of the Golf Course Superintendents Association of New England, Inc.

ı Sponsors and administrators of the Troll-Dickinson Scholarship Fund – Awarded yearly to deserving Turf Management Students. ı

The Super Speaks Out

This month's questions:

Has your club understood the challenges you and your staff have faced this year? If you need to renovate any turf areas, what are your recovery strategies?

Pat Daly, CGCS Framingham Country Club

My club has been very understanding this past summer. Most have home lawns and had water restricted by their towns which helped out. We worked at keeping the lines of communication open to let them know what we were dealing with. I am fortunate to have a very hard working staff so they knew we were giving our best effort to keep the course alive under some very difficult weather conditions.

We have been aerifying since September started. I'm very lucky that the damage was kept isolated mostly to collars, where double cutting compacted them and caused some thinning. Tees and approaches were aerified the first two weeks of this month (fairways were aerified in the spring) and we begin our drill and fill and core aerification program on greens starting the end of September. We will then aggressively overseed our collars and continue to incorporate seed into the fall to increase our bentgrass populations. It should be a busy fall.

David Donahue Long Meadow Golf Club

I have found that almost, let me repeat, almost 95 % of my members understand and have voiced there condolences to me this year because of the weather, but its the 10% that I have to spoon feed information constantly to help them understand what is going on and either they don't want to listen, are to stupid to understand (trust me I have dumbed it down for many) or just enjoy having something to complain about and use it to flap there lips about. I think it's the last one if you want my opinion. Those 10% really made this year one for the books. Other than that group my members are great.

My recovery on greens was raising the HOC for a little while, overseeding (which was going to happen anyway) and solid tining any areas of poa that thinned out. Some low spots on my fairways had been scalded by the July rain so we spot aerified, overseeded, topdressed, and fed them a little bit extra. I wish it was as easy as that to help my 10% see the light. I guess we all have our 10% to deal with. It could be worse

Michael Rose Belmont Country Club

Here at Belmont CC, our members have been very understanding of the difficult conditions this summer presented. Overall they have been very complimentary of the conditions we have been able to maintain. Our main focus this fall will be to re-sod some bunker faces which burned out during August and to aerate and overseed several fairways that were hit hard by summer patch disease. We have added a little additional money to our grounds budget to cover the cost of the recovery.

Michael Stachowicz Dedham Country and Polo Club

1. Golfers have been very understanding this year. The difficulties of this year resonated with people not in the business as their lawns suffered far more than the golf course. Another big help was from the USGA who did a great job of publicizing the challenges across the country at golf courses. Weather made headlines everywhere all season long starting with the floods in March and continuing with the record number of 90+ degree days to date.

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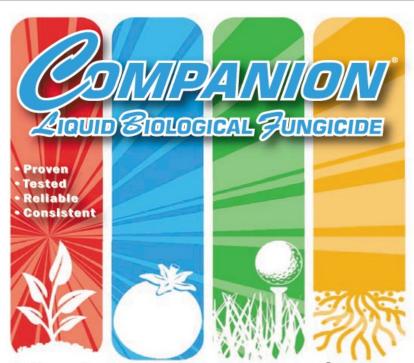
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Super Speaks Out - continued from page 1

The only places we had damage were on some green expansions that were only a few years old. We raised them back up to collar height and they actually recovered through August. These areas do not quite have the soil structure that the rest of the greens do and that is why they declined. We will be working to modify those soil areas with aeration and topdressing so they can be as healthy as the rest of the putting green acreage. In addition, there will be a little tree work for some sun and air circulation. I guess these are really prevention strategies more than recovery strategies. ❖

"Golfers have been very understanding this vear. The difficulties of this year resonated with people not in the business as their lawns suffered far more than the golf course. "

> Michael Stachowicz **Dedham Country &** Polo Club



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President's Message

It's raining as I write this month's President's Message and my staff is trying to get the golf course cut prior to heavy rain entering our area from the south. What's not happening here at Framingham today is our scheduled Drill and Fill on greens. I have 24 pallets of bagged sand in my shop with another 12 scheduled for delivery later today. This officially puts the tag of lousiest season of all time on the summer of 2010 for me.

What is going on behind the scenes though is something that we often don't consider. The contractor I am using now has to juggle their schedule to fit my greens in. Most likely they have others, maybe you, scheduled later in the week for green, tee, or fairway aerification. The rain that is making my members happy (the greens are always the best all year the weekend before aerification) is bound to cause delays farther down the line.

For many of our Friends and Affiliates this is nothing new for the 2010 season. It's been tough for them as well with increased competition causing many of them to work harder to make ends meet and match what they have sold in years past. I ask that you continue to support those who support our Association. Dave Wallace, the Affiliate Trustee for GCSANE, has included an informative article about how to have a beneficial relationship with your suppliers. It's a must read for all Superintendents (and Assistants) out there.

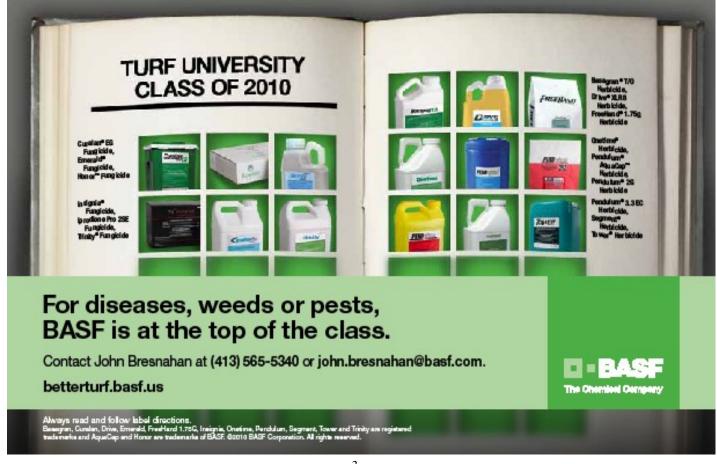
Some things you should know about over the coming months:

- It's never too early to start thinking about nominating a worthy member for the 2011 Distinguished Service Award. Please review the notification in the newsletter and send your nomination to Membership Chairman Rich Gagnon.
- Our next golf event is the Member-Guest on October 18 at Charles River. It's a can't miss event as Paul Blanusa and his staff are sure to have The River in great shape for us.

The Assistant Superintendent initiation has been waived again for 2010. The Board believes that this Association offers each Assistant an avenue for education and builds camaraderie for their future as Golf Course Superintendents. Membership applications can be found on the website under the "Membership" tab or by calling Sharon. The 4th Annual Assistant Superintendent Tournament is being held at Franklin Country Club on October 20 where Trent Lynch assists Mike Luccini.

As always, special thanks to Julie Heston for all her hard work on making The Newsletter happen. Until next month, may the simple pleasures of life including good friends, family, health, happiness and peace be with you and your families. *

> Patrick Daly, CGCS GCSANE President



GCSANE Member/Guest Tournament

Monday, October 18, 2010

Charles River Country Club

Host Superintendent: Paul Blanusa

Two-Man teams will compete for gross and net prizes. A member may bring three guests, but foursomes must play as two-man teams.

Cost is \$240 per two-man team.

Schedule:

Registration and Lunch 10:30 am:

Shotgun Start 12:00 pm:

Cocktail reception, dinner and prizes 5:00 pm:

Deadline for Entries is Wednesday, October 13, 2010. Field is limited to 124 players. Applications will be processed in the order they are received. Premier golf events that may oversell will be waitlisted by regular meeting attendance. The outgoing message will reflect availability as the field fills. Contact Sharon Brownell for more information 1-800-833-4451.



Using Your Affiliate Members Effectively

By Dave Wallace

Having spent a large portion of my professional life playing in the golf supply arena, I thought I'd share some thoughts and observations.

A clear communication to your vendor as to when it is convenient to interact is important. Some superintendents find it disruptive to be disturbed by unannounced visits at certain (or any) times of the day. This should be articulated not necessarily just by a sign so your supplier knows when you find it convenient for an appointment. This can help avoid awkward interaction when it is truly inconvenient to spare some time and will help your supplier understand your relationship. It is just as disruptive for the affiliate to waste time as it is for you.

Affiliates can and should be used as an information source. They are visiting lots of golf courses on a daily basis and can give you an overview of some of the challenges other peers are experiencing. This shouldn't be confused with gossip, which I consider truly unproductive. If, however, you are having a particular challenge, your affiliate may have already seen the problem several times and can give you valuable input as to other's experi-

ences attempting to deal with the same situation.

Affiliates are also a source of information about new products or other's experiences with established products you've not yet tried. This can certainly increase your odds of success when you are considering a change in your maintenance program.

In the past, I've noticed there can be an assumption that a product is ready on the shelf when it is needed. This isn't necessarily always true. An old friend once told me of the 7 P's (Proper prior planning prevents pathetically poor performance). If you have a capital improvement project, however large or small in scope, lining up mix, seed or sod early can help avoid some potential pitfalls. When there is high disease pressure at your course, assume it's happening everywhere. A sales rep is certainly aware of the crisis but can only be in one place at a time. Some communication with your rep about inventory management (yours and theirs) can help make a crisis more manageable.

If an affiliate is calling on you, chances are he or she is calling on others that are in close geographic proximity. Those folks are likely deal-

ing with the same micro climate and other challenges as you. Just touching base to get a lay of the land can be quite useful. If you now know of several others that are experiencing similar issues the opportunity for comparing notes presents itself. Your affiliate can be a good set of eyes and ears for you.

Always remember your suppliers are out there doing the same thing as you - trying to make a living in a difficult industry. The expectations of players and members often are unrealistic. These expectations, coupled with the fact that members are generally uneducated in turfgrass management, just add to the difficult job of the golf course superintendent. Articulate your pressures and expectations to your suppliers. If they are to be utilized as a problem solving tool, an appointment is critical for you both so you both have time to prepare for your meeting. Having time to discuss and show your concerns will lead to a quicker and more thorough solution. Utilizing your affiliate members as an integral part of your management and information system might just make your job a little easier. *



BORDEN LAUNCHES NEW PRODUCT

As the nights get cooler and the days get shorter, it's time to think about 2011 and budget preparations. Hopefully, it has been a successful golf season at your facility and you are finally getting a break from syringing, and praying your water source will be adequate to finish the year.

The Borden Company has been very active as well this year. In our 49 years of providing quality lime applications to over 300 golf facilities we are expanding our product line to include a native, white bunker sand. We have access to a sand source that is local to Massachusetts, falls within the USGA sieve recommendations, and has a color similar to silica sand.

This white angular sand is available in 4 different consistencies - All figures are % Retained (Cumulative):

Sieve	Washed Sand*	C-33*	Bunkerwhite*	Bunkerwhite-Processed ³	
	13.9	14.1	V 1111	11.1	
16 Mesh	OK ALLOS I MATANAMAZATORE DILEMMANDE	INDONESIA MENJERAKAN MENJERAKAN MENJERAKAN MENJERAKAN MENJERAKAN MENJERAKAN MENJERAKAN MENJERAKAN MENJERAKAN M		MARKET AND AND ASSESSMENT OF THE PARTY OF TH	
20 Mesh	34	37.2	/////32.3	32.3	
30 Mesh	56.1	60.1	54.6	54.6	
40 Mesh	75.5	78.9	73.3	73.3	
50 Mesh	88.6	90.7	86.2/4	86.2	
70 Mesh	95.3	96.7	93.9	93.9	
100 Mesh	97.7	98.6	97.1	97.1	
140 Mesh ////	98.5	99.1	98.2	98.2	
200 Mesh	98.9	99.3	98.8	98.8	
-200 Mesh		0.7	1.2	1.2	
		STATES SAFONS			

We at The Borden Company have reached out to Paul Miller, CGCS, a forty-year retired golf course superintendent, to help us evaluate this new product. Paul was immediately impressed with the angular distribution of the particles and was quick to point out that all four samples fell in the low to high 90's cumulative in the 16 (1mm) to 60 (.25mm) mesh sieve range. We are presently looking for interested golf facilities to investigate and try this product. According to Paul, it is difficult to evaluate from a sample of how the sand will perform until actually in a bunker. However, to quote Paul, "the particle shape and with better than 70% of the product in the 40 mesh range I would find it hard to believe that there would be many embedded (plugged) lies."

The Borden Company is excited about this new product and look forward to continuing to serve the golf course industry. We would be happy to send samples of the sands to prospective customers and interested parties.



The Borden Company 114 Summer Street Maynard, MA 01754 978-897-2571

Paul Miller, CGCS

1 Leicester Road Marblehead, MA 01945 781-258-1700 paulmiller924@verizon.net

Call for Nominations - **2011 GCSANE Distinguished Service Award**

By Rich Gagnon

The Golf Course Superintendents Association of New England (GCSANE) annually selects an individual or individuals who have made an outstanding contribution to the advancement of the golf course superintendent's profession. This is your chance to nominate a fellow GCSANE member that you feel is worthy of the Distinguished Service Award for the year 2011. The nominee must not have been a recipient of this award in the preceding ten years. The Membership Committee welcomes recommendations for nomination.

To propose a candidate for this program, please submit a letter of recommendation to the Membership Committee Chair. The letter should summarize the candidate's contributions and leadership to the superintendent community both locally and nationally.

The GCSANE membership committee will recommend a recipient to

the GCSANE Board of Directors to be awarded at the Annual meeting in January 2011. Nominations must be received by **December 1, 2010**.

Submit nominations to: Rich Gagnon Membership Chair, GCSANE Segregansett Country Club 85 Gulliver St. Taunton, MA, 02780 sccturf@hotmail.com

Past Award Winners

1997 – Anthony Caranci

1998 - Richard D. Haskell

1999 - Robert Grant

2000 - Dr. Joseph Troll

2001 - Geoffrey Cornish

2002 – Richard C. Blake and Phillip I. Cassidy

2003 - Leon St. Pierre

2004 - Donald C. Hearn

2005- Donald Marrone

2006 - Gerry Finn

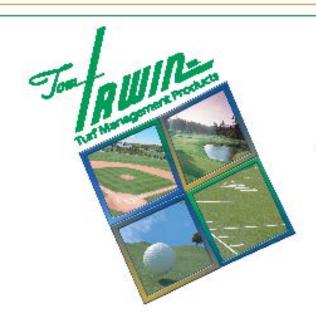
2007- Ronald Kirkman

2008- Robert Ruszala

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2010- Brian Cowan





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GCSANE Meeting Results

September 29, 2010

Team of Two Tournament
Franklin Park Golf Club
Host: Russell Heller, CGCS

Low Gross: 70
Garrett Whitney / Ernie Ketchum

2nd Low Gross: 71 Mike Poch / Jason Kennedy

Low Net: 58
Kevin Osgood / Dave Stowe

2nd Low Net: 61 Lou Bettencourt / Mike Parks

3rd Low Net: 62
Dave Mucciarone / Chris Donadio

4th Low Net: 62 Joe Piana / Ed Eardley

Closest to the pins:

Hole 4: Mike Poch, 6 feet, Hole 8: Bob Barnicle, 30 inches Hole 13: Nat Binns, 3 inches Hole 15: Joe Piana, 10 feet Long Drive: Bob Dembek







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Company Name:											
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Amount of Check: (Made payable to "GCSANE")											
Member Rates:	Monthly Rate	4 Times Per Yr. (Save 5%)	6 Times Per Yr. (Save 10%)	8 Times Per Yr. (Save 10%)	Annual Rate (Save 15%)						
\Box 1/4 page (horizontal; 3.75" wide x 5" deep)	□\$ 90.00	□\$ 342.00	□\$ 486.00	□\$ 648.00	□\$ 918.00						
\Box 1/2 page (horizontal; 7.5" wide x 5" deep)	□\$150.00	□\$ 570.00	□\$ 810.00	□\$1080.00	□\$1530.00						
□Full Page (vertical; 7.5" wide x 10" deep)	□\$200.00	□\$ 760.00	□\$1080.00		□\$2040.00						
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*DEADLINE for ads: The first of the month for that month's issue.

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DIVOT DRIFT... announcements ... educational seminars ... job opportunities ... tournament results...and miscellaneous items of interest to the membership.

ANNOUNCEMENTS

Our condolences are extended to Greg and Celeste Misodoulakis and family on the passing of their son Gregory Misodoulakis on September 3, 2010. Memorial gifts may be given to the Gregory G. Misodoulakis Memorial Scholarship, c/o Apponequet Regional High School Guidance Department, 100 Howland Road, Lakeville, MA 02347. Please make checks payable to FLRSD with Gregory Misodoulakis' name on the memo line.

Moffett Turf Equipment wanted to announce that their Equipment brands will now be available to all Municipal customers for purchase on the new MA State Contract FAC-71 for Turf & Grounds Equipment beginning September 1, 2010.

As in the past, *The Newsletter* continues to invite Affiliate members to submit a press release about new personnel, new products or a company bio. We will print each and every release free of charge. This is a great way to advertise for free.

Free Video by PACE Turf Explains the Down and Dirty of Aeration

To golfers, "aeration" is the dirtiest of words. For superintendents, it is the practice that draws the most golfer complaints and the greatest need to explain what aeration is and why it is so necessary. "Aeration: A Breath of Fresh Air for Greens," a new video from PACE Turf, helps you explain to golfers what aeration is, why it is performed and how it benefits not only turf, but also the game of golf. The video features plant pathologist Dr. Larry Stowell and is available for free on YouTube.

The seven-minute video is the latest in a new series of golfer education videos that PACE Turf has offered at no charge to the turf management community. The videos offer clear, concise and science-based explanations of topics that affect golfers, such as aeration and the role of hot weather in turf damage. A video to be posted

later this season will address frost delays.

"Our goal with these videos is to provide superintendents the scientific backup they need to communicate with lay audiences, such as golfers, managers and greens committees," said Dr. Stowell, director of PACE Turf. "Aeration is a hot topic right now. It's such an important practice for maintaining turf health, proper air and water movement through the soil and surface firmness. This video shows golfers that the short-term disruption in their play is well worth the longer-term benefits to the turf."

The PACE Turf video is suitable for viewing at greens committee meetings, in club houses or other areas frequented by golf patrons. It can be viewed on www.YouTube.com at this link or http://www.youtube.com/watch? v=va98sIUEjFw. The video can also be placed on superintendent association websites or golf course websites by clicking on the "embed" button that appears underneath the video on You-Tube. PACE Turf's other golfer education and superintendent education videos can be viewed on the PACE Turf YouTube Channel or http:// www.youtube.com/user/paceturf.

PACE Turf is a membership organization that provides breaking research news, information and expert advice on its <u>website</u> www.paceturf.org. The mission of PACE Turf is to generate and share independent and objective agronomic information for turf professionals, so they may develop management programs that are effective, practical and scientifically sound.

CALENDAR

October 18: GCSANE Event Member/Guest Tournament Charles River Country Club Host: Paul Blanusa

October 20: GCSANE Event Assistants Tournament Franklin Country Club Host: Michael Luccini. CGCS

November 1: GCSANE Monthly Meeting 9-Hole Meeting Mount Pleasant Golf Club Host: Jack Hassett



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