



THE NEWSLETTER

Golf Course Superintendents

Association OF NEW ENGLAND, INC.

Sponsors and administrators of the Troll-Dickinson Scholarship Fund — Awarded yearly to deserving Turf Management Students.

January 1992

Miller's reign a winner across the board

January Meeting

Wednesday, February 5, 1992
Walpole C.C., Walpole, Mass.

Host Superintendent
Mark Gagne

Guest Speaker
Dr. Bob Wick, U. of Mass.
Nematodes in Turf

9:30 a.m.	Board Meeting
11:00 a.m.	Regular Meeting
12:00 noon	Lunch
1:00 p.m.	Education

Reservations Required
Call before February 2, 1992
(617) 527-6968

Mark has been superintendent at Walpole for three years. He was superintendent at Tory Pines in New Hampshire for three years prior to Walpole. He began his career at Woodstock C.C. in Vermont working for Dave Clement. He then interned at Cherry Hills C.C. in Colorado and graduated in 1986 from Stockbridge with an A.S. in Turf Management. Mark currently resides off the 18th tee at the Club and enjoys golf, skiing, racquetball, and dreams of joining the pro tennis circuit upon retirement.

Directions: From the North - Rte. 95 South to Exit 9 (Route 1 South); turn right at first set of lights (Bickford's Pancake House will be on right); travel 200 yards and bear right at fork ("Entering Walpole" sign in in fork); follow for about one mile; club entrance will be on the left. From the South - Rte. 95 North to Exit 9; cross over interstate and turn left onto Route 1 South; turn right at first set of lights (Bickford's Pancake House will be on right); travel 200 yards and bear right at fork ("Entering Walpole" sign in in fork); follow for about one mile; club entrance will be on the left.

When Paul Miller took the reins of the Golf Course Superintendents Association of New England two years ago, a single underlying theme marked his approach to the job. He wanted to accomplish as much as he could with as many people as possible involved in attaining that goal.

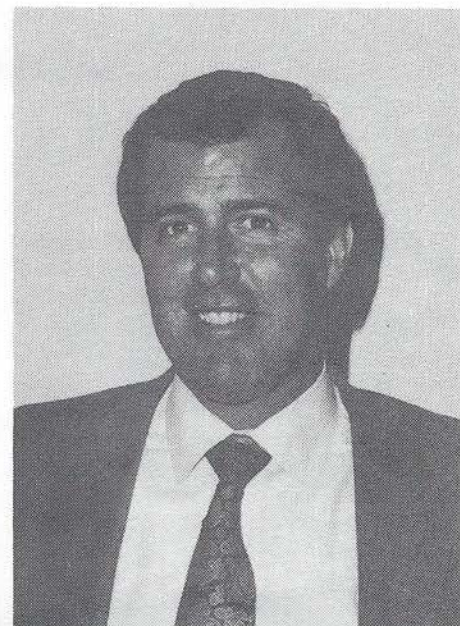
"I guess when I look back on my reign—if that's what you'd like to call it—I'm proudest of what I did by letting people do their thing," the Nashawtuc Country Club superintendent said one day last month. "I delegated a lot of authority and a lot of responsibility. Our board of directors came through with flying colors. Those guys deserve more credit than I could ever give them."

Miller, then, spent much of his time at the top encouraging the directors and individual members to participate in the association's affairs. He thinks that effort produced dividends. In that sense, his theory was like a blue-chip stock.

"The fact that our meetings changed from participation by a few to solid input by the many has to give everyone a feeling of satisfaction," he continued. "That carried over to attendance at monthly meetings. An educated guess would have numbers going from 40 to 50 members to 90 to 100 aboard for meetings. It's a big jump. We must be doing something right."

Even the little things impressed the outgoing GCSANE president.

"I remember when a meeting host superintendent would go crazy on the day of the event because there were so many walk-ons or people who either forgot to make reservations or weren't aware they had to," Miller explained. "Now, our members take a professional approach to things that may appear to be unimportant but really are essential to a smooth flow in conducting meetings. It's not that simple, getting things to click on schedule, with-



"The managers and superintendents have become compatible through exchanges of ideas and recognition, and the pros are headed in the same direction."

Paul Miller

out the 100 percent cooperation of the membership."

Three areas were the target of concentrated effort during Miller's two-year term of office that ends with the annual meeting. He zeroed in on a total commitment to the philosophy of the Green Industry

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**PRESIDENT**

Paul Miller, CGCS
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(H) 617-631-7910 - (W) 508-369-5704
Club Affiliation - Nashawtuc C.C.

VICE PRESIDENT

Edward L. Brearly
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Club Affiliation - Bay Pointe C.C.

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Club Affiliation - Brae Burn C.C.

TRUSTEE

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Club Affiliation - Rockland C.C.

TRUSTEE

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Club Affiliation - The Orchards G.C.

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Jim Fitzroy, CGCS
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EDUCATIONAL CHAIRMAN

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(H) 617-364-4859 - (W) 617-254-0925
Club Affiliation - Newton Comm. G.C.

NEWSLETTER CHAIRMAN

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P. O. Box 671 - Peabody, MA 01960
(H) 508-462-9272 - (W) 508-532-2236
Club Affiliation - Salem C.C.

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Richard Zepp, CGCS
27 Fowler Road - Northbridge, MA 01534
(H) 508-234-8490 - (W) 508-234-2533
Club Affiliation - Whitinsville G.C.



KIP TYLER, CGCS
Newsletter Editor
RONALD MILENSKI, CGCS
Business Manager

GERRY FINN
Contributing Editor

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Council, a stronger and mutually beneficial relationship with the Massachusetts Golf Association, and ongoing attempts to further unite what he calls the fraternity of golf or superintendents, club managers and club pros.

"We're now in a situation where we've seen the Green Council surface and promote the same ideals we've been trying to champion," Miller said. "Of course, our association with the MGA seems to improve year after year. As for the fraternity of golf, we're making strides there. The

"The superintendent has come a long way in making club members and officials realize he's a professional in his own right, with a modern, design-type approach to his job that has helped to bring about golf course conditions unheard of in the past."

Paul Miller

managers and superintendents have become compatible through exchanges of ideas and recognition, and the pros are headed in the same direction. I think they understand one country club administrative group's cause is everyone's cause."

So, the three so-called administrative factions of the country club are a closer group. Miller would like to think that all three groups have found a common ground, one enhanced by a growing respect for each other's contribution to the overall operation of the club.

"The superintendent has come a long way making club members and officials realize he's a professional in his own right with a modern design-type approach to his job that has helped bring about golf course conditions unheard of in the past," Miller plugged in on tooting the profession's horn. "I'm not saying anything that other's haven't said. If there's a pecking order in the operational sector of the country club, we don't have to look up to anyone."

The GCSANE educational program continues to draw raves from the members, and Miller points to it as a major factor in lifting monthly meeting attendance to its highest level.

"We have so much to offer our members, it's almost criminal that some members still think of meetings as only a place

to hit a few golf balls or have a couple of drinks," Miller laughed. "If there's anyone out there who hasn't been to a meeting lately, they should do themselves a favor and catch one. Our sessions cover everything from latest conditioning aids to just-passed laws affecting the dos and don'ts in use of products having an impact on the environment."

The superintendent's spiraling involvement in Audubon programs has come to light during Miller's reign and he's happy to report that his (Nashawtuc) is one of eight Massachusetts country clubs to provide sanctuary areas. "I could be wrong, but I think our participation as an association is the best of any state in the country," he commented.

One of Paul's pet projects and one that continues to expand is the GCSANEs knuckle-down overview of turf research. The association is deep into raising funds for research, and Miller only hopes interest continues to grow after he leaves office.

Paul is also conscious of the fact that continuity in replacement of board members has been set in place so that there is hardly any transition to think about when faces there change. He also plans to pop a few suggestions when he takes his place on the board as an ex-president.

"Oh, I'm sure I'll have something to say now and then," Miller said. "But it's time to move on and give the presidency a fresh look. I think I can look back and believe I accomplished what I set out to do as president. I think it was a positive two years for the association, just as I'm sure the next two will be. We really have something going now, and I'm proud to be a part of it."

GERRY FINN

Calendar

Feb. 5, 1992	Regular Meeting Walpole C.C. Walpole, Mass.
Feb. 10-17	GCSAA Conference New Orleans, Louisiana
March 3,4,5	Massachusetts Turfgrass Conference Springfield, Mass.
March 7	MGA Seminar
March 9	Regular Meeting Franklin C.C. Franklin, Mass.
March 24	USGA Regional Seminar Wakefield, Mass.
April 20	Regular Meeting Blue Hill C.C. Canton, Mass.

The Super Speaks Out:

This month's question: *With all the attention given Hurricane Bob and its devastating effects, how does the "unnamed" storm of October 30th shape up with you in terms of causing golf course damage?*

Rich Caughey, Hatherly Country Club: "If you're talking about comparing the two storms, Hurricane Bob was nothing more than an annoyance stacked up against the dirty tricks Mother Nature unleashed on us about a month later."



"It certainly left us with a mess. Fourteen of our 18 holes were under water for two days before we finished pumping and draining. The only thing that saved us was the three inches of rain which followed what might be described as one giant tidal wave. The rain got rid of the salt, but I won't know what the real effects will be until spring. Till then, I'm keeping my fingers crossed on that account."

"We were really concerned for the residents of houses around us. Many of them caught the full brunt of the salt water runover. There was all kind of debris floating down our street. So my crew spent a lot of time helping out those poor people. One of my workers discovered a refrigerator, and a well-stocked one."

"Fourteen of our 18 holes were under water for two days ..."

Rich Caughey

"Outside of getting rid of the mess, there wasn't a lot I could do about the course since the rain water appears to have prevented any serious green or fairway damage. We have members who play at any time or under any circumstances. Therefore, it was only a matter of days before some of them were out swinging their clubs again."

"Like I said, the real victims of this storm were the people who live close to the water. One area got hit so hard there was three feet of sand clogging the roads."

"I have an optimistic feeling about the future, just as long as we don't get any more storms like that October job. It's hard to explain. From Hurricane Bob, we got nothing. From the other storm, virtually the whole golf course was submerged. This is a funny business. The weather can either kill you or cure you. It baffles me."

Henry Coffin, Sankaty Head Golf Club: "For a while there I thought we were in big trouble when that October storm hit us. But it just happened to be a matter of location, so the golf course was spared."

"We lost 20 feet of beach and there's no way it can be replaced."

Henry Coffin

"The only real damage came at the beach club. We lost 20 feet of beach and there's no way it can be replaced. I mean, it was washed out to sea. But I have to consider myself lucky, the golf course was saved and I'm forever thankful for that."

Steve Murphy, Kelley Greens Golf Club: "We're right on the water, we're below sea level, so you can just imagine what happened when the storm hit here at the end of October. It was so much worse than Hurricane Bob, I don't know why there wasn't more reaction to it."

"Let's see, where should I begin? Oh, the clubhouse had a foot of water and that was the easy part."

"When the tide went over the sea wall, it was raging and it left three to four feet of water on the golf course. That's not all, along with the water was a deposit of from three inches to one foot of beach rock. Try getting that stuff off your lawn."

"That stone was more than just a matter of making a mess. It had much to do with the real culprit, the tide gates that are supposed to control this kind of condition. Well, the stones worked their way into the gates, plugging them so they

couldn't work. So, in effect, the tide kept coming in until the gates were back in working order."

"The debris we had to contend with was something else. Among other things, we found a piece of a back porch floating in one of our fairways. Even one of our dumpsters took a bath. We had fish, lobster traps—you name it."

"Recovery was slow and expensive. Since we lease the course from the town of Nahant, there might be a problem in the area of financial responsibility for restoring the course. But we went ahead with it anyway because we couldn't let it go to rot."

"The entire recovery period took three weeks. We had to use mechanized and hand rakes, loaders, and we even borrowed a vacuum cleaner from the city of Peabody to complete the fine cleanup."

"We hit the course with gypsum and aerated all greens, fairways, and rough. But I'll be darned if it didn't start to green up. In fact, we had some of our diehards out playing even while we were toting debris to the side of the street where town trucks hauled it away."

"Along with the water was a deposit of from 3" to one foot of beach rock. Try getting that stuff off your lawn"

Steve Murphy

"Oh, we also had a couple of bridges washed away to add to the damage. The cost of getting things back to near normal was about \$10,000. That doesn't count complete washout of the parking lot and severe damage to streets near the property. We're hoping federal disaster money comes through to help in that area."

"So, Hurricane Bob was a day at the beach compared to that October hummer. It's so weird, too. Five miles away from us, there wasn't any damage at all—zilch. I'll never forget that day."

GERRY FINN

A message from the President

By the time everyone reads this, the GCSANE will have a new president. This individual will have the opportunity of taking our association to another level. The constant pressure of environmental concerns, coupled with government regulations, and economic hardship will prove to be a difficult assignment. However, I am sure we can continue to progress. The commitment to the golf industry that has been displayed by not only board members but our entire membership should not go unrecognized. Attendance at our monthly meetings is proof of this commitment.

I would like to personally thank every member of the GCSANE for allowing and supporting me in leading our association in some controversial directions at times. The past two years have been very rewarding for me. I have seen our membership grow by almost 35 percent.

The meeting reservation telephone number has been a tremendous success. Our education programs have been excellent, and well publicized in the ever improving newsletter.

With the creation of the meeting request form, we have been able to streamline our calendar, and our host club has a better idea of our needs. All this would not have been possible without membership support and the willingness to agree to disagree.

In looking back, I feel the biggest sense of accomplishment is with our allied associations. The MGA, PGA, Ouimet, and WGAM all share the same arena with us. The grant from the MGA to support the GIC was extremely successful. Working with the NEPGA on the Hero's Welcome campaign has set the stage for a possible spring NEPGA-GCSANE Press Day. These affiliations should be encouraged and improved.

In closing, I thank you all for allowing me to serve as your president, and ask for your continued support and commitment.

PAUL MILLER

GCSANE gets letters — plus

Letter from Turf-Seed, Inc.

December 4, 1991

Dear Mr. Ruzsala:

It is with great pleasure that we submit this check to the Golf Course Superintendents Association of New England for \$374.50. This money was earned via Turf-Seed, Inc.'s Blue Tag Redemption

Golf course maintenance is a multi-billion dollar industry, says study

Golf courses in the United States spent an estimated \$3.4 billion on golf course maintenance in 1991, according to a recent study released by the Center for Golf Course Management (CGCM). CGCM is the research subsidiary of the Golf Course Superintendents Association of America.

The study looked at total annual maintenance expenditures, including labor but excluding capital expenses, at 1,164 golf courses. The courses involved in the study represents about 9% of the 12,846 golf courses reported in the 1991 edition of the National Golf Foundation's (NGF) Golf Facilities in the United States report.

Program. This program is designed to promote high quality certified "Blue Tag" grass seed which is produced and marketed by Turf-Seed, Inc. The monies earned through this program hopefully will be used in your area on turf grass research projects that your organization deems important to you.

Thanks for your support and we look forward to sending you additional "Blue Tag" award checks in the future!

Sincerely,
Jim Enyard
Sales Representative

Letter from Ciba-Geigy

November 14, 1991

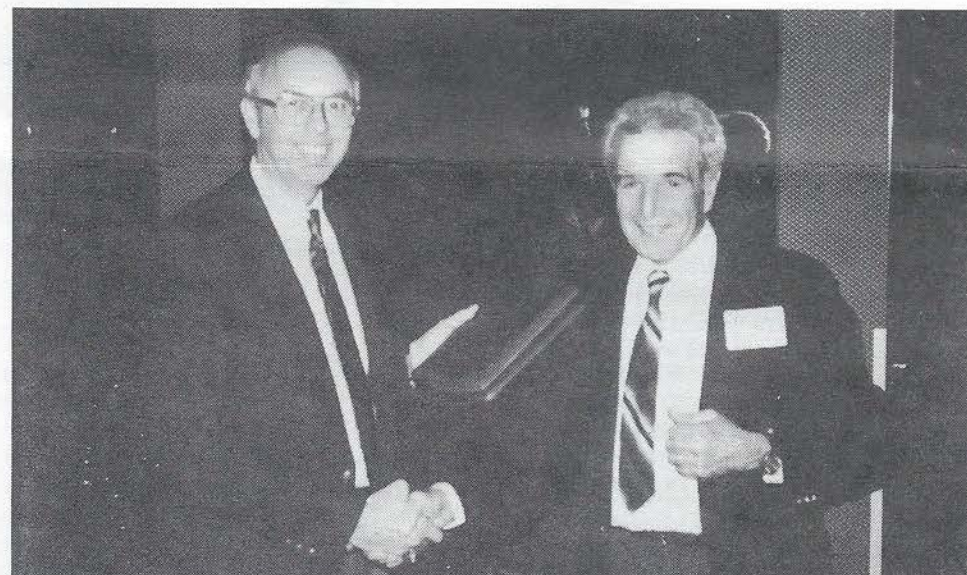
Dear Mr. Brearly:

On behalf of Peter A. Lewis of Country Club of Farmington, I am pleased to enclose a check in the amount of \$300. Mr. Lewis has requested that the money be used for turfgrass research.

Thanks for your time and cooperation.

Sincerely,
Owen R. Towne, Product Manager
Turf & Ornamental Department

Note: The CIBA-GEIGY "End User Program" has offered superintendents the opportunity to make contributions to industry charities. The amount of the contribution is based on the amount of the company's products purchased by the superintendent.



NEPGA recognizes Mucciarones on retirement

Presentations were made to Bob and Norman Mucciarone from the NEPGA for their contribution to the game of golf during their careers. Awards were presented by NEPGA president Kurt Sokolowski (left) at the joint GCSANE-NEPGA board meeting. (Photo by Kip Tyler)

No birdies for Paul Harvey

by Dean Robertson,
Kernwood C.C.

I was shocked last month while listening to Paul Harvey on his network radio broadcast. He closed his program with the following comment, "Have you noticed that there are no more singing birds at your local golf course any more? All the toxic chemicals that are used on the fairways are killing all the birds." I don't know if anyone else heard this irresponsible comment, but it was aired nationwide. We certainly don't need publicity like this. I think it is just wonderful to hear the birds singing in the morning, and to watch the population of pheasants increase. I also called the GCSAA to alert them.

Dean Robertson...Good day!

(Since I heard the above, I also heard that he has rescinded his comments and apologized to the industry.)

Groundwater regulations subject of December GCSANE meeting

Natalia Clifton of the University of Massachusetts Cooperative Extension presents Zone II groundwater regulations at the December GCSANE meeting. (Photo by Kip Tyler)



The need to be licensed or certified to apply pesticides is decided by multiple criteria

from Turf Notes,
U. of Mass. Co-Op

Whether or not you need to be *licensed* is determined by the property to which you apply pesticides.

If you apply pesticides to the property of another, you are considered a commercial applicator and must be licensed. To become licensed you must pass a Core Exam which covers general pesticide information such as toxicity, safety, handling, formulation, and application.

If you apply pesticides only to your own or your employer's property or property under your control or the control of your employer, then you need not be licensed, and are considered a private applicator.

Pesticides include insecticides, fungicides, herbicides, miticides, rodenticides, etc.

Whether or not you need to be *certified* is determined by the type of pesticides you opt to use.

If you apply restricted use pesticides then you must be certified. Both commercial

and private applicators may be certified. To become certified you must pass two exams administered by the Pesticide Board: the Core Exam and an exam in your area of specialty, be it Shade Trees and Ornamentals, Turf, Interior Landscaping, or any of several other categories.

Both licensed and certified commercial applicators must provide proof to the Pesticide Bureau that they carry a specified amount of liability insurance.

You must renew your license and/or certification annually.

Certified applicators must earn three recertification credits in five years in order to remain certified without being re-examined. These credits can be earned at educational workshops receiving prior approval from the Pesticide Bureau. It is the responsibility of the applicator to maintain a record of recertification credits earned.

LPGA president links golf and breast cancer; GCSAA president Steve Cadenelli rebuts with letters to both USA Today and LPGA

I am sure most of you are aware of the USA Today news article on breast cancer and the LPGA Tour. Judy Dickinson, President of the LPGA, says "She is concerned about the environment in which they work. Golf courses are constantly sprayed with chemicals, everything from fertilizer to pesticides."

Four women on the Tour out of 200 have breast cancer. The national average is 15 to 20 women per 200 with breast cancer. GCSAA president Steve Cadenelli has sent letters to USA Today and the LPGA terming the article "troublesome".

KIP TYLER

DIVOT DRIFT ...announcements...educational seminars...job opportunities ...tournament results...and miscellaneous items of interest to the membership.

GCSAA CONFERENCE

Hospitality Suite - There will be a Hospitality Suite at the GCSAA Conference Fri., Feb. 14 and Sat., Feb. 15 held at the New Orleans Hilton listed at the front desk under New England Superintendent Association. Co-sponsors are: Cape Cod Turf Managers Association, R.I. Superintendent Association, Maine Superintendent Association, N.H. Superintendent Association, Vt. Superintendent Association, and North East Superintendent Association.

SEMINAR

Technical Training for your Spray Technician, sponsored by: Golf Course Superintendents Association of America; date: March 10, 1992; location: Winged Foot Country Club, Mamaroneck, N.Y.

ON THE AIRWAVES

This Editor had the pleasure to hear in early December on WRKO radio a former member of our association during a Gene Burns Sunday Cookie Baking Show (yes, I really listened to it). I heard Jim O'Kelly describing his recipe for Cranberry Cookies. Gene loved the taste and they sounded great!

IN GRATITUDE

The GCSANE Board thanks retiring board members Dick Zepp, Past President and Ron Milenski, Treasurer for the many hours they have contributed to our association.

MEETING NOTES

December Meeting speakers were Natalia Clifton and Mary Owen. There was a presentation and question and answer session on Protection of Groundwater Sources of Public Drinking Water Supplies from Non-Point Source Pesticide Contamination.

Winter Dress Code - During our GCSANE winter meetings, we request that men wear a sport coat, women appropriate attire.

REPORT AVAILABLE

The Center for Golf Course Management, GCSAA's marketing research division, recently published the 1991 Golf Course Superintendents Report. The report

includes exclusive information on budgets, labor rates, equipment inventories, average replacement intervals, product ratings, and a summary of 1991 maintenance trends. The report costs \$25 and is available only to practicing superintendents. To order, contact CGCM at 913/841-2240. **Editor's Note:** It is worth purchasing.

INFORMATION

The new superintendent at Pinebrook C.C. is Mike Iacono, CGCS. Mike was previously at Metacomet C.C.

Congratulations to Greg Misodoulakis and his wife Celeste on the birth of a new son Gregory George in December.

Mark Gagne, Walpole C.C., became a Certified Golf Course Superintendent in December 1991. Well done, Mark.

Bob Matthews, Marshfield C.C., was recertified as a CGCS.

Jack Pluta was married to Louise Irish of Dalton, Mass. in June. Louise had a baby girl named Emily on Thanksgiving night.

Paul Miller's wife Sally, as of January 6th, is still in Brigham & Women's Hospital.

Correction: Last month's photo of the Muciarones had their names switched. I never could tell them apart!

John Kotoski married Donna Coughlin of Pittsfield on October 12th. They spent two weeks in Hawaii visiting the islands of Kauai, Maui, and Oahu.

MEMBERSHIP

Welcome New Affiliate Members: Don Whinnem, Hart Seed; Jim Casey, E-Z-Go Textron; and Chris Beasley, Tuckahoe Turf Farms.

Welcome New Friend: Mass. Natural Fertilizer Co., Westminster, MA 01473.

POSITIONS AVAILABLE

Glen Ellen Golf Club, Millis, Mass., will be accepting applications for the position of golf course superintendent. Applicants must be licensed to purchase pesticides in the state of Massachusetts, be experienced in irrigation repair and maintenance, be a good manager of people, and have a thorough knowledge of golf course turfgrass maintenance. Salary commensurate with experience, but will not exceed \$39,000 in 1992 (plus benefits). All applications must be received by Feb. 7, 1992

with interviews and a selection made in February. It is expected that the chosen candidate can begin work on or around March 1, 1992. Please submit all applications to: Jeffrey Carlson, Corcoran Jennison Hospitality Company, 832 Villages Drive, Brewster, MA 02631.

Glen Ellen Golf Club, Millis, Mass., will be accepting applications for the position of golf course mechanic. Applicants must have some previous experience which would include a working knowledge of hydraulics, reel grinding, etc. Salary commensurate with experience. Please submit all applications by Feb. 7, 1992 to: Jeffrey Carlson, Corcoran Jennison Hospitality Company, 832 Villages Drive, Brewster, MA 02631.

Superintendent wanted for 9-hole golf course, with expansion plans to 18 holes. Benefit package available. Pay commensurate to experience. Send resume to: Miacomet Golf Club Inc., P. O. Box 2479, Nantucket, MA 02584, Attention Personnel Committee.

Golf Course Superintendent Wanted - Private Rhode Island Donald Ross design course. Maintained to tournament conditions. Light weight mowing experience desirable. Please submit resume and salary requirements to: Paul Iacono, Greens Chairman, c/o Metacomet Country Club, 500 Veterans Memorial Parkway, East Providence, RI 02914.

TROLL FOUNDATION

1991 Joseph Troll Turfgrass Research Foundation Donations, March 1991 to March 1992

George Machado, Superintendent	\$100
Toelles Road Sand & Gravel Co. (Hal Kraus)	100
Cape Cod Turf Managers Assoc.	1000
Steve Cadenelli, Superintendent	25
Richard B. Nichols, Superintendent	20
Charles Cross, Superintendent	200
Maurice Cameron, Superintendent	50
Joseph Moisa, Superintendent	200
Pinegrove Golf Course, Canada	100
Kenneth Turner, Jr., Retired Commercial	200
Millwood Farms Golf Course	50
GCSA of New England	3,000
Northeast Golf Course Supt. Assoc.	500
Sherwood Moore, Retired Supt.	100
William Bennett, Retired County Agent	15
Nardone Sand & Gravel Co.	100
Raffle	396
Breakfast (Sold 143)	858
Registration (\$5 pre-registration; \$10 on-site)	7,535
Exhibitors (\$25 of companies exhibiting)	4,150
James Snow, National Director, USGA	150
Mass. Turf & Lawngrass Association	25,000
Mr. Eberhard R. Steiniger, Retired Supt.	50
Mr. David Sylvester, Commercial	100
Acoaxet Club	500

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(508) 379-0092
Reps, Ray Chadwick, Bob Kinyoun

Bartlett Tree Experts
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Unionville, CT 06085
Golf Course & Landscape Supplies
John Callahan (203) 673-3699

Geoffrey S. Cornish & Brian Silva
Golf Course Architects
Fiddlers Green, Amherst, MA 01002

Country Club Enterprises, Inc.
Club Car Golf Cars, Carryalls/Utility Cars
P.O. Box 400, W. Falmouth, MA 02574
(508) 563-2284

Chester Drake & Sons, Inc.
222 Walnut St., Framingham, MA 01701
Golf Course Construction
(508) 875-7929

Elanco Products Company
Stephen C. Dolinak
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(401) 789-9017

Gold Star Wholesale Nursery & Sod Farm
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Canterbury, NH, (603) 783-4717

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Golf forms designed to meet the
industry's specialized record keeping
requirements.
Nora Berard, (508) 543-9822

Greenway Irrigation Company
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John Murphy, (617) 595-3010
Steve Murphy, (617) 598-6917

Hammond & Tilton, Inc.
P.O. Box 30, Exit 35W off I-95
Fairfield, ME 04937
Tel: (207) 453-7131
John Deere Golf & Turf Equipment
Contact: Gary Hammond

The Charles C. Hart Seed Co.
P.O. Box 9169
Weathersfield, CT 06109
1-800-326-HART
Roy Sibley, (203) 376-9525
Don Whinnem, (603) 692-5097

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P.O. Box 393, Triffitt Rd., Slatersville, RI
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Friends of the Association profiles

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There's something about the joint venture of the Dow and Elanco agricultural chemical businesses that's almost refreshing in today's world. For one thing, it was based on logic and common sense. For another, it will benefit farmers, dealers, distributors, and endless numbers of people around the world. But most importantly, it is rooted in the understanding that its success will ultimately be determined according to how well it answers the needs of its customers.

The fact is, most companies get together to get bigger, not necessarily better. The agricultural chemical divisions of Dow and Elanco got together to get

closer—to create one company wholly committed to serving customer needs in crop production and specialty products. And in the 1990s it's going to take a company the size and scope of DowElanco to provide effective customer support. In the past, as Dow and as Elanco, we have always thought of ourselves as being an important player on your team; now, as DowElanco, we're dedicated to playing an even more significant role.

In keeping with our parent companies' long-standing commitment to a clean and healthy environment, DowElanco is involved in various programs to help improve the environment. These include our internal efforts to participate in a paper recycling project, to our aggressive product stewardship programs, to providing funding for larger environmental causes.

Directly pertinent to the green industry, DowElanco joined forces this past year with other specialty product manufacturers, formulators, and distributors in founding a new organization called RISE (Responsible Industry for a Sound Environment). This organization, which is part

of the National Agricultural Chemicals Association (NACA), has been formed to address issues affecting all areas of the green industry.

Working through trade associations such as the Golf Course Superintendents Association of America and other groups, RISE will focus on acting as a unified voice to help preserve, enhance, and defend the specialty pesticide industry, unite the industry on environmental and regulatory issues, and help communicate the environmental, health, and other benefits of proper pesticide use to the public.

These are just a few of the ways DowElanco has shown determination to lead the way in environmental stewardship.

For more information on DowElanco, please contact your local representative, Steve Dolinak, at 401-789-9017.

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