

PUBLISHED FIVE TIMES YEARLY FOR LAWNTHUSIASTS

KEEPING SPRING IN SUMMER LAWNS

THIS year you can be assured of greater summertime enjoyment from your lawn than has ever before been possible. This is due to the development of the new Weed/Feed compound, as announced in the preceding LAWN CARE No. 94.

While the story has been told over the country, we wanted to be doubly sure that readers of LAWN CARE realize there is something new and vital for the summer maintenance program. It is the easy-to-use dry compound which, when scattered over the lawn, produces the double benefit of destroying broadleaved weeds while nourishing the grass to thicker, greener growth, both at the same time.

The new process is so simple and easy that it's hard to grasp at first. But it works. What has been done is to combine the potent weed-killing factor of Scotts 4-X with the best mild and slow acting sources of grass food. The combination has been "lawn tested" during recent summers, and further proven by extensive greenhouse tests during the winter months.

In past years it has not been too difficult to have a nice green lawn in the spring when rains were abundant and the sun not too hot. But the average lawn would go into a summer slump just when the family might enjoy it most. In spite of faithful watering, the grass took on a tired, ragged look. Most folks hesitated to feed in the summer for fear of burning the grass and having it look worse. Weeds, meanwhile, equipped with greater reserves of food and moisture in their thick stems and larger roots, continued fresh as daisies.

Now the story is different. As your lawn enters that heretofore doldrum season it may be safely treated with the new combination of Scotts Lawn Food plus Weed Control. This provides a safe, slow acting feeding and while that process is going on the weeds receive a knockout powder from which they will not recover.

Some folks in the South have already reported on their experiences with the Weed/Feed material. Here is a sampling of their comments:

"... Pleased with nice free flowing texture and almost complete absence of dust and odor."

". . . Tried your Weed/Feed on patches of chickweed which nothing else seemed to touch. Plants are already bleaching out so I am very hopeful."

". . . Used Weed/Feed last week and the results are positively amazing. We applied it Wednesday and the weeds have already turned brown."

Any issue of LAWN CARE stimulates a lot of reader correspondence which is most welcome as it lets us know what you are thinking and how we may be of further help to lawn enthusiasts in general. On the back page are some of the questions brought up about the new Weed/Feed treatment after release of LAWN CARE No. 94.

Other Lawn Hints

After an excessively wet and cold spring, the weather may suddenly turn hot and dry. If so, watering may need to be started earlier than suspected.

Water-logged soils restrict the grass root system because oxygen is excluded. As rains diminish, the upper inch or two of soil dries. Since the roots have been restricted to this zone they suffer injury unless the surface moisture is replaced.

The general recommendation is to water lightly and frequently to keep this surface zone moist. As the deeper soil drains, and roots can extend, watering can be less frequent and heavier. Examine the soil occasionally by cutting a plug as you would inspect a watermelon, and replace moisture before the grass begins to wilt.

The complete watering program is set forth in LAWN CARE No. 60.

Continuous rains, though they keep the grass green and lush at the time, also carry away soluble plant nutrients in the drainage water before the grass needs or can make full use of them.

In addition, the rapid, lush growth of grass takes its toll of nutrients in producing unusual amounts of foliage.

These are two very good reasons for giving your lawn another serving of nourishing food in the summer.

Most lawns, except those of Bentgrass, thrive better in hot weather if not cut too closely. The roller should be adjusted so that the bedknife is $1\frac{1}{2}$ to 2 inches above the floor level.

Synchronize the frequency of cutting with the rate of growth. Collect clippings when they are so heavy that they may smother the grass beneath. Otherwise clippings may be collected or allowed to drop at the discretion of the lawn owner. The light mulch they furnish is slightly beneficial for moisture retention. See LAWN CARE No. 54.

SIRS:

Our lawn has always been more or less a poor one, but the suggestions that we received from you made us realize that our lawn from now on can be much more of a pleasure. It is our intention to feed and care for our lawn in the Scott manner. This is a great simplification over our past procedure wherein a beautiful lawn resulted but twice a year; it would get terribly scorched and burned, and the waiting while it would again gain its health was always embarrassing. L. C. S.

Cleveland, Ohio.

Reduce Hay Fever And Ivy Poisoning

Many LAWN CARE readers will want to join in the concerted effort to help get rid of ragweed and poisonous varieties of ivy, oak and sumac. A substantial contribution can be made at little cost and effort. One less ragweed may mean one less sneeze for several victims in your own neighborhood. One less plant of poison ivy, oak or sumac may save some poor soul the awful agony, itch and rash of a severe case of poisoning.

In the last two years, neighborhoods, cities and even metropolitan areas like New York City have banded together to reduce the suffering of hay fever victims by the killing of ragweed. It's easily done by spraying infested vacant lots with a material like Scotts 4-X some time between June 1 and August 10. One packet in a gallon of water makes a death spray for a thousand or more plants. Use it any day when rain is not imminent.

Poison ivy, oak and sumac are a bit more difficult in that a second or third treatment may be needed. Even so, the extra effort will pay off in the satisfaction of a good deed done.

Try to enlist your neighbors, your community and your friends in the campaign to stamp out ragweed and poison ivy. At least make a start yourself. Others will surely follow suit.

NUMBER 95

Chinch Bugs Hit the Dust

As announced in LAWN CARE No. 94, Scotts Pest Control is now available as a convenience material that is easily used to keep various lawn insect pests in check. The active ingredients are DDT and SABADILLA, two wardeveloped chemicals which are effective yet safe to use from the standpoint of humans, pets and birds.

In addition to the grubs of Jap Beetles, Pest Control is suggested for use on the following:

Hairy Chinch Bugs, active in hot, dry weather, June through August, can be about the most destructive of lawn pests. They are no larger than the smallest of ants. Full grown are about $\frac{1}{3}$ inch in length.

Chinch Bugs, working in colonies, obtain their food by piercing grass stems and sucking vital juices from them. In time the plant is severely injured or even killed.

Since Chinch Bugs live only in above ground vegetation, applications of Pest Control need only be made when they are at work on the grass. For further details on Chinch Bugs, see Lawn Care No. 80.

Sod Webworms also feed on grass above ground, but they actually cut off the blades and drag them into their silk-lined burrows. These worms, mouse-gray in color, are about an eighth inch in diameter, a half inch long. They also are active in warm, dry weather, are controlled the same as Chinch Bugs.

Army Worms and Cutworms are sometimes active in lawns but they do no direct damage. However, birds may tear up turf trying to get at them. Pest Control also helps keep these species in check.

Ants do little harm to lawns except when they form mounds as described in Lawn Care No. 84. Where obnoxious, their numbers can be substantially reduced by placing a pinch of Pest Control at openings to the nests.

One reader got rid of two lawn pests while aiming for a third—Jap Beetle Grubs. Before DDT and Sabadilla were available he treated his lawn with lead arsenate. In his words:

"This immediately stopped skunks from digging up the lawn to get the grubs. As many as 100 small holes were formerly dug in one night. The best result was elimination of mole damage. A mole just will not enter a treated area. I live in a wooded section with no near neighbors and moles run rampant. They approach my lawn again and again and stop."-F. H. Best, Westfield. New Jersey.

SIRS:

Why crab about Crabgrass? Pull out the young plants in June and later. Thirty minutes per week, up and down the lawn with eyes glued to the turf, will do it. It's not a burden but a pleasure to think of all the later trouble and damage you'll save.

C. O. RANSOM.

Weeds and Communists

Weeds and Communists have something in common. Weeds have a perfect right to be, grow, flourish and propagate. These rights constitute their civil liberties. Weeds are vigorous, which is one reason they are regarded as weeds. Weeds are not essentially different from other plants, except that a majority of our people have acquired a dislike for them, and value other plants more highly. It has come to be accepted that certain plants are "good" such as "flowers," and other plants are "bad" such as "weeds." Most people agree on these valuations.

The question is what to do about the weeds? Some of them look like flowers, but aren't. Clumsy gardeners pull up the flowers as well as the weeds, which doesn't help the garden. Others resort to weed killers indiscriminately, but this is apt to kill the clovers. So weeding is a nice job, and must be done with care. Even a law prohibiting weeds doesn't kill them.

One of the best ways to fight weeds in a lawn is to get the grass so sturdy that it chokes out the weeds. This has something to do with the standard of living of the grass plants.

There's one point on which Communists and weeds are not quite alike. Weeds do not change color over night and do not jump from one side of the garden to the other. They have a good deal of honesty and integrity.—from Notes of the Times, Kiplinger Magazine, May, 1947.

Questions About the New Summer Lawn Treatment

What's new?

Scotts Weed/Feed compound.

What is it?

A clean dry powder packing the weed-killing wallop of Scotts 4-X plus a generous supply of rich grass food.

Poisonous?

No. Nothing to harm children, pets, birds or bees.

How applied?

Easily broadcast over the lawn by hand or with a Scott Spreader. Use just as it comes from the package. No mixing. No fuss.

What's it do?

Kills broad-leaved lawn weeds while nourishing the grass to greater vigor, brighter color. It encourages the grass to fill in spots vacated by weeds.

Control Crabgrass?

No. It does not injure any kind of grass, desirable or undesirable. There is still no fool-proof chemical control of Crabgrass.

When?

Any time during the growing season. June or July is ideal. Safe in hot weather. Safe on Bentgrass, too.

Watered in?

No. Avoid watering day applied. After that neither rain nor sprinkling interferes with action.

Cost?

Two jobs accomplished at no more cost than separate weeding and feeding.

On a new lawn?

It's better to wait until the grass has been cut once or twice. If new grass interspersed with old—OK.

Effect on seeds?

Either apply two weeks before seeding or after young grass is established.

If Turf Builder applied?

All right—in fact, a good follow-up in a month, especially after an extremely wet spring.

Harmful to flowers and vegetables?

Yes. Acts on most of them the same as on weeds.

Is Scotts 4-X still available?

Yes. The most convenient for those who prefer spray application, or for Ragweed, Poison Ivy, Sumac control.

What is best lawn program?

MARCH-APRIL. Feed with Turf Builder. Sow Scotts Seed as needed.

MAY-JUNE. Get rid of weeds, bolster grass with Scotts Lawn Food plus Weed Control.

JULY. If grass is off color or thinning, apply again or give light feeding of Turf Builder.

August. Watch for Crabgrass seed heads. Pull off or rake up and mow to prevent ripened seeds falling to ground. Catch clippings.

If broad-leaved weeds are bad, apply Scotts Lawn Food plus Weed Control at least two weeks prior to planned seeding date.

SEPTEMBER-OCTOBER. Feed with Turf Builder. Sow Scotts Seed to take advantage of this ideal growing season.



EVERY PACKAGE OF SCOTTS LAWN CARE PRODUCTS BEARS THIS TRADE - MARK AND IS SEALED FOR YOUR PROTECTION