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Volume 4 Issue 5

May 2011

NEW Website Receives High Reviews - ★★★★★

TPI's new website is visually appealing, has added features, is easier to navigate, it's user friendly, and that's just for starters!



The new website for Turfgrass Producers International is already scoring high marks for being eye-appealing, user-friendly and filled with helpful information.

"Our primary goal was to design the TPI website so it would be visually appealing and provide members, prospective members, industry professionals, educators, writers/editors and consumers with easier access to a considerable amount of valuable and timely information," said TPI's executive director, Kirk Hunter.

Hunter went on to add that the new website design also provides the TPI staff with greater ease and flexibility for posting updates, sharing timely information, and offering visitors expanded search engine capabilities that make browsing the site a pleasure.

"When visitors enter the TPI website they're going to be impressed with the volume of material that's available. TPI members will also discover that the information in the "Members Only" section has been expanded considerably. I think they're going to be pleasantly surprised.

Between the expanded content and weekly updates we're sure visitors will return time and again," said Hunter.

"The new web page is great, nice job!" I was impressed this AM when I linked in - very clean, easy, and oh so much faster!!!!"

Linda Bradley — Turf Mountain Sod, Hendersonville, NC

"WOW! Very nice."

Christiaan Arends — Barenbrug USA, Tangent, OR

"Really like the new website!"

Claus Zander — Zander Sod, Kettleby, Ontario, CANADA



“Production to disposal—In the end that’s the real measure of how GREEN one product or service is compared to another.” - Ron Hall

Athletic Turf Core Pages

Strangely colored football fields and other April foolish matters

8 Apr, 2011 By: Ron Hall, Editor at Large, Athletic Turf News/Landscape Management

Can it be that other schools, following the example of Boise State’s Smurf turf and Eastern Washington University’s field of blood the “Inferno,” are installing colored synthetic turf football fields?

This past Jan. 11, soccer teams from Canyon and Hays high schools in Texas were the first to compete on Canyon High School’s bright red synthetic football field. The field is being used for soccer and for football. Canyon is believed to be the first high school in the nation to follow the lead of Boise State and Eastern Washington. Other schools in the same Texas school district near San Antonio got new synthetic fields, too, but opted to keep green playing surfaces, although one chose gold endzones and another blue endzones.

Foolishly, this reminds me of when our tiny Ohio school was fielding its first high school football team more than a half century ago and the school’s principal trotted out the idea of brown uniforms, the same brown as a football. He felt the color would make it easier for our running backs to confuse the opposing teams’ defense. His thinking was that defenders would have a tough time determining who was actually carrying the football on options plays. The idea didn’t get very far, unlike these retina-scorching football fields.

The University of Central Arkansas is now taking the idea to the next level. The University, located in Conway, AR, is turfing its 8,000-seat Estes Stadium with a field of alternating blue and gray stripes. The end zones will be black. The field is going in this summer. UCA made the announcement April 1. The UCA field is no April Fools joke.

In justifying the decision for the synthetic field with its stripes, school officials cited help with recruiting, player morale, special facility for a special school, cost savings, using less water, etc.



Most people seem to take all of this at face value, especially the cost savings. Hey folks, these new fields cost anywhere from \$700,000 to \$1-million, and that’s without factoring the expense of replacing artificial turf about every eight years or so. And, of course, there’s the cost of ongoing maintenance. All fields — grass or synthetic — require maintenance. In that regard, tell me if the following annual maintenance costs that UCA officials cited for its grass field seem in line to you — one of the reasons for replacing it with synthetic turf.

Fertilization —	\$4,500
Field Maintenance —	\$9,500
Grass —	\$10,000
Irrigation —	\$12,500
Paint —	\$13,000
Labor Costs —	\$52,172.75
Total —	\$101,672.75

(Cont’d on page 3)

Production to disposal — Cont'd from page 2

Don't get me wrong. I'm not anti-synthetic turf, which would be foolish, given that today's synthetic fields have greatly increased opportunities for athletes (young and not-so-young) to participate safely in sport, often in areas (inner cities) and in conditions that would destroy turfgrass fields. In fact, synthetic turf is often the only logical solution in some situations. But some of the cost savings and environmental claims promoted by that segment of the industry seem more than a bit over the top, this apart from the benefits, including increased usage and utility that they offer and most athletes appreciate.

And while I'm on the topic of synthetic turf, I'm foolishly curious about their end-of-life issues. About a year ago, a major synthetic turf supplier announced it had recycled one of its fields into other products. The news release (as news releases are) was pumped with self-congratulatory verbiage but vague on the recycling process and resulting new products. Apart from that particular field (coincidentally, also in Arkansas), what happens to synthetic turf fields when they come to the end of their playing days?

My understanding is that in many instances the infill material can be collected, cleaned and reused, but that, in the end, some fields are donated and reused in city parks, etc., and others are stripped of their poly fibers that are recycled into fiber yarns with the remaining backing material used as fuel for cement plants. Given the incredible number of annual installations, which began to take off about 12 years, how many are now at the end of their useful lives or soon will be? How is a synthetic field recycled or disposed of in an environmentally friendly way? What's the process? What's the financial cost?

Indeed, what's the full life-cycle environmental accounting of synthetic turf versus natural turf — from production to disposal? In the end, that's the real measure of how "green" one product or service is compared to another. Hopefully, some smart people are working on this and will share it with the rest of us.

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TPI thanks Ron Hall for granting us permission to reprint his comments. For more articles written by Ron Hall [CLICK HERE](#) or visit :

<http://www.landscapemanagement.net/landscape-management-author/ronhall#list>

President Obama signs bill to repeal new 1099 reporting

TPI along with many associations sent a letter to Congress encouraging the 1099 repeal bill. With the President's signature, TPI's efforts have been successful which will save our members and all small businesses a tremendous amount of paperwork and labor cost.

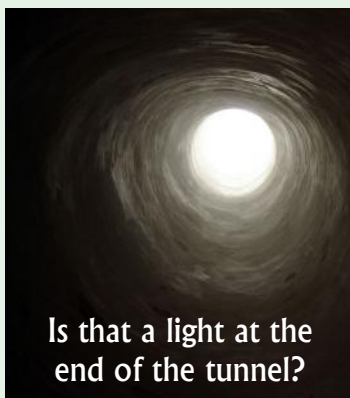
Kirk Hunter—TPI Executive Director

On April 14, 2011, President Obama signed H.R. 4, the Small Business Paperwork Mandate Elimination Act of 2011, into law. This legislation repeals the expanded IRS 1099 reporting requirements enacted as part of the healthcare reform law HR 3590. This is a major victory for small businesses around the country that would have been severely impacted by the new requirements.

Originally passed by Congress in March 2010, the Form 1099 requirements would have forced all businesses and

tax-exempt organizations to issue a Form 1099 to vendors from whom they buy goods totaling \$600 or more annually. The change, which was scheduled to take effect in 2012, could have resulted in associations having to issue hundreds or even thousands of forms each year, track cumulative payments to vendors, and obtain tax identification information from each vendor.

The signing of the bill is a relief for TPI members, associations and small businesses that were bracing for the troublesome and time-consuming reporting that would have otherwise been required.



Is that a light at the end of the tunnel?

Is That a Light at the End of the Tunnel?

Demand for Lawn and Garden Equipment Expected to Grow 5.7% Annually

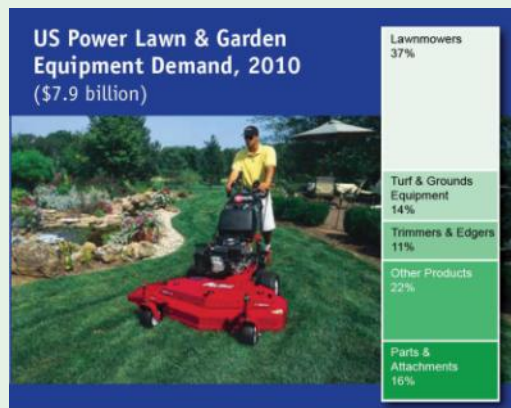
If consumer and commercial demand for lawn and garden equipment is expected to rise could that be an indicator that there might be a light at the end of the tunnel for the turfgrass industry?

According to a recent study from The Freedonia Group, Inc., a Cleveland-based industry market research firm, the U.S. demand for power lawn and garden equipment will increase 5.7% yearly to \$10.4 billion in 2015 as the industry rebounds from the 2007-2009 recession.

Overall growth in equipment sales will be promoted by an improvement in U.S. housing activity, including new construction and existing single-family home sales.

Equipment demand will also benefit from a return to growth in the landscaping services business. While industry sales will post a strong rebound through 2015, longer-term growth will be more moderate due to slowing product pricing gains and declining opportunities in some key commercial markets, particularly golf courses.

Sales to the commercial market will grow more slowly than residential equipment sales through 2015, while still rebounding from a low 2010 level.



US Power Lawn & Garden Equipment is expected to experience an annual growth rate of 5.7%; taking it from \$7.9 billion in 2010 to \$10.4 billion by 2015.

Commercial sales will benefit from improvements in landscaping service revenues and increases in the number of U.S. landscaping establishments, which represent the largest commercial market segment. In addition, pent-up demand from the recession will promote sales of higher-value commercial equipment to golf courses and government and other facilities.

Over the longer term, equipment demand in the golf course segment will be inhibited by the declining number of courses.

<http://www.freedoniagroup.com/brochure/27xx/2756smwe.pdf>

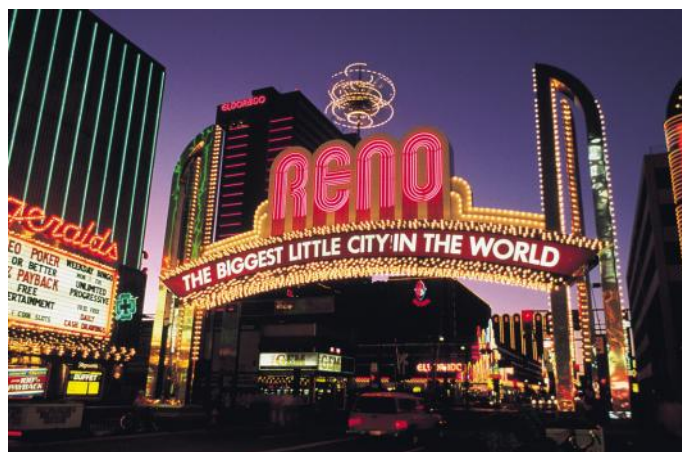
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DID YOU KNOW?

“BENEFITS OF TURFGRASS” PHONE MESSAGING IS NOW AVAILABLE TO TPI MEMBERS

When you get a phone call and you have to put a customer on hold, what do they hear while they are waiting on the phone? Is it silence, pre-recorded music, or possibly a local radio station addressing controversial subjects or possibly depressing news?

When **Sarah Bradfield** of Bos Sod Farms in Coaldale, Alberta, CANADA contacted the TPI office and informed executive director, **Kirk Hunter** that they were setting up a new telephone system, Sarah was wondering if TPI had any short pre-recorded messages on the benefits of turfgrass that could be played while customers were on hold. Hunter advised Sarah there were no such recordings available but he thought her idea would benefit other members and it was worth pursuing.

The TPI staff proceeded to draft twenty short “*Did You Know?*” on-hold phone messages and had them recorded. The recorded tracks were then provided to Bos Sod for testing. Sarah was receptive and had the messages hooked up to their new phone system. She has since reported the “*Did You Know?*” messaging was working fine and they have been well received by customers and suppliers alike.

Peter Bos, owner of Bos Sod Farms said, “The new phone messages that TPI provided are a great way to communicate the many benefits of natural turfgrass to our customers. The messages are brief, to the point, and provide insightful information that many people either don’t know or have never even considered when they think about natural turfgrass. The messages are great for getting a positive message out about the many benefits of turfgrass.”

Now you can have callers who are “on-hold” listen to something that will help promote your business and provide interesting facts about the benefits of turfgrass.

The “*Did You Know?*” phone message audio tracks are now posted on the TPI website in the “Members Only” section. Members can download the recordings to iTunes or similar software and transfer them to an audio device such as an iPod for playback on their phone system.

The series of twenty short messages address such benefits as turfgrass’s ability to:

- Store carbon
- Minimize air pollution
- Prevent soil erosion
- Reduce storm water runoff
- Provide ground water recharge
- Restore the soil
- Produce oxygen
- Cool the atmosphere
- Dissipate heat
- Reduce pests
- Minimize allergies
- Reduce noise



To download the “*Did You Know?*” the audio tracks go to:

<http://www.turfgrassod.org/publisher/hot-topics/2011/5/17/new-benefits-of-turfgrass-on-hold-phone-messaging-library>

TPI would like to thank Sod Solutions for their assistance in the production of the audio tracks.



TPI Member Hugh Dampney appointed chairman of Turfgrass Growers Association



New chairman of the Turfgrass Growers Association, Hugh Dampney (left), presents Tim Fell with an engraved decanter to commemorate his two years as TGA chairman.

Incumbent chairman of the Turfgrass Growers Association, Tim Fell, handed the reins over to fellow grower and TPI member **Hugh Dampney** of ECO Turf, Christchurch, Parley Court Farm, Dorset, England at the association's Spring Members Meeting in Southport, England on March 30, 2011.

Dampney drew applause from the audience as he described the achievements Fell had contributed during tough trading conditions, including the inclusion of TGA member-grown turf in the landscaping contracts for the 2012 Olympic Games and the successful negotiation of a discretionary 28 day exemption for newly laid turf in the event of drought orders being imposed.

The one day event, sponsored by Trebro Manufacturing began with a diverse program of presentations, including Austrian turf grower Alex Richter of Richter Rasen who told guests about turf production at his 300 acre site in Burgenland, Austria and in Zahorie, Slovakia, along with a history of his company which was founded more than 100 years ago.

He was followed by John Dye of Scott Pallets, who generated great interest and debate by proposing the creation of a pallet pool for TGA members, enabling them to reduce both costs and the volume of waste deposited in landfills.



The morning session was rounded off by Ian True, Sales Manager for Trebro Manufacturing, introducing the company's Trebro AutoStack and SC 2010 Roll automatic stacking turf harvesters.

TGA Members then travelled several miles down the road to the turf nurseries at TurfLand Turf Farms to see both machines in action. TurfLand was the first grower in the UK to take delivery of the first Autostack II.

In summing up the event, Tim Mudge, Chief Executive of the TGA commented, "TGA members really enjoyed the event, the mix of speakers and the machinery demonstrations made it a very worthwhile day. Our thanks go to Trebro and to David and Angela Mackay of TurfLand Turf Farms for hosting the event."



Some 75 attendees from England, Ireland and Scotland, along with guests from Austria, Slovakia and the Netherlands, had an opportunity to see equipment demonstrations when Trebro teamed up with the Turfgrass Growers Association (TGA) in the United Kingdom to host TGA's spring members' meeting.

The Turfgrass Growers Association is the only body in the UK and Ireland dedicated to the advancement of quality turf production. It's constantly seeking to improve the standards of its members through unity and the sharing of knowledge for the benefit of customers. TGA is comprised of more than 60 members who are collectively responsible for producing approximately 70% of the cultivated turf grown in the British Isles.

FieldScience | By Chris Harrison**SportsTurf** –April 2011
www.sportsturfonline.com

TPI NOTE: A link to the entire article appears on page 8



How sports turf helps reduce the carbon footprint

IT MIGHT TURN OUT THAT GOLF FAIRWAYS, football fields and other sports turf areas are the “good guys” when it comes to the earth’s carbon footprint.

Although sports turf has been much maligned in the general press recently, researchers at Colorado State University, Fort Collins have proved that established turf does great things for carbon sequestration. The next step in their research is to develop metrics that predict the impact of carbon sequestration in turfgrass. Early results are eye-opening. For starters, undisturbed turf will lock up one metric ton of carbon per hectare per year. In English, that is about 0.44 tons of carbon per acre annually.

“The strength of this research is that it covers multiple years and is based on very good data,” says Yaling Qian, professor of horticulture and landscape architecture at Colorado State. She notes that some other studies, a few of which do not have nice things to say about recreational turf, are based on far fewer data sets.

Recent global concerns over increased atmospheric CO₂, which can potentially alter the earth’s climate systems, have resulted in rising interest in studying soil organic matter (SOM) dynamics and carbon sequestration capacity in various ecosystems.

WHAT IT IS

Carbon sequestration is simply the long-term storage of carbon dioxide. CO₂ storage is necessary as a part of controlling climate change. CO₂ can be stored either

geologically or in terrestrial ecosystems, according to the National Energy Technology Laboratory. NETL is part of the U.S. Department of Energy’s national laboratory system and is operated by the DOE. NETL supports DOE’s mission to advance the national, economic, and energy security of the United States.

“This is the kind of information turf managers need to broadcast,” says Tony Koski, professor and extension turf specialist at Colorado State. Determination of carbon pools in urban turfgrass soils will shed light on the role of turfgrass systems in contributing to terrestrial carbon, Koski says.

Koski says the results of this research support a better understanding of the roles carbon sequestration and carbon emissions play in the management of sports turf and what impact operational activities have on the environment.

At present, Qian is looking for research funding to support graduate students who will establish models for determining carbon sequestration. “We need to be able to project the impact of land use,” she says. The models would weigh climate, soil type, management style and prior land use—among other variables—in a database file. The results would not only help turf managers see the impact of what they do but also would help lawmakers determine the value of keeping open green areas open and green.

Cont’d on page 8



A one-acre soccer field removes carbon equivalent to driving a car over 3,000 miles.

FieldScience—CO₂ Cont'd from page 7

Qian notes there was no hard data for turf when the Colorado State group started its research in 2000. It was tough even to find carbon data on farmland. "On turf, there was no data at all," she says.

Golf courses figure most heavily in the Colorado State research because turf management records were available for years, even decades on the sites the CSU researchers studied. Critical benchmarks identified during the project provide information that will allow the golf course management community to improve resource use efficiencies and bolster environmental performance.

One reason the CSU study focuses so heavily on golf courses as a function of sports turf is the number of acres golf courses keep green. According to the World Golf Foundation's "The Golf 20/20 Industry Report," there are about 15,000 golf courses in the United States. The GCSAA (Golf Course Superintendents Association of America, www.gcsaa.org) puts the size of a typical 18-hole golf facility at 150-200 acres total, including water bodies, hard structures, and out-of-play areas. A typical urban golf course might be only 110-120 acres, and courses in resort areas may be 170-190 acres. While not all of this is managed turf, all of the green areas can absorb carbon.

On the other hand, a typical soccer or football field is about one acre in size. Even a college complex with a dozen or more fields would represent only a fraction of the managed turf area of the typical golf course. But keep in mind that all sports turf can contribute positively to carbon sequestration.

The Colorado State study is only one of many studies that point up the value of sports turf for carbon sequestration. The biology departments at such diverse spots as Cornell University, Ithaca, New York; Bradley University, Peoria, Illinois; and Missouri Southern State University in Joplin, Missouri, have done similar work on a somewhat smaller scale. No matter the geography, these studies point in the same direction.

Because of high productivity and lack of soil disturbance, turfgrass may be making substantial contributions to sequester atmospheric carbon. To determine the rate and capacity of soil carbon sequestration, Yaling Qian and Ronald Follett at the USDA-ARS, Soil-Plant-Nutrient Research Unit in Fort Collins compiled historic soil-testing data from parts of 15 golf courses that were near Denver and Fort Collins, and one golf course near Saratoga, WY.

In addition, they compiled 690 data sets on previous land use, soil texture, grass species and type, fertilization rate, irrigation, and other management practices. The oldest golf course was 45 years old when the project was initiated, and the newest golf course was just over a year old. Nonlinear regression analysis of compiled historic data indicated strong pattern of SOM response to decades of turfgrass culture. "The strength of our project was based on having 690 data points," Qian notes.

The study shows that total carbon sequestration continued to increase for up to 31 years in fairways and 45 years in putting greens. However, the most rapid increase occurred during the first 25 to 30 years after turfgrass establishment. Past land use imparted a strong control of SOM baseline: in fact, fairways converted from farm lands exhibited 24% lower SOM than fairways converted from native grasslands. That led the researchers to conclude that carbon sequestration in turf soils occurs at a significant rate that is comparable to the rate of carbon sequestration reported for land that was placed in the Conservation Reserve Program.

Translated into everyday terms, the typical fairway (between 1.5 and 2 acres) will sequester three-quarters of a ton of carbon each year. That is the rough equivalent of removing the carbon caused by driving a car 6,500 miles. A one-acre soccer field removes carbon equivalent to driving a car over 3,000 miles.

This time, USDA-ARS was interested in the carbon sequestration work. The reason has roots in the need to establish just what is happening to carbon in the environment in an era when the term "climate change" has gone well beyond research labs and into the halls of Congress and the front pages of the New York Times.

Chris Harrison is a free lance writer who specializes in turf and agriculture. To read the article in its entirety CLICK on the image below:

SportsTurf

TPI would like to thank Eric Schroder Editor, *SportsTurf* magazine for granting us permission to highlight this story.



A GOOD DEED

TPI Member supports charity event that helps programs for kids.



When music lovers gathered for the McDowell Mountain Music Festival in Phoenix, Arizona (April 29, 30 & May 1) they were pleased to see that almost an acre of natural grass had turned an asphalt parking lot into a mini oasis of green.



Photos courtesy of West Coast Turf

Delivery and installation of turfgrass sod begins just 24 hours before the scheduled 3-day event.

Transforming a parking lot into a picnic-like setting of natural grass is no easy task, but TPI member, West Coast Turf/Western Sod was up for the challenge; a challenge that called for more than an acre of turfgrass sod, a great deal of planning and coordination, plenty of physical labor and a quick turn-around.

West Coast Turf/Western Sod harvested, delivered and assisted event coordinators and community volunteers in the installation of the living lawn that provided a cool and comfortable setting for concert-goers who were encouraged to bring lawn chairs and blankets to stretch out and relax.

The Festival endeavors to bring real music back to Arizona while getting the community together for a great cause - children.

Also worth noting, 100% of all proceeds from the McDowell Mountain Music Festival go to two Arizona children's charities, Ear Candy which provides youth access to music education and the Phoenix Day Family & Learning Center, which provides affordable early childhood education, social services and outreach programs to the greater community.



Aerial photo of last year's Festival showing portion of the parking lot that was converted to a comfortable picnic-like setting with natural grass.

Each year, the festival brings together a number of bands from a wide variety of genres from all over the world to Arizona. The Festival takes place on the last weekend of April every spring and was organized to integrate and support the community, the arts and the underprivileged.

After the festival, the sod was removed and donated to a local school.

A tip of the hat to everyone at West Coast Turf/Western Sod for supporting the communities they serve and for contributing their time and effort to such a worthy cause. Our thanks to Danielle Marman for bringing this story to our attention.

Where in the world is
TPI represented?
EVERYWHERE!

An on-going series featuring photos and copy
from TPI member websites.

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Richmond, Tasmania, Australia

www.strathayr.com



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StrathAyr's Removable Natural
Turf Surface being installed.

StrathAyr has also developed various turf systems to reduce the limitations of natural turf for sporting surfaces such as StrathAyr's Removable Natural Turf Surfaces for Stadia.

StrathAyr has been awarded the Victorian Government Sport and Recreation Research and Development Award for three consecutive years — plus a perpetual award for excellence in research and development. The company entered the Guinness Book of Records in 1996 with a World Record for the largest piece of turf lifted without support.

Research and development is an integral part of the company's culture and the company has been involved with numerous turf trials including the Sports Turf research program at Michigan State University and various turfgrass trials around Australia.

StrathAyr can help you to have a beautiful, hard-wearing and drought tolerant home lawn.

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TurfSide-UP

Ingenuity or Stupidity?



"But your Honor, the manufacturer's Owner's Manual failed to notify my client of any possible danger!"

- Lawyer for the plaintiff

LISTEN-UP PEOPLE!!!

A riding lawn mower is not designed to edge shrubs, trim hedges or groom tree tops.

TurfSide-UP

A Hair-Raising Problem?



Amateur chemist Wilber Aikenhead of Looneyville, Texas contemplates his options as he stands on his front lawn after returning home from his vacation.

Prior to leaving for a two week vacation Wilber here didn't give a second thought to the idea of tossing some of his home-made hair growth shampoo on his front lawn.

When he returned home from his vacation he realized he was in up to his neck with a hair-raising problem.

TPI IRELAND STUDY TOUR

(Oct. 21 - Nov. 1, 2011)



SIGN-UP DEADLINE: July 12, 2011

Ireland - "The Emerald Isle" - One Magnificent Island, Two Wondrous Countries

At first glance, and long afterwards, the island of Ireland appears to be the world's largest turf farm. Beautiful green grass seems to extend for miles and miles alongside roadways and throughout the pristine countryside extending a warm and inviting welcome. The scenic surroundings and the engaging hospitality of the people are sure to make TPI members feel welcomed and at home in "The Emerald Isle".



Landsaped Gardens



Turfgrass Farm Tours



Explore on your Own



Scenic Locations



Historic Landmarks



Sightseeing & Guided Tours

The 12-day TPI Study Tour in Ireland will circle the entire island and take you on a breathtaking adventure. Our tour of the Emerald Isle provides an opportunity for you to visit two wondrous countries on one magnificent island.

The first three days of the tour will be in **Northern Ireland**. Along with England, Wales and Scotland, Northern Ireland is a member of the United Kingdom of Great Britain. Their currency is the British Pound Sterling. The remainder of the tour will be in the **Republic of Ireland**, a sovereign nation known locally as "Eire," it is the larger portion of the Emerald Isle. Their currency is the Euro.

Stops will include Belfast, Derry, Donegal, Sligo, Galway, Aran Islands, Dooling, Killarney, Cork, Kenmare, Wicklow and Glenalough. Among the many highlights you will be visiting the Giant's Causeway, a Bushmills Distillery, the Cliffs of Moher and the Burren, the scenic drive around the Ring of Kerry, Blarney Castle, the Titanic Expo, a guided tour of Dublin, a visit to Croke Stadium and a private tour/tasting at the Guinness Brewery.

There will be plenty of opportunities to visit numerous TPI Member turf farms, sports stadiums and historic sights throughout Ireland. There will also be personal time to shop and explore on your own. You'll be staying at 4 & 5-Star Hotels throughout the tour in the heart of the active areas.

The cost is only \$4,590 per person including airfare*, hotels, and much

* Airfare from home city to U.S. gateway airport (New York's JFK) is not included.

Please direct all inquiries and questions to:
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- ♦ *Benefits of Turfgrass* (8 panel brochure)
- ♦ *Establishing a Lawn* (6 panel brochure)
- ♦ *Why Are Most Lawns Sodded?* (6 panel brochure)
- ♦ *Measuring for Turfgrass Sod* (6 panel brochure)
- ♦ *Turfgrass Installation Guide* (8 panel brochure)
- ♦ *Turfgrass Watering Guide & Post Installation Care* (8 panel brochure)
- ♦ *Benefits of Turfgrass DVD* - Professionally narrated version, non-narrated looped option and scripted PowerPoint version.
- ♦ *The Lawn Institute Promotional Card* - Great way to direct customers to The Lawn Institute website giving them access to lawn care information.

The new *Turfgrass Lawn Guide* includes a colorful presentation pocket-folder, six attention-getting full color brochures (three for pre-sale distribution and three for post-sale distribution) and three for your own business card and a professionally narrated DVD presentation addressing the *Benefits of Turfgrass*.

The entire set is available in a complete pre-assembled package or you can purchase individual elements and create your own presentation package.

**PLACE
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ORDER
TODAY!**

To access the Order Form electronically on the TPI website [CLICK the button to the right.](#)

For more information contact:
Geri Hannah at ghannah@TurfGrassSod.org or call 847-649-5555.



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