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GCSAA AFFILIATE

Turf Times

Monthly Update
December 1995
Vol. 24, No. 12

The newsletter from the Northern Michigan Turf Managers Association

Happy Holidays, Northern Michigan!

Best wishes to you and your families from the NMTMA.

Make the most of the winter season, and look forward to a sensational 1996!

Rieke and Nichols honored for distinguished service

The board of directors of the Golf Course Superintendents Association of America (GCSAA) has selected Randy Nichols, CGCS, and Paul E. Rieke, Ph.D., to receive the association's 1996 Distinguished Service Awards.

The two will receive the awards in recognition of their outstanding contributions to the advancement of the superintendent's profession and as an expression of gratitude by GCSAA for the recipients' many efforts and achievements.

The awards will be presented Wed., Feb. 7, during the Opening Session of GCSAA's 67th International Golf Course Conference and Show. The conference and

show will be held Feb. 5-11 at the Orange County Convention Center in Orlando, Fla.

GCSAA President Gary T. Grigg, CGCS, said: "On behalf of our members, the GCSAA board of directors is very proud to honor these two gentlemen with our Distinguished Service Award. Their dedication and outstanding contributions have had a tremendous impact on the industry and our profession."

(Continued on Page 2)

NMTMA Meetings Calendar:

Dec. '95-Oct. '96

NMTMA Board of Directors Meeting Dates, at Holiday Inn in Grayling are as follows:

Jan. 10, '96; Jan. 31, '96; Mar. 6, '96; Apr. 3, '96

NMTMA Golf and Meeting Sites for '96

May	Marquette Trails
June	The Loon, Gaylord (MTF Fund Raiser)
July	To be Announced
August	The Rose, LeRoy
September	Treetops, Gaylord (NMTMA Fund Raiser)
October	To be Announced

GCSAA/NMTMA Seminar

Feb. 21 & 22, '96 Human Resource Management and Drainage Systems, Gaylord

(See Information Inside)

With the approach of the Holiday Season, our thoughts are directed toward the many important friendships and associations we have enjoyed during the year.

As a business and as individuals, we would like to say Thank You and extend to you our sincerest wish that the peace and happiness of the season will be yours every day throughout the coming year.

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BEARD COLLECTION

Rieke and Nichols honored for distinguished service

(Continued from Front Page)

Randy Nichols, CGCS, golf course superintendent of Cherokee Town & Country Club in Dunwoody, Ga., has served the profession on the local, state and national levels.

Nichols has been a member of GCSAA for 22 years and served on the board of directors from 1987 until 1994. As president of GCSAA in 1993-94, Nichols focused on improving the association's responsiveness to members and enhancing the value of the members' dues investment. He revived the member-led committee system, initiated the now-annual Chapter Relations Meeting to discuss chapter, GCSAA and member issues. He also called for an organizational analysis by Arthur Andersen & Co. SC, which led to improvements in systems, technologies and member services.

"GCSAA is deeply indebted to Randy Nichols," Grigg said. "His term as president will be remembered for his unwavering focus on what this association is all about - service to members."

As a GCSAA board member, Nichols volunteered on several committees, acting as chairman of the conference and show, tournament, membership and government relations committees. Since his term as GCSAA president, Nichols served on the chapter relations committee and is currently chairman of the nominating committee. He holds a bachelor's degree in turf management from Mississippi State University.

Nichols also is a member of the Georgia State Golf Association, the Georgia Golf Hall of Fame and the United

States Golf Association (USGA) Green Section. From 1985 to 1986, he was president of the Georgia GCSA, and was vice president of the Georgia Turfgrass Association from 1986 to 1987. He also served on the Advisory Committee of the Georgia State Golf Association and the Nominating Committee of the Georgia Golf Hall of Fame.

Nichols was named 1993 Georgia Superintendent of the Year by the Georgia GCSA, an honor that recognizes an outstanding superintendent who has devoted his or her life to the profession.

Paul Rieke, Ph.D., professional educator and researcher with Michigan State University (MSU) in East Lansing, MI., has taught the basics of turfgrass management for 32 years. He has been a leader in the development of high-quality, audio-tutorial laboratory exercises for MSU's basic soils course, and his influence on students has been fundamental to their successes.

Rieke and his team of scientists conducted research that resulted in a change in the cultivation equipment and programs used by the turf industry today. In addition, Rieke served a key role in the development of natural grass for use in the Pontiac Silverdome for the World Cup Soccer Games in 1994.

Besides his research and teaching at MSU, Rieke is a turf specialist for the Cooperative Extension in Michigan and has the distinction of being the first university researcher to serve on the USGA Green Section Research Committee. Rieke also has served as a member of both the GCSAA publications/technical resource advisory committee and the educational advisory committee, has taught GCSAA seminars, has been a speaker at GCSAA's International Conference and Show and has been a contributing author to *Golf Course Management* magazine.

Among his many honors, Rieke received the Award of Merit, MSU Cooperative Extension Service, for developing the "Turf Tip" videotape series in 1986; the Outstanding Teacher Award, Institute of Agricultural Technology, Michigan State University in 1989; the Meritorious Service Award from both the Michigan Turfgrass Foundation and the Sod Growers Association of Michigan in 1994; and the Meritorious Service Award from the Michigan Border Cities Golf Course Superintendents Association in 1995.

He is a member of the American Society of Agronomy, the Crop Science Society of America, the Soil Science Society of America and the International Turfgrass Society. Rieke holds bachelor's and master's degrees in agronomy from the University of Illinois and received his Ph.D. in soil science in 1963 from MSU.

"Professor Rieke is an outstanding turfgrass soil scientist with a broad range of contributions in teaching, research and extension service," Grigg said. "He has distinguished himself as an expert in the care of lawns, athletic fields and golf courses."

GCSAA members, affiliated chapters and allied associates submit nominations for the GCSAA Distinguished Service Award. GCSAA's board of directors selects the recipients each year at their fall board meeting.

Since 1926, GCSAA has been the leading professional association for the men and women who manage and maintain golf facilities in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to nearly 15,000 members from more than 50 countries. GCSAA's mission is to serve its members, advance their profession, and enrich the quality of golf and its environment.

GCSAA Seminars Coming Soon To Your Area

Human Resource Management

February 21, 1996
Gaylord, Michigan
(Code #847)

Drainage Systems

February 22, 1996
Gaylord, Michigan
(Code # 848)

Calibration and Safety of Pesticide Application Equipment

March 19, 1996
Grand Rapids, Michigan
(Code # 924)

For a more detailed description of seminars, with dates and registration forms, please refer to your GCSAA Professional Development Catalog 1995-96. You may also reference your monthly issue of *Golf Course Management*.

Watch your mail for reminder postcards highlighting seminars in your area!



Register Today!
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Cross-fire format to be featured in GCSAA Environmental General Session

Leaders from the world of golf, representatives of environmental activist groups and governmental agency officials will offer solutions to environmental to environmental challenges during the Golf Course Superintendents Association of America's (GCSAA) Environmental General Session. Arthur R. Miller, Harvard law professor and legal editor of ABC TV's "Good Morning America," will act as moderator of the session, which will take place Feb. 8, 1996, at the Orange County Government Center in Orlando, Fla.

Building on a scenario presented by Miller, panelists will explore one of the golf industry's most critical issues: golf courses and the environment. Miller's signature "Socratic dialogue" format, used on his public television programs, will stimulate the discussion. Because of the diversity of the participants, the unrehearsed debate will feature a variety of viewpoints.

Scheduled to take part are:

- Rich Budell, assistant director, division of environmental services, Florida Department of Agriculture and Consumer Services
- William "Tim" Hiers, CGCS, Collier's Reserve Country Club in Naples, Fla.
- Tom Hoogheem, field environmental operations director, Monsanto Co. in St. Louis, MO.
- Michael Hurdzan, Ph.D., Hurdzan Golf Course Design in Columbus, Ohio
- Todd Miller, executive director, North Carolina Coastal Federation
- Pam Porter, executive director, Wisconsin Environmental Decade
- Frank Rossi, Ph.D., assistant professor, environmental management of turfgrass, Department of Horti-

culture, University of Wisconsin-Madison.

• Curt Spalding, executive director, Save the Bay in Providence, R.I.

The Environmental General Session will begin at 5:30 p.m. Thursday, Feb. 8, with the presentation of GCSAA's prestigious Environmental Steward Awards and the announcement of the association's new environmental programs and initiatives. This session, one of many featured at GCSAA's 67th International Golf Course conference and Show being held Feb. 5-11, will be presented in the evening so as to not interfere with other conference and show events.

Helping make the event possible are GCSAA partners Ciba Turf & Ornamental Products, Jacobsen Division of Textron, Lebanon Turf Products and Rain Bird.

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Employment Opportunities at Conference & Show

GCSAA is offering an Employment Board, Feb., 7-11, in the Career Development Resource Center on the trade show floor at the Orlando Conference Show.

We'll post employment openings on our Employment Board, at **no charge**. Résumés received for your openings will be mailed to you immediately following our conference or you can pick them up on site. We'll have interview rooms available at **no charge**, too, should you wish to start your selection process in Orlando. If you are seeking employment, stop by each day and review our postings. Be sure to bring plenty of copies of your résumé to leave for employers. If you don't have a résumé one can be prepared for you at the Career Development Resource Center for \$25.

We'll include your employment openings in our February 16 Employment Referral Service (ERS) bulletin, again at **no charge**. Employment opportunities are listed in this weekly service and mailed to 1700+ member golf course superintendents and assistants. Our goal is simple: to offer to our superintendents as many employment opportunities as possible while at Conference and Show. And we're publishing the ads from the Employment Board in ERS so our regular subscribers who can't go to Orlando also have an opportunity to apply.

If you have employment opportunities to post or would like to reserve an interview room, please call Jerrie Lynn Johnston, Career Development Assistant, 800/472-7878, or stop by the Career Development Resource Center in Orlando.

Goals for the 90s

Americans surveyed on their goals for the 1990s replied this way:

- Spend time with family and friends: 77 percent;
- Improve themselves intellectually, emotionally, or physically: 74 percent;
- Save money: 61 percent;
- Have free time to spend any way they please: 66 percent;
- Make money: 61 percent;
- Travel or pursue other hobbies or personal experiences: 59 percent.

—The Wall Street Journal

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- Two million documents will be lost by the IRS this year.
- 811,000 faulty rolls of 35 mm film will be loaded this year.
- 22,000 checks will be deducted from the wrong bank accounts in the next 60 minutes.
- 1,314 phone calls will be misplaced by telecommunication services every minute.
- 12 babies will be given to the wrong parents each day.
- 268,500 defective tires will be shipped this year.
- 14,208 defective personal computers will be shipped this year.
- 103,260 income tax returns will be processed incorrectly this year.
- 2,488,200 books will be shipped in the next 12 months with the wrong cover.
- Two plane landings daily at O'Hare International Airport in Chicago will be unsafe.
- 3,056 copies of tomorrow's Wall Street Journal will be missing one of the three sections.
- 18,322 pieces of mail will be mishandled in the

next hour.

- 291 pacemaker operations will be performed incorrectly this year.
- 880,000 credit cards in circulation will turn out to have incorrect cardholder information on their magnetic strips.
- \$9,690 will be spent today, tomorrow, next Thursday, and every day in the day in the future on defective, often unsafe sporting equipment.
- 55 malfunctioning automatic teller machines will be installed in the next 12 months.
- 20,000 incorrect drug prescriptions will be written in the next 12 months.
- 114,500 mismatched pairs of shoes will be shipped this year.
- \$761,900 will be spent in the next 12 months on tapes and compact discs that won't play.
- 107 incorrect medical procedures will be performed by the end of the day today.
- 315 entries in Webster's Third New International Dictionary of the English Language will turn out to be misspelled.

—InSight, Syncrude Canada Ltd.,
Communications Division)

Responsible Chemical Use How the Public Views It

There's no question in the minds of consumers about the benefits of specialty pesticides (used on turf and ornamentals), but there are concerns about their responsible use, according to results of a public opinion survey commissioned by RISE Responsible Industry for a Sound Environment).

The study assessed public attitudes toward the value and risk of specialty pesticides and was conducted among the general public, rather than consumers who specifically purchase and use pesticides.

The survey consisted of qualitative and quantitative research. Eight focus groups were conducted at four different locations. The key findings show:

- Many Americans clearly see the benefits of pesticides and are willing to balance their personal and environmental health and safety concerns with these perceived benefits.
- The most trusted sources of information on pesticides are local government agencies, extension services, poison control centers and departments of health.
- Professional applicators are thought to be safer with pesticides they apply, even though they are thought to use stronger pesticides than homeowners.
- The majority of people use some form of pesticides. Controlling household insects/rodents ranking first with 64 percent. Garden care/outdoor insect control ranked second with 48 percent, while lawn care ranked third with 38 percent. One in 10 respondents indicate they currently use a lawn care company.
- Approximately half of those surveyed believed pesticides made available to the public are thoroughly tested, with the remaining respondents indicating they are unsure if pesticides are thoroughly tested. (From The Label, 3/1995)

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