

Turfgrass Producers International

E-Newsletter

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During this special time of the year family and friends come together to celebrate the season and recall fond memories of holidays past and present with loved ones. It is a time to rekindle old acquaintances, enjoy the company of friends, and reflect on that which is most precious to us as we share our joy with those we hold most dear.

Wherever your travels may take you this holiday season; be it in the comfort of your own home or in the home of family and friends, the entire staff at **Turfgrass Producers International** extends our warm greetings for a happy holiday and best wishes for a healthy and prosperous New Year.



Might the New Year bring some good economic news?



Although the U.S. continues to have economic issues it was encouraging to learn that housing starts in the U.S. surged up 15 percent in September to the highest level in four years, adding to signs of a revival in the industry at the heart of the financial crisis.

U.S. Commerce Department figures showed that beginning home construction jumped to an 872,000 annual rate, the fastest since July 2008 and exceeding all forecasts in a Bloomberg News Survey of economists. The jump in U.S. housing starts is the latest sign that the world's largest economy is gaining strength after growth slowed to a 1.3 percent annual pace in the third quarter.

Gains in retail sales and industrial production in September also exceeded economists' forecasts. Economists estimate that for every new house built, at least three new jobs are created. Hopefully housing starts will continue to rise in the coming year and the turfgrass industry will benefit.

Good News



Click above graphic to access a copy of the New Home Specification (Version 1.1)

WaterSense New Home Specification (Version 1.1) has been released and will become effective on January 1, 2013. The **GOOD NEWS**— the proposed restriction in an earlier draft that suggested turfgrass be limited to 40% of a landscaped area <u>has been removed</u>.

When the EPA initially released their proposed guidelines for New Home Specifications back in 2009, Turfgrass Producers International joined other coalition stakeholders through the National Turfgrass Federation and demanded the EPA set aside its WaterSense landscape specifications until they had a better understanding of the environmental benefits of turfgrass, spoke with knowledgeable green industry representatives and talked to leading turfgrass specialists. As a result of this collective effort, and with the added support of other green industries organizations, the EPA removed the 40% turfgrass restriction on landscaping. We are pleased to report that the EPA has modified its specification for new homes to enable apartment and condominium units to earn the label, update product requirements, and adjust landscape criteria.

WaterSense-labeled new homes allow residents to enjoy the comforts of home and save water and energy inside and out by using WaterSense-labeled plumbing fixtures, efficient hot water systems, and low-maintenance water-smart landscapes. <u>Version 1.1</u> goes into effect January 1, 2013.



CONGRATULATIONS!



BOBBY WINSTEAD TO BE RECIPIENT OF THE PRESTIGIOUS "PROFESSIONAL OF THE YEAR" AWARD!

It was recently announced that TPI President, **Bobby Winstead** of Winstead Turf Farms in Arlington, Tennessee will be honored as the recipient of the 2012 *Professional of the Year Award* from the Tennessee Turfgrass Association (TTA).

The annual TTA Professional of the Year Award is the highest honor bestowed by the Tennessee Turfgrass Association. In the fall of each year, TTA members nominate deserving individuals who have made noteworthy contributions to the turfgrass industry in Tennessee. The nominees are reviewed by the TTA board of directors. The award will be presented on January 7th at the 47th Annual Conference of the association, in Franklin, TN. In making the announcement, Bob McCurdy, president of the

TTA and owner of McCurdy Sod Farms in Dyer, TN., stated that Bobby was chosen because of his never ending commitment to the turfgrass industry.

In addition to having served on the TPI Board from 2003-2006, Winstead also served as the association's Secretary-Treasurer, Vice-President and on various TPI committees. Winstead has also been active in the Memphis area Home Builders Association, Tennessee Turfgrass Association along with civic organizations such as the Memphis and Arlington Chamber of Commerce and the Better Business Bureau. Winstead also served as the host for TPI's 2006 Field Days which drew over one thousand visitors from around the world to the Memphis area.



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SUSTAINABLE SITES INITIATIVE



The Sustainable Sites Initiative™ (SITES™) is an interdisciplinary effort by the American Society of Landscape Architects, the Lady Bird Johnson Wildflower Center at The University of Texas at Austin and the United States Botanic Garden to create voluntary national guidelines and performance benchmarks for sustainable land design, construction and maintenance practices. Major funding for the Sustainable Sites Initiative is provided by the Meadows Foundation and Landscape Structures. A public comment period was open from September 26 - November 26, 2012.

The following reflects the comments (400 word limit) submitted by TPI's Executive Director, Kirk Hunter.

Thank you for the opportunity to comment on the proposed 2013 Prerequisites and Credits.

Turfgrass Producers International (TPI) is the only international trade association dedicated to promoting the benefits of turfgrass sod. TPI believes the 2013 Ratings System and Guidelines will be more successful in defining site sustainability by taking into consideration the numerous benefits of turfgrass.

Current perceptions of turfgrass are based on a somewhat biased or misinformed perspective. We believe there is no other vegetative material, supported by valid research that offers the same benefits of managed turfgrass. Any restrictions limiting the use of environmentally beneficial plants designed to enhance the land-scape while benefiting the environment, such as turfgrass, demand further consideration in developing 2013 Pre-requisites and Credits guidelines.

University and industry research centers throughout the country are developing turfgrasses enhanced through biotechnology by using the same technologies that have been used successfully in conventional agriculture. These technologies are being applied to develop turfgrasses with traits that help control pests, as well as lower required maintenance time and costs. Tangible benefits include reduced fuel consumption and emissions, lower labor costs, reduced water usage, and fewer applications of pesticides.

The following are a few of the many benefits of turfgrass:

- Natural turfgrass lawn areas in the United States store up to 37 billion tons of carbon that would otherwise be in the atmosphere and contribute to global warming.
- Turfgrass helps prevent air pollution and it has been estimated that in the United States alone, turfgrass traps approximately 12 million tons of the dust and dirt released into the atmosphere every year.

- Turfgrass promotes soil restoration through organic matter additions derived from the turnover of roots and other plant tissues. During this process organic matter keeps soil microbes active and improves the soil's chemical and physical properties.
- Turfgrass substantially reduces storm water runoff because turfgrass has a higher root plant density which increases infiltration and decreases water runoff.
- Turfgrass increases water infiltration to help protect surface water quality and helps recharge ground-water aquifers.
- It is estimated that as little as 55 square feet of natural turfgrass lawns provide enough oxygen for one person for an entire day.
- Turfgrass lawns cool the atmosphere reducing home energy costs. It's estimated that the front lawn on a block of eight average houses has the cooling effect of about 70 tons of air conditioning.

What's Next for SITES?

Now that the SITES two-month public comment period ended there will be a review of submissions and consideration of any additional research conducted by SITES staff and technical advisors.

The complete 2013 Rating System and Reference Guide will be finalized and released mid-2013, at which time open enrollment will being for any project to pursue certification.



SCHOLARSHIP OPPORTUNTY!



TO ALL TPI MEMBERS

Immediate family or designated staff of TPI Class "A" and "B" members may apply. Limited to one applicant per TPI company membership per year.

SUBMIT APPLICATIONS NOW



To download an application go to

www.TheLawnInstitute.org

(Programs Tab)

Dr. Henry W. Indyk Scholarship

(provided by Turfgrass Producers International)



Deadline January 18, 2013

TurfSide-UP



TURF-IFIC

GRASS FOR GORILLAS!



Dr. Gwen Stahnke

Dr. James Beard

During a recent visit to the Cincinnati Zoo, Dr. Gwen Stahnke, Associate Professor/Extension Turfgrass Specialist, Washington State University couldn't resist taking a look at the gorilla exhibit. Why the interest? Well, back in the late '70s Dr. Stahnke was a graduate student of world renowned turfgrass research authority Dr. James Beard.

Beard revealed at the time that the Cincinnati Zoo had called upon his expertise because the grass in the gorilla enclosure was taking a beating from its inhabitants. The zoo was looking for a turfgrass that was shade and droughttolerant and could withstand heavy traffic (male gorillas weigh between 300 to 400 pounds). Dr. Beard recommended they consider Kikuyu grass. So, during her visit to the Cincinnati Zoo (some 40 years later), Dr. Stahnke couldn't resist seeing if the Kikuyu grass was indeed ever used, and if it was, how was it holding up? Well, she reported the grass was thriving in the shade and in some other areas in the enclosure despite this summer's extreme drought and the heavy footed pacing of the hairy inhabitants.

Editor's comment: One might think that Dr. Stahnke was "monkeying around" to see if Dr. Beard was fibbing years ago when he told this story about gorillas and Kikuyu grass; but she'd be the first to tell you that gorillas aren't monkeys, they're apes and anyone with a wee bit of ape-titude would know that!

We also must confess that this story was originally featured on the official blog of GCSAA's Golf Course Management. We did however take a little liberty with it for our reader's grassification. And yes, we did contact Dr. Stahnke to confirm this story and she said it was true although she accepts no responsibility for the use of such words such as turf-ific, ape-titude and grassification. — Jim Novak

I'll take a bushel of POTATOES and a pallet of TURFGRASS SOD!



Although the primary crop at **CK Jespersen Farms** in Spruce Grove, Alberta, Canada is potatoes, they ventured into turfgrass back in 2007. They originally dedicated 15 acres to turfgrass and they now have around 85 acres. They only grow Kentucky

bluegrass. Their primary market for sod is 95% residential and they provide their customers with small rolls or big rolls. To learn more about how this well respected potato farmer was drawn into turfgrass we contacted Corey Jespersen and he shared the following with us:

"Back in 2007 on the suggestion of a cousin in the landscaping business I put in 15 acres of sod. We hit weather and irrigation perfectly and 16 months later it was ready to cut and a neighboring sod farm who was running short due to the dry 2008 season offered to purchase the field and so it started. In 2010 he bought it again as a regrow field.

"One of our delivery trailers and truck stuck in the mud at one of the sod fields. We had an exceptionally wet year and getting stuck in the fields was a common occurrence, heightened by the fact that getting experienced

employees is difficult since any available people are scooped up by the oil industry where they are given wages that are quite ridiculous. So we are forced to employ younger people (students) that have little experience and thus sometimes make unwise decisions . . . like thinking they can make it through mud holes. They then learn to wash and clean!"

- Corey Jespersen

"It was much more challenging starting another field in 2009 as I planted my second field of 25 acres, the dry spring with lots of wind put my seed into the ditch, we ended up reseeding that field a second time. Two years later, in 2011, it was ready and we started cutting and retailing sod to the residential market as well as landscapers who wanted field pickup.

"All we had was a used 1565 Brouwer and a couple small bumper pull trailers. In the evenings me and one or two, or all three of my sons would drive around the closest city which was Spruce Grove dropping off small samples of our sod with a business card on the topsoil of houses ready for sod. Not having any delivery equipment we used a pickup truck and little trailers. We would load the sod on the trailers and deliver precisely at the time the homeowner was ready to install. Several hours later we returned to pick up the trailer.

"We have added several more trailers and now try and serve our customers with a "complete do-it-yourself" delivery. Offering wheelbarrows and rollers and even knives for cutting, all delivered to you when you are ready to install. It keeps our sod volume sales lower but allows us to hit the highest retail prices while serving our customers well. It does have its challenges as it seems everyone likes to do sod during the nice weather Saturday at 10 am!

"That's a brief overview how we got into the sod business. Our main focus on the farm is producing seed potatoes and grain farming but as our economy keeps going and people keep moving here there is a lot of opportunity for the next few years to continue to grow and serve the residential market for turfgrass sod. The sod business is quickly becoming the "fun" business as it allows us to interact with the customers directly . . . something the grain business is highly lacking."



"Cutting "big rolls" (30") on a WMI harvester. We shipped about 80,000 sq ft to Yellowknife, Northwest Territories this summer. They tell me it is a 24 hour drive north." - Corey Jespersen





Campus Journal

Wednesday, October 24, 2012

University Closes Artificial Field Because of High Lead Levels

Written by Erika Mantz | Director, Media Relations

University officials have learned that the artificial turf surface installed at Memorial Field in 2002 has degraded to a point where measurable lead levels have been detected in dust samples taken on the surface of the field. As a result the field has been closed, effective immediately. Remaining varsity team practices and games will be rescheduled and relocated, and the field will be replaced as soon as possible.

"The safety and well-being of our students, staff and faculty, as well as our many visitors, is of the utmost importance," said Director of Athletics Marty Scarano. "We felt any risk of exposure to lead was too much and that closing the field was the right thing to do."

Currently there are no standards for lead levels for outdoor artificial turf fields. The closest relevant health standard is a limit for lead dust on interior floor surfaces set by the state of New Hampshire and U.S. Department of Housing and Urban Development. That limit is 40 micrograms per square foot, and it applies to children under the age of seven.

There were three findings from multiple samplings taken at the field that exceeded the 40 microgram level and the average of all the findings was below that level.

Officials with the New Hampshire Department of Health and Human Services advised the university that the lead levels do not present a high risk to adults but that no children age six or under should be allowed on the field.

A 2008 CDC report found that there have been no reported cases of elevated blood levels in children linked to artificial turf fields. Even so, university officials judged that it would be unacceptable to incur any potential risk either to collegiate players or to youth





School officials closed Memorial Field after high lead levels caused reason for concern.

sports groups that currently use the field. Parents who have specific concerns about lead exposure affecting their children are encouraged to consult a health care professional.

The useful life of these artificial surfaces is normally about 10 years. The surfaces naturally deteriorate due to UV radiation exposure which makes the fibers more brittle. Field maintenance personnel were aware of recent deterioration at Memorial Field and arranged for testing as part of the ongoing monitoring of the field.

UNH has four artificial turf fields – Memorial, Mooradian, Bremner and Campus Recreation Field. All fields except Memorial have been replaced since 2008 and are not a concern for lead exposure.

Memorial Field had already been scheduled for replacement in the upcoming fiscal year. In light of the new information, the university is developing an earlier timeline to replace the field.

Our thanks to Claire Kimbell of NG Turf & Sports Turf Company for bringing this story to our attention.



Where in the world is TPI represented? **EVERYWHERE!**

An on-going series featuring photos and copy from TPI member websites.

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http://www.aturffarm.net/



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Turfside-UP

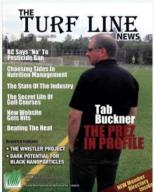
- 10. High school, college and professional sports teams can bounce their way to victory.
- 9. When it heats up to around 160 degrees Fahrenheit it makes for a great game of "Let's Burn Our Feet".
- 8. No more tires in landfills, now we can have the tires shredded and spread all over the place and no one will be the wiser.
- 7. Getting crumb rubber stuck in your shoes is less painful than a stick in the eye.
- 6. How 'bout that fragrant smell!
- 5. We can convert our community parks and sports fields into saunas during the summer months and solve our nation's obesity problem.
- 4. Keeps those pesky song birds away.
- 3. Creates a niche market for items such as lightweight integrated chemical protective over garments, particle filtration masks, and let's not forget heat resistant booties for the family dog.
- 2. Beats having a sports field filled with rubber bands.
- I. And the number one thing that artificial turf's crumb rubber is good for . . . it has resulted in hundreds of studies that state "more research is needed" which should help the economy because it will keep research scientists and lawyers plenty busy.

Ten things **ARTIFICIAL TURF'S tire crumb rubber** is good for!



The Nanoparticle Knights of Whynot High School in Overly Cautious, Connecticut take to the playing field in their new uniforms guaranteed to protect them from the tire crumb rubber used on their new synthetic turf field. Principal, lan de Dark said, "After reading over and over again that more research was needed regarding tire crumb rubber we decided it was best to be cautious." The bad news—the Nanoparticle Knights ended their season with an "at home" record of 0-5 It seems they couldn't hold on to the ball let alone see it. The good news—other than a few incidents of claustrophobia they had an injury free season. — Jim Novak





Two respected industry publications feature TPI's article on tire crumb rubber nanoparticles— "IS ARTIFICIAL TURF HIDING AN 800 POUND GORILLA?"

PITCHCARE (October/November 2012), a widely respected turfcare industry publication serving the UK, Ireland, Germany, Australia and New Zealand and The TURF LINE (June/July 2012), a publication of the Western Canada Turfgrass Association both featured TPI's article regarding the concern by some health care organizations and research scientists regarding exposure to carbon black nanoparticles found in tire crumb rubber used on artificial turf fields.

The article was first featured in the June/ July 2011 issue of the TPI E-Newsletter and brought attention to an issue that has received little if any national or international media coverage. We thank both *Pitchcare* and *The Turf Line* for addressing this sensitive yet important subject. "People either have no idea about nanoparticles or do not regard them as a problem. The potential risks are also of little interest at the political level. People are simply not reacting to the possible harmful aspects of synthetic nanoparticles right now. The mere fact that particles penetrate into the body is a problem, but this is barely acknowledged outside the realms of science and government agencies."

 Peter Gehr, Professor of Histology (the study of tissue) and Anatomy at the University of Bern in Switzerland.

NOTE: Go to page 13 for links to both articles.







A Fabulous Event FOR SOD GROWERS AND NORTH CAROLINA!

The **Turfgrass Producers International** show went off with a bang in Asheville on July 28 through August 3. The Grove Park Inn and host farm Turf Mountain Sod provided a beautiful setting, and the meeting was one of the best-attended TPI meetings ever. Over 40 exhibitors participated in the tradeshow, and the educational sessions were very informative on many of the current issues facing our industry and (more specifically) us as sod producers. Over 500 people attended the meeting, truly making it a huge success.

Those who arrived early had the option of taking an agriculture tour of the area, visiting a greenhouse operation, apple farm, tree nursery and sod farm. It was an all around great day to get an inside peak at western North Carolina's vast agriculture scene.

Tuesday featured many options for fun for all groups. The Lawn Institute Memorial Golf Tournament was held at the beautiful Grove Park Inn Golf Club. The early morning rain fizzled out and gave way to sunny skies, for what turned out to be a beautiful day in the North Carolina mountains. For those who don't golf, a tour of the Biltmore Estate was offered. An opportunity to see the Biltmore Gardens in the summer is something no one should miss

The TPI Banquet was held Tuesday night at the Western North Carolina Agriculture Center. This was another great event and opportunity to meet and network with sod producers from all over the world. Those who attended were even able to see NC State and NCSPA's Jenifer Jordan Reynolds put on a shooting exhibition while riding a horse! Truly a sight to be seen!

The educational sessions on Wednesday addressed many of the hot topics facing sod producers today. A presentation on the benefits of natural grass over synthetic playing surfaces was very telling. The most eye-opening fact in this presentation was the number of players who prefer natural grass to artificial surfaces. This is getting down to the guts of the issue, as they are the end users and the ones who are affected most by the surface they play on.

Labor and immigration issues were discussed next, as this is something that the green industry as a whole is very concerned about. I encourage everyone to keep up with

current legislation on these issues, as there is nobody in our industry that will not be affected by these laws. After TPI's annual business meeting, a Town Hall forum was held in which growers from all over the world were able to share their experiences and stories with each other and offer solutions to these problems.

The Field Day on Thursday was, personally, my favorite event. I have never had the opportunity to attend a summer show before, but I will certainly do my best to attend these events in the future. Everything from automated sod harvesters to mowers and everything in between were on display. A great lunch was provided, and it was simply a beautiful day.

Many thanks go out to Fred Pittillo and all the staff at Turf Mountain Sod for the many hours of hard work they put in to make this one of the most successful TPI meetings in years.

Now that the foundation has been set, who knows, maybe North Carolina will be fortunate enough to host this great event again in the future!



Mark Harris 2012 NCSPA President General Manager Sandhill Turf, Candor NC

As featured in the September/October issue of North Carolina Turfgrass magazine.



A STATE OF GRACE . . . on "The Carpet"



lan True, TPI Board Trustee and National Sales Manager of Trebro Manufacturing kindly shared this photo of his granddaughter Grace. A brief note with the photo stated the obvious, "Grace loves turfgrass".

The Carpet

Consider the many special delights a lawn affords: soft mattress for a creeping baby; worm hatchery for a robin; croquet or badminton court; baseball diamond; restful green perspectives leading the eye to a background of flower beds, shrubs, or hedge; green shadows - This lawn, a carpet all alive/with shadows flung from leaves - as changing and as spellbinding as the waves of the sea, whether flecked with sunlight under trees of light foliage, like elm and locust, or deep, dark, solid shade, moving slowly as the tide, under maple and oak. This carpet!

Katharine S. White, Onward and Upward in the Garden, 1979





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* A **prill** is a small aggregate of a material, most often a dry sphere, formed from a melted liquid.



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Interested in TPI's 2013 Study Tour of AUSTRIA & GERMANY?



Salzburg, Austria is just one of the many planned scenic stops during TPI's 2013 Study Tour of Austria and Germany.

"Will enough members sign up for the October 6 -18, 2013 TPI Study Tour of Austria & Germany to make it a reality or should it be postponed?" That's the question being contemplated by TPI's board and staff.

If you have the slightest interest in the tour (even if you cannot make a firm commitment at this time) please call TPI at (800-405-8873; 847-649-5555 or e-mail info@TurfGrassSod.org) no later than December 30th. This will enable your board to reach an informed decision as to whether to proceed or postpone the tour based on interest and enthusiasm. A minimum of 15 participants are needed.

To view or download a brochure of the tour's details, please visit www.turfgrasssod.org/publisher/events/2011/4/28/study-tours and click on "2013 Austria & Germany," or click on the image below:



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PLANNED ITINERARY

Vienna, Austria (3 nights)

City Tour, Schonbrunn Palace Garden and Happel Stadium

Salzburg, Austria (3 nights)

Danube River Cruise, Stift Melk, Old Town
Tour and Mirabell Gardens

Brechtesgaden, Germany

"Alders Nest", Salt Mine, and Konigssee Cruise

Bad Griesbach, Germany

Golf Course and Brewery Tours

Munich, Germany (2 nights)

City Tour and Hofbraeuhaus

Heidelberg, Germany (2 nights)
City Tour

Frankfurt, Germany (1night)

City Tour and Farewell Dinner

PLUS

Tour also includes visits to numerous TPI Member farms in both Austria and Germany.

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- The Lawn Institute 500 Club pin
- Recognition in our publications
- Personal recognition in The Lawn Institute booth
- Personal recognition on future 500 Club signage

For more information about the 500 Club please click <u>HERE</u>. If you have any questions please contact us at 847-649-5555.



"Whether you are for or against artificial turf, this subject is important; especially if you have children who play on it or visit playgrounds that use rubber crumb___for cushioning"



See related story on page 9. To see the full articles featured in *Pitchcare* and *The Turf Line* magazine go to the following websites:

PITCHCARE

http://www.pitchcare.com/magazine/is-artificial-turf-hiding-an-800-pound-gorilla.html

THE TURF LINE

http://read.dmtmag.com/i/73811



YEAR END THANK YOU to all 2012 "500 CLUB" Members

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Bobby Winstead - Winstead Turf Farms, Inc.
Lean Dable - Dable Sod Farm J.L.C.

Leon Dahle - Dahle Sod Farm, LLC **Tobey Wagner** - Sod Solutions, Inc.

Luke Janmaat - Progressive Turf Equipment, Inc. Doug Lechlider - Laytonsville Landscaping, Inc. Steve & Laurie Griffen - Saratoga Sod Farm Inc.

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Gregg Tvetene - Trebro Manufacturing

Dave Dymond - H & H Sod Co., Inc.

Duane Klundt - Grassland Oregon

Steven Dover - Bucyrus Equipment Co., Inc.

Gerry Brouwer - Kesmac/Brouwer Angel Lopez - Tamanet (USA)

Eric Brouwer - Kesmac/Brouwer

Randy Tischer - Green Velvet Sod Farms