January 1982



Golf Course Superintendents Association

OF NEW ENGLAND, INC.

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# Dean Does It Right

An era of its own making comes to an end this month when Dean Robertson finishes his final tour in the role of director on the board of the Gold Course Superintendents Association of New England.

The event is worth noting because it marks the passing of meaningful and offical participation in NEGCSA matters from one generation to another.

Robertson doesn't wish to convey the feeling that "old timers" relationship with the association diminishes and disappears with the decision to allow younger members to assume the major responsibilities of conducting its operation. However, he realizes that he's reached a state in his professional career when it's time to accept the role of observer, maybe critic.

"I came onto the board almost from the day I joined the NEGCSA," Robertson remarked. "My first job was Newsletter Chairman. I kept at it until I took the natural route up the line and topped it off by serving as president. Now, I'm ready to bow out and let others follow that path."

Robertson, perhaps, was the most visible and effective Newsletter Chairman in the history of the organization. He was responsible for its present format whose main purpose is to spread the word and work of the golf course superintendent to areas outside the confines of the membership.

"I think the change we made in the type of articles written and their presentation has been a major factor in the recognition of our profession," Dean opined. "I can remember when we were treated like second-class citizens and that wasn't too long ago. Now, I think everyone will agree that the superintendent has reached a professional plateau in keeping with his contribution to the country club's stature."

Robertson was a whippersnapper member in 1964 when he plunged into the NEGCSA's operational waters. Seventeen years later, he still retains the enthusiasm of his youth.

"When I took my first course job, no one knew who the

superintendent was," Dean said. "I mean no one could tell you his name at any country club. The old image of some guy with a hose wrapped around his neck, a lawn mower in one hand and a spray gun in the other was still there. But we banged away at that image and here we are — at the top of the heap.

Of course, that change rates high on Robertson's list, but others have come about since he took his first super-intendent's steps.

"I remember that most of the superintendents were middle-aged men," he informed. "When I began, the average age of the super was somewhere around 38. Those older guys had to do something to make it attractive. I think what we did was just build on what they started."

Robertson is especially impressed with the job stability the profession has promoted over the years.

"Some of our guys don't realize just how good they are," he mentioned. "Take my present job at Kernwood. I'm only the third superintendent the course ever has had. You want a comparison? I've been there almost four years. In that span, the club as had six different club managers."

Dean also notes the change in relationship between superintendents and club members.

"There was a day when the super wouldn't dare step foot in the clubhouse," he told. "He was strictly an employee who wasn't to be seen or heard, just produce top playing conditions. Now, I take my meals in the clubhouse and very often with members. We're a visible part of the country club and the whole atmosphere has benefitted because of it."

Although he's a strong believer in the professional advantages that come with membership in the NEGCSA, Robertson still believes the superintendent should depend on his individual talents and personalisty to improve his particular position.

"The association gives us the opportunity to improve our knowledge of the job and refine our skills," he excontinued on page 2

### NEXT MEETING Annual Meeting

Jan. 5, 1981 Andover C.C., Andover, Mass

Host Superintdent: Tony DeBettencourt

9:00 Directors Meeting 10:00 Regular Meeting

Directions: From 495 northbound take exit 41 A. As you come off, stay on that road to first set of lights. At lights take a right onto 133, Continue to Canturbury Street, take a right and club is at end of street.

# Golf Course Superintendents Association

# Salary Survey – A Must

It's private, it's confidential and in some circles it might be considered controversial. Yet, Don Hearn and his task force of putting some punch into the professional input of the Golf Course Superintendents Association of New England are on their way to accomplishing one aspect of that

Hearn has been assigned the job of conducting a survey among his peers. Its purpose is twofold, to update and validate heretofore vague information concerning the salary structure of the golf course superintendent and make it available to people seeking to fill that post and to make area superintendents aware of the salary level they should seek in applying for a new position.

If you are a NEGCSA member, you will or already have been contacted by Hearn in regard to supplying your individual rundown on the compensation you receive as a golf

course superintendent.

"I only hope our members react to this venture with as much enthusiasm as we had setting it up." Hearn explained. "I understand this was attempted in the past and the response came up way short of expectation. This time around I'm looking for 100 percent cooperation all the way down the line.

Presently, the NEGCSA is almost in the dark when it comes time to assist country clubs and other golf course agencies in their pursuit of a qualified superintendent. Invariably, association officers and directors are contacted by potential employers who seek a salary guideline when a position becomes available. And, other than figures gleaned from their personal experience, they are unable to provide such information.

Hearn emphasizes that the information will be kept con-

"We're not trying to pick anybody's brain or create cause for embarrassment." he told. "Our profession, or its New England segment, remains in the dark as far as being able to provide a valid salary picture — to both those

continued from page 1

plained. "However, it's up to the individual to impress his employer. One thing I've always stressed is to be a working superintendent. I make myself seen on the golf course and it's not always with a notepad and pen. Besides, I love my work. Getting my hands dirty is all part of it.'

Robertson says he'll attend as many NEGCSA meetings as he can and warns that he won't be content to be a silent

"I'm going to speak up when I don't think things are going right." he cracked. "Every now and then they'll know I'm here. One thing I would like to see, though. That's more ex-presidents at meetings. I think we can still offer our own brand of expertise and experience. Otherwise. I'd say the association's in good hands and I wish those hands well."

Dean Robertson. He's bowing out but not fading out of the picture completely. He's that certain kind of member every association needs.

seeking to hire a superintendent and those superintendents who are seeking to better their present station."

Presently, the Massachusetts Golf Association remains the only official source of information pertaining to superintendents' salary figures. However, those numbers are suspect in as much as they have been provided by everyone except the superintendent, himself.

This fact isn't stated to demean or discourage the efforts of the MGA. On the contrary, the NEGCSA welcomes that august body as a partner in aiding the efforts of employers and employees. However, our association feels that it should be the main source of information when the

financial status of its members is involved.

"What we're trying to do is eliminate hearsay and guesswork as the basis for what a certain superintendent's job should command in salary and fringe benefits," Hearn added. "We're starting slowly, asking only the elementary questions pertaining to a superintendent's remuneration. Eventually, we'd like to come up with something along the profile of a super."

Hearn makes a special plea for cooperation from those superintendents who choose to divorce themselves from

the NEGCSA in matters of this kind.

"Unfortunately, we have members content to hide away in some corner and operate as if they were in a secret organization of their own," Hearn said. "Maybe that worked in the past. However, we are working out of a new generation setting with new ideas. You can't stick your head in the sand and be oblivious to what's happening to others in the profession."

Realistically, the survey is another step to adding another touch of professionalism to the golf course superin-

tendent's world.

"I think it ridiculous that we can't tell a potential employer or an aspiring super what they should be talking about when it comes down to salaries and accompanying benefits," Hearn continued. "I can't think of one profession that can't provide this information. And, honestly, I can't explain why we're not able to emulate other fields of endeavor."

The survey carries a voluntary response tag. And this is why it's essential that NEGCSA members be aware of its value as a means of upgrading the association and further-

ing the financial aims of its members.

"I'd have to say that everyone will be the winner if we get an appreciable return from our members," Hearn concluded. "As a matter of fact, this is one way to make sure that some supers aren't being shortchanged. I know I'd like to be able to throw out a realistic figure if I were applying for a job. And I'm positive the people with whom I'm negotiating would appreciate the knowledge of what each side should be seeking in coming to a salary agreement."

The salary game ball, then, has been tossed in the golf course superintendent's court. Response to the salary survey should become a top priorty with NEGCSA members. In the end, it's for their benefit and for the good of the association. It is required reading and writing.

Gerry Finn

## A Book Review

I recently had the opportunity to get my hands on a copy of *The Golf Course* by Geoffrey S. Cornish and Ronald E. Whitten. This is a truly commendable book, detailing the history of golf course architecture from day one. The text alone is great, but is further enhanced by page upon page of excellent photos and sketches. I am sure that there is no other book like this in existence and in my opinion would make a welcome addition to any golf library.

The last portion is extremely interesting; as it contains biographical sketches of almost every golf course architect that ever lived. Each sketch includes a list of courses the architect has designed or help design. Also listed is almost every golf course ever built, and the names of all the architects involved. This section makes it extremely easy to trace a club's architectural history, from the beginning

to the present.

Geoffrey tells me that this book is now available in the local bookstores (or can be ordered through them). There is also a toll free number to call for ordering, 800-526-6318. It is my understanding that the bookstores are much faster, even if they have to order it for you. Details for ordering purposes are as follows: *The Golf Course* by Geoffrey S. Cornish and Ronald E. Whitten, published by the Rutledge Press Division of W.H. Smith, 112 Madison, Avenue, N.Y., N.Y. 10016.

I would not hestitate to recommend this book for both reference and pleasure reading. No self respecting golf library should be without a copy.

Chuck

The nominating committee has come up with the following slate of officers for 1982. This slate will be voted on at the annual meeting. Nominations from the floor may also be made at that time.

President Brian Cowan First Vice President Donald Hearn Second Vice President **David Barber** Secretary Richard Zepp Treasurer Pierre Coste Trustee Paul Miller Finance Chairman Robert Johnston Golf Chairman Stephen Murphy **Education Chairman** Tony DeBettencourt **Newsletter Chairman** Douglas Johnson

Job Opening

H.B. Brownson C.C. Shelton, Conn.

Contact: Ed Reberkenny, Greens Chairman 125 Hilltop Circle

Trumbell, Conn. 06611

To be voted on at next meeting: Joseph G. Mondor Crestview C.C.

#### 1981-82 Pesticide Seminars

Dec. 15

Theory of Biological Control; Amherst, 9:30-12:00, Dr. Van Driesche

Dec. 17

Same as above; Waltham, 1:00-3:30

Jan. 26

How Do Insecticides Kill?; Amherst, 10:00-12:00, Dr. Clark

Feb. 4

Protecting Honey Bees From Pesticides; Amherst, 9:30-12:00, Dr. Lary Conner

Feb. 16

Turf Insect Identification Laboratory; Amherst, 9:30-12:30 or 12:00-4:00. Preregister for either the morning or afternoon lab session and attend the combined midday lecture. Call Dr. Vittum at 617-891-0650

Feb. 23

Same as above; Waltham, 9:30-12:30 or12:00-4:00. Preregister by calling Dr. Vittum at 617-891-0650

Feb. 25

Same as above; Waltham, 9:30-12:30 or 12:00-4:00. Preregister by calling Dr. Vittum at 617-669-6744

March 2

Turf Insect Identification Laboratory; Bristol Co. Ag. School in Segreganset, 9:00-12:00. Preregister with Mr. Ted Kuczewski at 617-669-6744

March 4

Same as above; Cape Cod Ext Serv Office in Barnstable, 9:00-12:00. Preregister with Mr. Bill Clark at 617-362-2511 Ext 201

March 9

How to Handle Chemical Spills and Fires; Amherst, 10:00-12:00, Dr. VanDriesche

March 11

Same as above; Waltham, 1:00-3:00

March 16

Protecting Honey Bees from Pesticides; Waltham, 1:00-4:00, Dr. Larry Conner

March 25

Non-Crop Herbicides; Waltham, 1:00-4:00, Dr. John Ahrens. This seminar will cover herbicide applications to right-of-ways, landscape and industrial purposes.

Each of the above seminars is worth one credit towards recertification. Each certified applicator must earn three credits over a five year period to have his certification renewed. All of the above apply to Category 37- Turf.

The locations above are:

Amherst: Rm 102F in Fernald Hall at UMASS in Amherst. Waltham: Waltham Suburban Experiment Station Auditorium at 240 Beaver St., Waltham.

Please note that some seminars require preregistration.

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