



GCSAA AFFILIATE

# Turf Times

The newsletter from the Northern Michigan Turf Managers Association

Bi-Monthly  
Update

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## Highlights – Looking back on 1994



Mark Wildeman  
NMTMA President

Looking back at 1994 and the highlights for the Northern Michigan Turf Managers Association, much of our success is the result of Mike Meindersma's leadership. As an organization we all should thank Mike for his ability to be pro-active, keeping the association on the leading edge of our profession.

We all are fortunate to have an association that can offer us educational opportunities. By attending meetings and seminars, we share ideas, provoke questions and look at problems from other viewpoints. As a member of NMTMA the most valuable service I see is having the chance to talk and

converse with my peers. We all have been down in the "trenches" and many questions have been answered simply by someone sharing a similar experience.

The success of this organization is determined by our membership. As members we should take advantage of seminars and educational topics. Keep informed, take on a progressive attitude, participate, voice our opinions. The board is only as capable as the most informed member, and those members with the insight to look ahead will determine our success. Thus our future board members.

With the new year upon us set your standards and goals high. Look outside of the association and our profession. There are so many other areas that affect this industry and we can't be competitive or informed if we consistently look inward. There are no secrets to being successful. Hard work, mental attitude, progressive thinking . . . my goals for the Northern Michigan Turf Managers Association.

## Pay Close Attention

The most important function of a manager is to pay close attention to what's going on. He or she should praise good work and good efforts, and correct the bad. If nobody's paying much attention, what difference does it make whether anyone does good work or poor?

Reacting to what people are doing— and reacting every day — is vital to good results. Subordinates who are rarely praised or criticized begin to feel that nobody really cares.

The silent treatment doesn't breed much enthusiasm in anyone.

Praising people is easy. Criticizing them tactfully and

helpfully — without creating embarrassment and resentment— takes considerable skill. The best managers criticize only when necessary, and they do it in a spirit of helpfulness. And they first take time to praise when praise is also deserved. When they have a problem with a subordinate, they try to solve it in a way that will bolster a person's pride instead of crushing it.

As a wise man once observed: "That criticism is best which sounds like an explanation."

*Anonymous - Bits & Pieces*

## Manage Your Time Better

If you want to manage your time better, the first step, as suggested by time management consultant, Alan Lakein, is to ask yourself this question: "Exactly what are my goals?"

Take a blank sheet of paper. List your personal lifetime goals, the things you would like to be able to look back upon by the time you are eighty. Not general things, such as to be happy, but specific goals such as a trip to Europe, a master's degree, a savings-account balance of a specific figure, a vacation home, a specific weight loss, a working knowledge of Spanish, and so on.

Now list your professional goals. Not such generalities as a higher salary or a promotion or greater prestige, but specific things like a salary of certain amount, promotion to a particular job, or election to a specific office in a professional society.

Then make a list of short-term goals, the things you would like to accomplish in the next six months.

Besides being specific, goals should be attainable and authentic — in other words, *things you really want and are willing to work for*. Keep in mind that they are subject to

(Continued on next page)

## Manage Your Time Better

(Continued from Previous Page)

change at any time; indeed, one of your priority tasks should be to look over your list of goals and update it. But the list should represent your best judgement of what you'd like to accomplish as of this moment.

Now, analyze your lists. They probably include more things than you reasonably can expect to do, so assign priorities. Select the three or four goals in each category that you consider most important and write them down some place where you will see them every day. Memorize them. And a hundred times a day, ask yourself, *Is what I am doing now moving me closer to one of my goals?* If the answer is no, figure out some way the activity can be eliminated, delegated to someone else, or downgraded in priority so that it can be accomplished in your least productive times.

Edwin Bliss  
*Getting Things Done*  
Bantam Books,

### Criticism

Being criticized is not a problem if you develop a positive way of dealing with it. Winston Churchill had the following words of Abe Lincoln framed on the wall of his office: "I do the very best I can, I mean to keep going. If the end brings me out all right, then what is said against me won't matter. If I'm wrong, ten angels swearing I was right won't make a difference."

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Learn from the mistakes of others— you can never live long enough to make them all yourself.

*Credit—Bits & Pieces*



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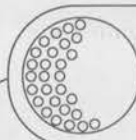
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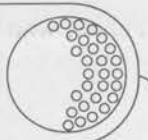
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## Improve your performance

Whether you're just starting out as a supervisor or you are a seasoned manager, you can always improve your performance with a refresher course in good supervising. Use these tips for a refresher course at a glance.

**Achievement.** The greatest motivator is a sense of achievement. Whenever possible, tell an employee, "Here is your project; go do it your way."

**Appraisal.** This should be done at least once a year. Spell out which performance factors will be appraised; hand out a blank copy of the form in advance to remind employees of standards they should meet.

**Blame/Credit.** Take the blame for employees; pass the credit to them. The best way to get credit is to try to give it away.

**Disagreement.** If your employees feel comfortable disagreeing with you, then you're a good leader. Good decisions come from hearing both sides.

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*If you don't know where you are going, every road will get you nowhere.*

Henry Kissinger  
*Bits & Pieces*

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A Person who is angry on the right grounds, against the right persons, in the right manner, at the right moment, and for the right length of time deserves great praise.

*Aristotle - Bits & Pieces*

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# GCSAA to elect officers

Gary Grigg, CGCS, has been nominated for the presidency of the Golf Course Superintendents Association of America (GCSAA). The association's 1995 election of officers and directors is scheduled for Monday, Feb. 27, during its annual meeting at the GCSAA International Golf Course Conference and Show in San Francisco, Calif.

Grigg, superintendent at Naples (Fla.) National Golf Club, currently is vice president of GCSAA.

The nominee for GCSAA vice president is Bruce R. Williams, CGCS, of Bob O'Link Golf Club in Highland Park, Ill. Williams currently is secretary/treasurer of the association.

A three-way race for secretary/treasurer marks the first election to be held under GCSAA bylaws that make the post an elected office rather than an appointed position. That bylaws amendment, which was enacted at the 1994 GCSAA Annual Meeting in Dallas, Texas, specified a minimum of one candidate each for president and vice president, a minimum of two for secretary/treasurer, and at least one more for director than is needed to fill vacant seats.

The nominees for secretary/treasurer are directors Dave Fearis, CGCS, of Blue Hills Country Club in Kansas City, MO.; Paul S. McGinnis, CGCS, of Union Hills Country Club in Sun City, Ariz.; and George E. Renault III, CGTCS, of Burning Tree Club in Bethesda, Md.

Three candidates for director will be elected for two-year terms. The four nominees for director are Paul A.C. Dermott, CGCS, of Oakdale Golf & Country Club in Downsview, Ontario, Canada; David W. Gourlay, CGCS, of Club Summerlea Inc., in Dorion, Quebec, Canada; Michael Wallace, CGCS, of Hop Meadow Country Club in Simsbury, Ct.; and Tommy D. Witt, CGCS, of Wynstone Golf Club in North Barrington, Ill. Witt currently serves on the GCSAA board of directors.

GCSAA's current president, Joseph G. Baidy, CGCS, of Acacia Country Club in Lyndhurst, Ohio, will continue to serve on the board of directors for one year as immediate past president.

Randy Nichols, CGCS, of Cherokee Town & Country Club in Atlanta, Ga., whose one-year term as immediate past president expires, will end seven years service on the GCSAA Board of Directors.

One current board member, R. Scott Woodhead, CGCS, of Valley View Golf Club in Bozeman, Mont., has one year remaining on his term.

GCSAA's International Golf Course Conference and Show will be held Feb. 20-27 at Moscone Center.

The title, "CGCS," that follows a superintendent's name, stands for Certified Golf Course Superintendent. This distinction recognizes the achievement of high standards of professionalism through education and experience. More than 1,400 GCSAA members currently hold the CGCS title.

Since 1926, GCSAA has been the leading professional association for the men and women who manage and maintain golf facilities in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to more than 14,000 individual members from more than 50 countries. GCSAA's mission is to serve its members, advance their profession, and enrich the quality of golf and its environment.



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**Golf Course Superintendents  
Association of America**

## Three individuals honored for distinguished service

The Golf Course Superintendents Association of America (GCSAA) board of directors has selected Milt Engelke, Ph.D., Ali Harivandi, Ph.D., and Michael Hurdzan, Ph.D., to receive the association's 1995 Distinguished Service Awards.

The three will receive the awards in recognition of their outstanding contributions to the advancement of the superintendents' profession and as an expression of gratitude by GCSAA for the recipients' many efforts and achievements.

The awards will be presented on Thursday, Feb. 23, during the Opening Session of GCSAA's 66th International Golf Course Conference and Show. The conference and show will be held Feb. 20-27 in San Francisco.

GCSAA President Joseph G. Baidy, CGCS, said: "On behalf of our members, the GCSAA board of directors is very proud to honor these three gentlemen with our Distinguished Service Award. Their dedication and outstanding contributions embody the highest traditions of this award."

**Dr. Milt Engelke**, professor of turfgrass breeding and genetics at the Texas A&M University Research and Extension Center in Dallas, has made considerable contributions to science and the turfgrass industry.

He has been published extensively in research journals and textbooks, and has participated in local, regional, national and international conferences and symposiums. Among the many professional and scientific organizations he participates in, Dr. Engelke is a member of the American Society of Agronomy, Crop Science Society of America, the International Turfgrass Society and Turfgrass Breeders Association. He has served as associate editor of the *Journal of Turfgrass Management* since 1992.

He served on GCSAA's Technical Research Advisory Committee (TRAC) from 1987 to 1992. Dr. Engelke also has been a member of the United States Golf Association's (USGA) Turfgrass Research Committee since 1984.

Dr. Engelke has been a member of GCSAA since 1979.

"Dr. Engelke and his research program are internationally recognized as one of the top turfgrass breeding programs in the world," Baidy said. "One of his many accomplishments, the release of his 'Prairie' Buffalograss variety (known for its water-efficient growth characteristics), has had a tremendous impact in the industry."

**Dr. Ali Harivandi**, professional educator and environmental horticulturist with the University of California Cooperative Extension, has a strong standing in the industry stemming from his applied research programs, extensive publications record, comprehensive educational background and a high level of participation in local, regional and national industry affairs.

His research publication, educational programs, and community and professional commitments have been recognized by numerous organizations. Among his many awards, Dr. Harivandi is the 1982 and 1992 recipient of the Northern California Turfgrass Council's "Research and Education Award." He was named "Educator of the Year" by the Pesticide Applicator Professional Association. He also

received the 1990 Distinguished Service Award from the Golf Course Superintendents Association of Northern California.

In 1988, Dr. Harivandi was a member of the first GCSAA TRAC appointed by the association's board of directors.

"Dr. Harivandi has established himself as an authority in all aspects of turf and water management and is always available to assist a superintendent with a problem," Baidy said. "His dedication to golf course superintendents and the game of golf deserves recognition."

**Dr. Michael Hurdzan** is a golf course architect and past president of the American Society of Golf Course Architects. His golf course designs include two highly acclaimed courses in Toronto, Canada: Devil's Pulpit and Devil's Paintbrush.

With degrees in turfgrass physiology, environmental plant physiology and landscape architecture, Hurdzan also has worked as a golf course superintendent and landscape architect. His accomplishments during the past 25 years include writing more than 100 articles for various turf magazines, organizing and teaching CGSAA seminars, and speaking at golf and turf meetings throughout the world. Hurdzan also has amassed an extensive library of golf books and a large collection of clubs and balls from past eras. He intends to establish a golf museum with the golf paraphernalia.

Hurdzan is a past board member and past regents member of the National Golf Foundation, a past committee chairman for the American Society of Landscape Architects and a past committee member for the USGA's Green Section.

Hurdzan currently is working on a book on golf course architecture, which will be available through the GCSAA Bookstore. Profits from the book are earmarked to fund a GCSAA Foundation scholarship in Hurdzan's name and to establish Hurdzan's golf museum.

"No one has championed the idea of architect and superintendent working together more than Dr. Hurdzan," Baidy said. "With his educational and professional background in turf studies, Mike continues to freely share his knowledge and experiences with golf course superintendents."

GCSAA members, affiliated chapters and allied associates submit nominations for the GCSAA Distinguished Service Award. GCSAA's board of directors selected the recipients at the fall board meeting.

Since 1926, GCSAA has been the leading professional association for the men and women who manage and maintain golf facilities in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to nearly 14,000 members from more than 50 countries. GCSAA's mission is to serve its members, advance their profession, and enrich the quality of golf and its environment.



# Promoting our Profession

How much have we all heard this or better yet said it? I recently had the privilege of representing NMTMA at the Chapter Relations meeting of GCSAA in Lawrence, Kan. During this meeting we discussed numerous issues/problems heard by GCSAA.

The one that gained a lot of discussion was promoting our image as superintendents. After much talk a high-ranking member of the board of directors addressed us and said in his travels the #1 comment heard is we want to be just like the PGA. This furthered the discussion, but brought out some facts.

Do you want to be like the PGA? Are you willing to pay dues like the PGA, in that you cannot be a member of the local chapter without being a member of the national? We used to be that way to some percentage. Why are more people not a member of GCSAA?

I know cost, and what do we get? One comment – does the PGA work with national regulators to help their members do their jobs easier without unneeded regulations like GCSAA? Now with added revenue from membership dues it would allow GCSAA to spend and do more advertising on TV during major events and improve membership services.

You say we should get a discount to advertise during PGA events? The PGA and PGA Tour are not where they are today because they give discounts or they need us. It is big business people, and they have a product to offer; the players.

I am not saying we shouldn't improve relations, they are in fact GCSAA and recognized as the leader in environmental information and research in the golf community. The PGA Tour does nothing unless they can see a financial benefit to them.

It was just announced that *Par For the Course* will appear on ESPN in 1995 airing 30 episodes. It will be launched during the "golf block" of programming that will air on Sunday mornings with **Inside the PGA** and **Inside the Senior Tour**. This is a major step. One-half hour of golf from the superintendents angle. Other ways of promoting our profession were discussed.

Are you willing to meet stricter membership requirements in order to keep certain membership classifications? Example: in order to be a class A member you have to attend so many points worth of education and show that you were a volunteer in your community. Now what does this mean volunteer in your community? The following were examples: coaching sports, garden club activities, church, school, referee, civic, other association or club activities to where you are seen helping out and thus you are promoting your profession.

How many times have you been at a function and have been talking either with that volunteer or someone else and the question of what they do for a living has come up? By being involved you are promoting your image as people see your actions. The more contacts you make and questions you answer the more respect you and our profession gains. Sit back and think of the leaders in your community and their professions. How much are they respected and how much more respect do they get versus others in the same profession who are not involved?

Your members or owners who are normally respected people, are also the same people who are out volunteering in some manner or another or have in the past. They know what it takes and don't you think they would look upon you better by seeing you out there?

Yes, by getting involved you are going to get asked questions about the care of someone's lawn. So, you haven't been to a function and heard a doctor get asked a medical question or a lawyer a legal question?

This is another way of promoting yourself and our profession. By talking, answering questions, and people seeing what we do for a living and how we handle ourselves away from the course we have gained the respect we want. I know of a lot of superintendents who are doing this right now and who do not realize the impact. That is the reason I am writing this, because as the discussion throughout in Lawrence, the most basic thing is promoting our profession and industry.

So for 1995, I challenge all of you to remember this: to those of you who are doing something now, continue if you can; to those who are not, think of something that you like to do and see if you can't give it the help it needs most— a little of your time. It will pay big dividends not only to you personally, but to our profession.

It is always great to run into people who know other superintendents and how they know them away from golf and the respect they have for them. Everyone wants to improve their image, but a lot of us forget we can each and every day.

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CHARLOTTE – Valley Turf, Inc. of Grandville Mich., received a 1994 Jacobsen Dealer of the Year Award for superior sales and service performance. Valley Turf president Ron Brink and vice president of sales John Wiersema received the award at the 1994 Jacobsen International Business Conference held in Charlotte.

Brink and Wiersema accepted the award from Jacobsen president Dick Miller and vice president of sales and marketing Harold Pinto.

Jacobsen Division of Textron Inc., is a major manufacturer of professional turf maintenance equipment used worldwide.

## Green Section Reorganizes Great Lakes Region

There comes a time in the life of every organization when changes are necessary to improve service and increase operational efficiency. After 10 years of service to golf facilities in a 9-state region, the time came for realignment of personnel and service areas. The new setup is called the North Central Region.

First of all, Illinois and Iowa will become part of the Mid-Continent Region, receiving the personal attention of agronomist Paul Vermeulen, who will set up an office in Illinois convenient to subscribers in Illinois, Iowa, Missouri, Nebraska and Kansas. The Regional Director is Jim Moore, located in Waco, Texas, who will do Turf Advisory Service work in the more southern part of the Region.

Bob Brame will direct the North Central Region from an office near Cincinnati. His area of Turf Advisory Service responsibility will be Indiana, Ohio and Kentucky. Bob Vavrek will continue TAS work from the Wisconsin office, visiting subscribers from Michigan westward to Montana.

The Lathams and the Great Lakes name are retiring to a smaller entity on Lake Whitney, Texas where they intend to keep digging up golf courses. With clubs, not soil probes, Bowie knives or cup cutters.

*Editor's Note: Thank you Jim for all you have done. best wishes to you and Mrs. Latham. Also, we look forward to seeing Mr. Vavrek dig up our golf courses.*

The Best way to succeed in life is to act on the advice we give to others.

*Credit- Bits & Pieces*

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Priorities are the key to managing your time and yourself. Many of us make To-Do lists. But few people take enough time to *weigh the activities* on the list for relative importance.

Without that essential step of priorities setting, a To-Do list is useless. We may seem to be constantly busy, yet we fritter away our time on tasks that don't advance us toward our major goals and we don't accomplish anything of real value.

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## As We Find Them

Stepping from the eighteenth green with the Green Committee Chairman and the Greenkeeper, it was suggested that we "stick around and hear the angels sing. You will hear their daily chant to the Green Committee and Greenkeeper." So there we waited and watched.

One Mr. Average Golfer soon waddled up to attempt what looked like a "dead sure one." In that terrifying silence, which precedes great storms, he went through all the most approved and prolonged preliminaries of sighting and preparing for that momentous tap. Horror of horrors, he missed! We guessed it; the green was all to blame. The storm broke!

*Bill, why in the name of galloping golf balls can't we have some greens on this course? These things would be a disgrace to any cow pasture. There isn't a golfer in the world who could putt on them." Ad Infinitum.*

All this in spite of the fact that the other members of his foursome sank good, long shots and were last seen headed for the locker room with beaming faces not ordinarily associated with "rotten" greens and high scores.

The next group furnished this helpful suggestion: "If you fellows are interested in improving greens, why don't you first find out what the players want? After all, greens are for the golfers and everything should be done to give them exactly what they want."

*We beat him to that idea by many years. We had long ago been told "when baby cries, give him what he wants." But we had also learned that to obtain results it makes some difference whether baby is "crying for something" or*

*"just crying."*

The greenkeeper suggested that we question a few of the club's best players as to how fast they preferred to have greens. "One of my men is ill and that has interrupted our schedule. Number 16 has not been cut and is very slow today, but this eighteenth is the real 'lightning type.'" the first reply was:

"This green is perfect! Anyone can putt on it. If you could only get all our greens as fast as this one, every player in the city would be clamoring to join this club. Number 16? Is that supposed to be a green? We thought you were planning to let that grow up for hay."

"Fore!" The next foursome is having a terrible time rolling them back and forth across the green. "Bill, what on earth is the matter with this green? If you simply touch the ball, it goes clear across. No use trying to putt on it. Why can't we have all the greens like sixteen is today? You can really hit a ball on that one without making it roll a mile."

*Now that's settled! All that the green committees, greenkeepers and "those scientific guys" have to do to give the players just what they want (in speed of greens, at least) is to develop some kind of gear-shift. Then if a player "likes 'em fast" he can shift into high, and if he "likes 'em slow" he can shift after the ball is struck. Then they'll want a "reverse" so that the one which is "too strong" will roll back at just the right speed - all counting a single stroke.*

*USGA Green Section Bulletin  
Vol. 8, No. 2 February, 1928*

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## "Par for the Course" begins second season, moving to ESPN

**PAR FOR THE COURSE**, the Golf Course Superintendents Association of America's (GCSAA) national television program, will be moving to ESPN beginning Jan. 1, 1995.

GCSAA will air 30 episodes of **PAR FOR THE COURSE** on ESPN, the total sports network that reaches more than 63 million households. Beginning Jan. 1, **PAR FOR THE COURSE** will air on 19 Sunday dates and on 11 Thursday/Friday dates (see schedule below) throughout the year.

In 1995, ESPN will be launching a golf "block" of programming that will air on Sunday mornings. In addition to GCSAA's show, *Inside the PGA Tour* and *Inside the Senior PGA Tour* also will be part of ESPN's Sunday golf block. **PAR FOR THE COURSE**'s Thursday/Friday dates will be adjacent to ESPN golf tournament coverage.

In addition to the show, GCSAA also will be producing a series of feature segments for ESPN that will appear during the network's televised PGA Tour and Senior PGA Tour golf tournaments. These short segments will highlight issues and trends in golf course management in an entertaining and informative way.

A comprehensive look at the world of golf and golf course management are the main attractions of GCSAA's

program. Every episode of **PAR FOR THE COURSE** takes an innovative look at the world of golf by covering cutting edge topics in an entertaining half-hour program. **PAR FOR THE COURSE** seeks to entertain and educate viewers not only about how to play the game of golf, but also what goes into making the game enjoyable.

Every episode of **PAR FOR THE COURSE** highlights great places anyone can play, conversations with major golf figures, practical golf instruction, and trends shaping golf's future. Features about golf's environmental attributes, entertaining education on etiquette, golfers' responsibilities and rules of the game are also emphasized.

Veteran sportscaster Duke Frye returns as host of **PAR FOR THE COURSE**. GCSAA Public Relations Manager Scott Smith also returns as producer of the show.

Included on the **PAR FOR THE COURSE** production team are: Creative Communications of Kansas City, Great Plains Television (Overland Park, Kan.) and PGA Tour Productions (Jacksonville, Fla.). Each will be providing creative services, and field and post-production.

Thirteen weekly episodes of **PAR FOR THE COURSE** appeared in 1994 on the Prime network from March through June.

### GCSAA's PAR FOR THE COURSE PROGRAM CLEARANCES

#### SUNDAY MORNING GOLF BLOCK

January 1, 8, 15, 22  
February 5, 12, 19, 26  
March 5, 12, 19, 26  
April 2, 9, 23

July 9

October 22  
November 5, 19, 26  
December 3, 10, 17

#### ADJACENT TO WEEKDAY GOLF COVERAGE

May 5	1:30 pm PaineWebber Invt.
May 12	2:30 pm Cadillac/NFL Classic
June 15	4:00 pm U.S. Open
June 30	2:00 pm U.S. Senior's Open
July 21	2:00 pm British Open
Sept. 8	2:30 pm Bell Canadian Open
Nov. 10	2:30 pm Senior Tour Champ.

At printing, exact time slots for the Sunday Morning Golf Block were not known. Please consult your local TV listing for show times.

\*\*\*

(All times Eastern. Please note, program dates/times are subject to change; ESPN will attempt to provide advance notice.)

### Change of Address, Membership Application info available

Any member with a change of address should immediately contact

**Thomas J. Reed**  
3733 Apollo Drive  
Traverse City, MI 49684.

He should also be contacted if any person would like to apply for membership in the NMTMA.

### Letters to the Editor

You can communicate directly with the NMTMA and your fellow members by writing to:

#### Turf Times

c/o Mike Morris  
P.O. Box 1575  
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Share your thoughts and feelings about our organization or the industry in general.



# Green Industry Legend to receive superintendent's highest honor

A giant figure in the history of the golf course and turf industries, Dr. James Watson, has been chosen to receive the Old Tom Morris Award from the Golf Course Superintendents Association of America (GCSAA).

"Dr. Jim has been a great friend to GCSAA and its members for half a century," said GCSAA President Joseph G. Baidy, CGCS. "His career provides a perfect example of how one person can make a tremendous impact on an entire profession. We are delighted to be able to pay tribute to the contributions he has made."

GCSAA established the Old Tom Morris Award in 1982 to recognize individuals who have made outstanding lifetime contributions to the game. The award is named in memory of Old Tom Morris (1821-1908), greenkeeper and golf professional at the Royal and Ancient Golf Club of St. Andrews, Scotland.

Watson's influence has been felt throughout the entire turfgrass profession. Following military service in World War II, he earned a bachelor's degree in agronomy from Texas A&M in 1947. Watson obtained his doctorate in agronomy from the Pennsylvania State University in 1950.

As a graduate student at Penn State, Watson was the recipient of the United States Golf Association (USGA) Green Section Fellowship and studied under the famed Dr. Burton Musser. He returned to A&M to serve as an assistant agronomy professor and conduct turfgrass research.

In 1952, Watson left A&M to begin his career with the Toro Company as director of agronomy. For over four decades with Toro, his research touched on nearly every aspect

of turfgrass management. Later, as the company's agronomist and vice president of customer relations, he led Toro's efforts in equipment development and evaluation, and served as the liaison to professional groups such as the GCSAA.

Watson has received nearly every major accolade the industry has to offer, including the USGA Green Section Award (1976), the American Society of Agronomy's Agonomic Service Award (1977), GCSAA's Distinguished Service Award (1983) and the American Society of Golf Course Architects' Don Rossi Award (1994).

Watson is a fellow of the American Society of Agronomy and the Crop Science Society. He has served on the boards of the Sports Turf Managers Association, the Fresh water Foundation and the National Golf Foundation. Semi-retired now after 40 years with Toro, he currently serves on the planning council for the Irrigation Association and is agronomic coordinator for the seven 1994 World Cup soccer venues.

Watson joins Arnold Palmer, Bob Hope, Gerald Ford, Patty Berg, Robert Trent Jones, Gene Sarazen, Juan "Chi-Chi" Rodriguez, Sherwood Moore, CGCS, William Campbell, Tom Watson, Dinah Shore, and Byron Nelson as recipients of the Old Tom Morris Award. The GCSAA board of directors selects the Old Tom winner.

Watson will be honored during the closing banquet of GCSAA's 66th International Golf Course Conference and Show on Feb. 27, 1995, in San Francisco.

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