwrite any expenses that exceed the budgeted amount and invite long term advertisers to attend the reception; and 4) secretarial expenses will again be reflected under those projects that show income, i.e., Green Sheet, Membership Directory and the Florida Green.

The FGCSA will continue to share expenses with the FTGA for a lobbyist. Several chapters indicated that they would contribute to the lobbyist account: South Florida - \$1,000; Seven Rivers - \$1,000; Palm Beach - \$1,000; and the West Coast chapter is holding a tournament in June with proceeds going to help with this funding.

Income generated by our three publications (Florida Green, Green Sheet, and Membership Directory) was discussed. All three projects are self supporting. The Green Sheet is on a break-even basis with the advertiser while profits from the Florida Green and the directory will be added into the income projected for the operating budget. This will enable the FGCSA to continue supporting turfgrass research without raising membership dues. **However, it was decided the Board should consider a \$10.00 increase in dues before the end of 1994.**

The Florida Green budget was discussed. If the present level of advertising support continues in 1993, the magazine will continue to grow and show a profit. As we get more pages in the magazine, we will need more superintendents to write articles. Tom Benefield asked all External Vice Presidents to continue urging their members to get involved by writing.

A \$7,500 C.D. was used to establish the Florida Green account. This money will be re-invested as a reserve account as soon as the Florida Green account becomes solvent. Accounts Receivable for the first issue (Spring) stand at \$35,000 so it will take some time before this happens. Media kits have been sent to all External VP's to use in soliciting new ads from those suppliers that you deal with who are not currently advertisers in the magazine. **The continued success of the magazine depends on all chapters becoming involved — by contributing articles and by soliciting new advertisers.**

It was decided to close the Hurricane Andrew Relief Fund and put the balance (\$775.50) into a savings account for an emergency fund.

Tom Benefield made a motion that the FGCSA donate \$500 to the International Turfgrass Society to defray expenses of the Conference that is being held in Palm Beach in July. Dale Kuehner seconded the motion. **The motion was passed.** Dr. Cisar is looking for courses in the Palm Beach and South Florida area that will allow participants to play their courses during the week of the Conference.

A finalized budget will be proposed at the annual board meeting.

AWARDS: Nominations for Presidents Award for Lifetime Service and Distinguished Service Award have been received. The Executive Committee will review the nominations immediately after the Board Meeting. Letters will be sent to those chapters who made a nomination for the Presidents Award.

BY-LAWS: John Gallagher submitted the following amendment to the FGCSA By Laws regarding a new membership

category. **ARTICLE II.** Add a Section 1A to read: "Those superintendents wishing to be members of the State Association shall have the right to petition through a special member category (i.e., At Large Membership), of the FGCSA to the Executive Committee of the FGCSA for membership to said association. In order to qualify, applicants must demonstrate hardships that prevent them from joining their local chapter of the FGCSA. All rights, privileges and rules of the FGCSA will apply to these special memberships, except that of holding office." It was noted that this will leave the Executive Committee latitude to accept or deny the petitions. **A motion was made to approve the By Law Change. The motion was approved.** The dues structure and membership application form was referred to the Membership Committee.

EDUCATION: Registration for the Poa seminar on Golf Course Design and Construction stands at 51. Details of this year's Crowfoot seminar can be found on page 3. The 1993 FGCSA/GCSAA Regional Seminar will be held in Palm Beach in November.

Brigid Braun discussed the educational program at the National. Gary Grigg discussed the changes that are taking place at GCSAA headquarters in regard to Certification. The application fee for requesting CEU's at local seminars has been discontinued. The GCSAA has reinstated a Certification Committee which will review the current testing procedure for the certification test and also study evaluation forms from those attending GCSAA seminars.

CROWFOOT: Joe Ondo reported that this year's Crowfoot Tournament will be held at the Osprey Ridge GC. He handed out registration forms to all chapters. Those wishing to stay at the Disney hotel are encouraged to book early as our room block is limited.

POA: Prentis Knotts reported that 128 players have signed up for the Poa Classic. The ratio is 70/30 superintendents to suppliers. He expects the Tournament to set a new record in total funds

generated for research. 275 people have made reservations for the banquet and Vegas night activities set for Sunday.

FTGA: Jerry Redden, FTGA President, reported that FTGA membership now stands at 851 members. The next Tampa Show already promises to be larger than the Jacksonville shows. The FTGA has worked to re-establish Florida Turf Certification by 1994. The work on the Turf Survey is on schedule but funding is slow to come in. Jerry noted that the FTGA is extremely grateful for all the financial help it has received from the FGCSA and its local chapters and individual members. The Envirotron completion date is set for September. A lot of money has been spent on this project and we need to be sure to use the facility to its full capacity. It was suggested that the students at LCCC could play some part in maintaining the equipment for the Envirotron. Jeff Hayden noted that his club employees could also participate in this program.

The SFGCSA presented Jerry with a check for \$930 from Lank Oil Company to be used for the mole cricket project.

Joe Ondo reported that the Central Florida chapter is considering a Bylaw change whereby a supplier must be a member of the FTGA in order to apply for membership in their chapter.

LOBBYIST: Dr. Tom Latta introduced Mike Goldie who is the lobbyist who has been working for the FTGA/FGCSA since October. His duties have been to represent the golf course industry during legislative sessions and to publicize the positive nature of golf courses. The FTGA Survey should help in publicizing the wide-spread and positive points of our industry. Mike noted that this past year has been a quiet one for laws passed but that the DER and DNR merger created a lot of excitement and potential changes. He discussed the Benlate legislation; the Solid Waste Management issue; and the Toxics Use Reduction bill. He noted that the Toxic Use bill was defeated this year but forecasted that it would be back again next year.

It was suggested that Mr. Goldie look into the problem that the Ft. Lau-

derdale Research Station has with Florida Atlantic University and their plan to try to relocate the IFAS Center. All golf course superintendents should write to their state senator and let them know that this would be a bad idea.

FUND RAISING: Joe Conoly, Todd Himelberger and Terry Sauvage presented a program from Rhone Poulenc that will generate funds for research. The superintendent of a golf course must fill out a short profile of his golf course maintenance program and send it to the FGCSA for distribution to Rhone Poulenc. See page 7 for details.

RESEARCH: Dr. Elliott reported on the progress of the Tifdwarf project. The Foundation material Tifdwarf is the standard; 5 of the plots are pure bred. There will be 12 different types of grasses planted when the second phase is completed, sometime late in June. Plots will be cut at 3/16". A triplex has been donated by Ron Wright at LaGorce. Marcus is still in need of a grinder.

A discussion was held on getting a 20 x 30 building constructed for equipment storage. Given the current situation with FAU, it was thought that this should be tabled for a few months.

A suggestion was made that the Research Committee meet to begin actively pursuing building a research green in Gainesville, preferably in the area of the Envirotron. It was noted that this location would be ideal since there is a definite weather distinction between the

Gainesville and the Ft. Lauderdale area.

LCCC: A report was given on Lake City Community College. This year there were 57 seniors in the program and 45% of these found employment. There are 120 applicants for the 45 accepted in the golf maintenance program.

GCSAA: Gary Grigg reported that new By-law Amendments are being worked on that will be more in tune with membership needs. He also noted that the GCSAA is planning a large meeting in September where a representative from each GCSAA chapter will be invited to attend. The GCSAA will cover room and board for the representative during the meeting and the chapter will be responsible for airfare and other miscellaneous expenses. It is hoped that this meeting will generate lots of interest from around the country and create a more unified organization.

He also mentioned a new program that is in the conceptual stage where the GCSAA could become more involved with local chapter problems. More information on this project will be coming soon.

NEW BUSINESS: Seven Rivers chapter is planning an Envirotron Tournament in June to raise substantial funds for the Envirotron. They have received good supplier support, particularly from Lesco and Ag Resources, and Western Golf Company is donating the use of the golf course for the day.



FTGA/FGCSSA lobbyist, Mike Goldie, and Dr. Tom Latta gave an informative legislative update during the FGCSA Spring Board of Directors Meeting.

FGCSA Chapter Golf Tournaments Raise Dollars for Research

Many of our local chapters have recently held major fundraisers in the form of golf tournaments. We would like to acknowledge their efforts with a brief recap of each event.

The FGCSA and all of these chapters would like to thank the suppliers and participants who supported these tournaments. It is through their generous contributions that these events are financially successful. All FGCSA members are urged to support the suppliers who sponsor these events.

CENTRAL FLORIDA CHAPTER:

NAME: Chapter Championship/
Turf Field Day
DATE: June 9, 1993
PLACE: Timacuan G&CC
HOST: Mark Stenstrom
OF PLAYERS: 112
DOLLARS RAISED: \$5,500
LOW GROSS: Dan Burgess,
Windermere
LOW NET: Geoff Coggan,
The Great Outdoors

EVERGLADES CHAPTER

NAME: Poa Annua
DATE: May 17, 1993
PLACE: Flamingo Island Club
HOST: Jim Lerner
DOLLARS RAISED: \$2,800
LOW GROSS: Joe Pantaleo,
Ft. Lauderdale CC
LOW NET: Jerry Redden
TEAM WINNERS: Everglades
chapter: Prentis Knotts, Jim Osburn,
Scott Hamm and John Van Vranken.

NAME: G. C. Horn Tournament
DATE: May 15, 1993
PLACE: Naples Beach Hotel
HOST: Dick Naccarato
OF PLAYERS: 65 teams
DOLLARS RAISED: \$6,000
WINNERS: Jim Bridwell, UF GC
Craig Boller, Meadowbrook

NORTH FLORIDA CHAPTER:

Transitional Tournament will be held
July 23rd - 25th.

PALM BEACH CHAPTER:

NAME: Future of Golf Tournament
DATE: June 12, 1993
PLACE: Emerald Dunes
HOST: Chip Fowkes
OF PLAYERS: 120 players
DOLLARS RAISED: \$8,000
A FLIGHT WINNERS:
Gary Fischer, Steve Pearson, John
Majewski and G. Onorati
B FLIGHT WINNERS:
Dave Demmery, Charlie Row,
Scott Blasie, and Greg Hofstetter.

RIDGE CHAPTER:

NAME: Ridge Invitational
DATE: April 26, 1993
PLACE: Grasslands G&CC
HOST: Roy Wilshire
OF PLAYERS: 85
DOLLARS RAISED: \$4,000
LOW GROSS:
Mark Hopkins, Sun N Lake
LOW NET:
Chuck Rogers, Saddlebrook Resort

SEVEN RIVERS CHAPTER:

NAME: Envirotron Classic
DATE: June 28, 1993
PLACE: World Woods GC
HOST: Bob Wagner

Results of this major fundraiser were
not available at press time.

SUNCOAST CHAPTER

NAME: Suncoast Scramble
DATE: April 20, 1993
PLACE: Venice G&CC
HOST: Troy Smith
DOLLARS RAISED: \$7,000
WINNERS: Lake Venice G&CC

WEST COAST CHAPTER

NAME: 2nd Annual FLOG Day
DATE: June 10, 1993
PLACE: East Lake Woodlands
HOST: Carl Bronson
OF PLAYERS: 55
DOLLARS RAISED: \$1,600
WINNER: Countryside CC team
led by Dale Reasch

Annual Research Tournament will be
at Pasadena Y&CC on October 25th.



Chuck Buffington and Mickey Lovett present a check for \$7,300 to Mark Jarrell, FGCSA President, as partial proceeds from the 1992 CIBA-Geigy Rebate Program. See page 7 for a description of their 1993 Program.

NEW FUND RAISING PROGRAMS OFFERED

Rhone-Poulenc Program

In 1992, Rhone Poulenc Ag Company implemented a program to collect profiles on golf courses throughout the United States. We had expected a 10% to 15% participation by golf course superintendents, but were very surprised and pleased when we had a 33.5% participation nationwide, and an incredible 60% participation in Florida.

This year, we are again asking you to complete profiles for your course. As an incentive for your co-operation, we have agreed to donate up to \$15.00 to the FGCSA for each properly completed profile we receive. New this year, we also have made available our Landscape Problems and Solutions guide. If you have a landscape supervisor who you feel would benefit from this program, ask them to fill the profile out and we will contribute \$5.00 for each profile.

By completing these profiles, you will automatically be included to receive important notices of changes in labels, MSDS sheets and other product bulletins from Rhone-Poulenc.

This program is very simple and easy to administer. No purchase is required and no records must be maintained. Substantial funds can be generated for your Association.

If you have any questions, contact your chapter External VP or your local Chipco representative.



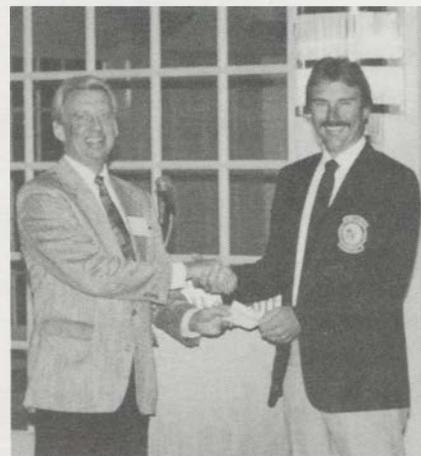
Rhone Poulenc representatives Joe Conoly, Todd Himelberger, and Terry Savage explain the details of their program at the FGCSA Board Meeting in Naples.

CIBA-Geigy Program

The 1992 CIBA-Geigy Florida golf course superintendent program resulted in \$8,700 being donated to the FTGA turf research programs. These donations were made by 61 Florida golf courses as a result of assigning the proceeds of CIBA's Prescription Control Program based on their purchases of CIBA product to the FTGA.

CIBA Turf & Ornamental Products announced the continuation of this program for 1993 along with a change which will allow for even easier participation. The three product minimum has been dropped. Now all that is needed is a cumulative purchase minimum of \$2,000 of CIBA Products (Primo, Award, Pennant, Subdue, Triumph, Banner) between October 1, 1992 and September 14, 1993 to qualify. That means your overseed purchases last fall will probably qualify.

Enrollment in the program is critical to its success. You will be given the opportunity to sign up at your local FGCSA chapter meeting. You must enroll in order for your purchase records to be obtained from your distributor. This service is provided to you by your Florida CIBA distributor(s) at your request upon enrollment. This saves you the inconvenience of having to have your club do the paperwork. Doing the paperwork yourself is still an option, if you like paperwork. Contact your local chapter officers for details.



John Demaree of DowElanco presents a \$2,700 check to Greg Plotner, FGCSA Fundraising Chairman, at the USGA Green Section Meeting in April. This check represented the funds raised from the DowElanco 1992 Rebate program on sales of Surflan, Rubigan, Gallery, Pageant and Dursban.

DowElanco Program

To assist businesses in responding to safety and regulatory issues in a responsible and cost-efficient method, DowElanco has developed its **Responsibility Comes First** product stewardship program. By purchasing active ingredients available in DowElanco branded turf and ornamental pesticide products or formulated goods, golf courses earn points which can be redeemed for safety and response kits, and to make donations to research and trade associations. This new option is an opportunity to express appreciation for the efforts of associations and to demonstrate continued support for their endeavors that benefit the turf and ornamental industry.

For an informational brochure about **Responsibility Comes First** or to participate in the program, turf and ornamental professionals should call 1-800-352-6776 or contact their local DowElanco sales representative or distributor.

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